

Interest Slowly Ignites in Elections

As the final deadline nears, 31 persons in the North County have indicated at least an interest in seeking political office in the March 7 municipal elections.

However, only four persons officially have returned their nomination papers. Those four, pending verification by the City Clerks' offices, are the only official candidates to this point.

In San Bruno, where at least one seat on the City Council will be filled by a non-incumbent, the deadline to return nomination papers is Jan. 3 for non-incumbents. However, incumbent Tony Governale, who has taken out his nomination papers, must return them by Dec. 29.

In South San Francisco, where both incumbent councilmen have taken out nomination papers, the deadline for returning them is Dec. 29. That is, unless one or both incumbents decide not to seek reelection. If that occurs, the deadline for non-incumbents is extended to Jan. 3.

INCUMBENT council members Dick Griffith, 135

Madison Ave., and Margaret Kozkowski, 2681 Valleywood Drive, are the only two persons who have picked up nomination papers for the San Bruno mayor's post.

San Bruno voters in November voted for election of a mayor directly by the people, rather than continuing the traditional rotational system used in other cities in the county.

Griffith first was elected to the City Council in 1970, recalled in 1971 and re-elected in 1974. Mrs. Kozkowski was elected in the 1971 recall election and re-elected in 1974.

Neither Griffith nor Mrs. Kozkowski have returned nomination papers.

In addition, nine San Bruno residents have indicated an interest in seeking the two City Council seats, including incumbent Governale, 1880 Glen Ave., who first was elected to the council in 1971.

With Griffith and Mrs. Kozkowski apparently seek-

ing the mayor post, one additional San Bruno council seat is up for grabs.

Those who have taken out nomination papers are Svend Hansen, 3601 Eucalyptus Way, Rosemary Phipps Pfeiffer, 549 Maple Ave., Robert N. Olsen, 412 Elm Ave., Ray Schenone, 451 Madison Ave., Chris Pallas, 1805 Donner Ave., Helen Perez, 517 Acacia Ave., Doug Dawkins, 3819 Elston Drive, and David Mezzetta, 491 Taylor Ave., Apt. 3.

By Tuesday morning, only Hansen and Pallas had returned their nomination papers.

In South San Francisco, five persons have picked up nomination papers for two seats on the Council.

Incumbents, Richard A. Battaglia, 371 Valencia Drive, and Leo Padreddi, 217 A St., have taken out nomination papers. Both were first elected to the City Council in March of 1974.

Others who have taken out papers are Roberta

Teglia, 37 Altamont Drive, Ronald G. Acosta, 433 Newman Drive, and Victor Brincat, 301 Linden Ave.

As of Tuesday morning, only Padreddi and Acosta had returned their nomination papers.

Nomination papers must be signed by at least 20 and not more than 30 registered voters.

In Millbrae, Tullio Bertini of 1034 Sycamore Drive filed his nomination papers on Friday, but City Clerk Marie McKechnie said she has not verified the signatures. Bertini, an incumbent is seeking his second term.

None of the other five prospective candidates for the three slots on the Millbrae City Council has filed papers. Among them is Mayor Art Lepore, seeking his third term.

Incumbent Bernard Esser has said he does not intend to run for the council. However, Mrs. McKechnie said she must wait until the filing period ends at noon Thursday to see if Esser files. If not, she will extend the

—See ELECTIONS, Page Two

NORTH COUNTY EDITION

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Wednesday, Dec. 28, 1977

Best Christmas of All For Pacifica Family

By TERRY DAVENPORT

Peggy and Julio Battalio of Pacifica have received the Christmas present of their dreams: their daughter, Jeanine, has come home.

For four months after the 16-year-old girl was injured in a tragic freeway accident last March, they wondered whether she ever would regain consciousness.

Now, thanks to overwhelming support from the community and Jeanine's remarkable determination, she has become strong enough to live outside the confines of a hospital.

She maneuvers herself around in her wheelchair, feeds and dresses herself and constantly giggles with pleasure at being home.

"She's sunshine in our house," said her mother.

Mrs. Battalio explained that Jeanine's goal is to learn to walk again and return to Terra Nova High School to graduate with her class.

With that plan in mind, she was a prize patient at the hospital. Even before she could talk, Mrs. Battalio said, Jeanine was telling the nurses with her body, "Let's get moving faster."

Mrs. Battalio noted the turning point in Jeanine's recovery was the day she was accepted into the acute rehabilitation unit (ARC) at Mills Memorial Hospital. The doctors had determined that the brain damage she had suffered was not

—See BEST, Page Two



HOME FOR CHRISTMAS

Jeanine Battalio hugs her dog, the happiest Christmas of her young life.

'Car Nut' Goes Electric

By BILL HURSCHMANN

It isn't every teen-ager who builds his own automobile, much less an electric one.

But Randy Won, a 17-year-old South San Franciscan, not only has accomplished the construction of

is well on the way toward completion of a second.

Randy's story began a couple of years ago when, as a car-crazy 15-year-old, he attended an electric car show at Serramonte Shopping Center in Daly City. "I decided then that I wanted to make one," he said the other day while off school for the Christmas holidays.

He took a shaky 1959 Simca body purchased from a neighbor and began the restoration. Now \$750 and hundreds of hours later, he can sit behind the steering wheel of the fruits of his labor.

Run by eight six-volt batteries designed especially for electric cars, the automobile can be switched from a parallel to a series system of wiring, giving it up to eight forward speeds and two in reverse out of its four-speed transmission.

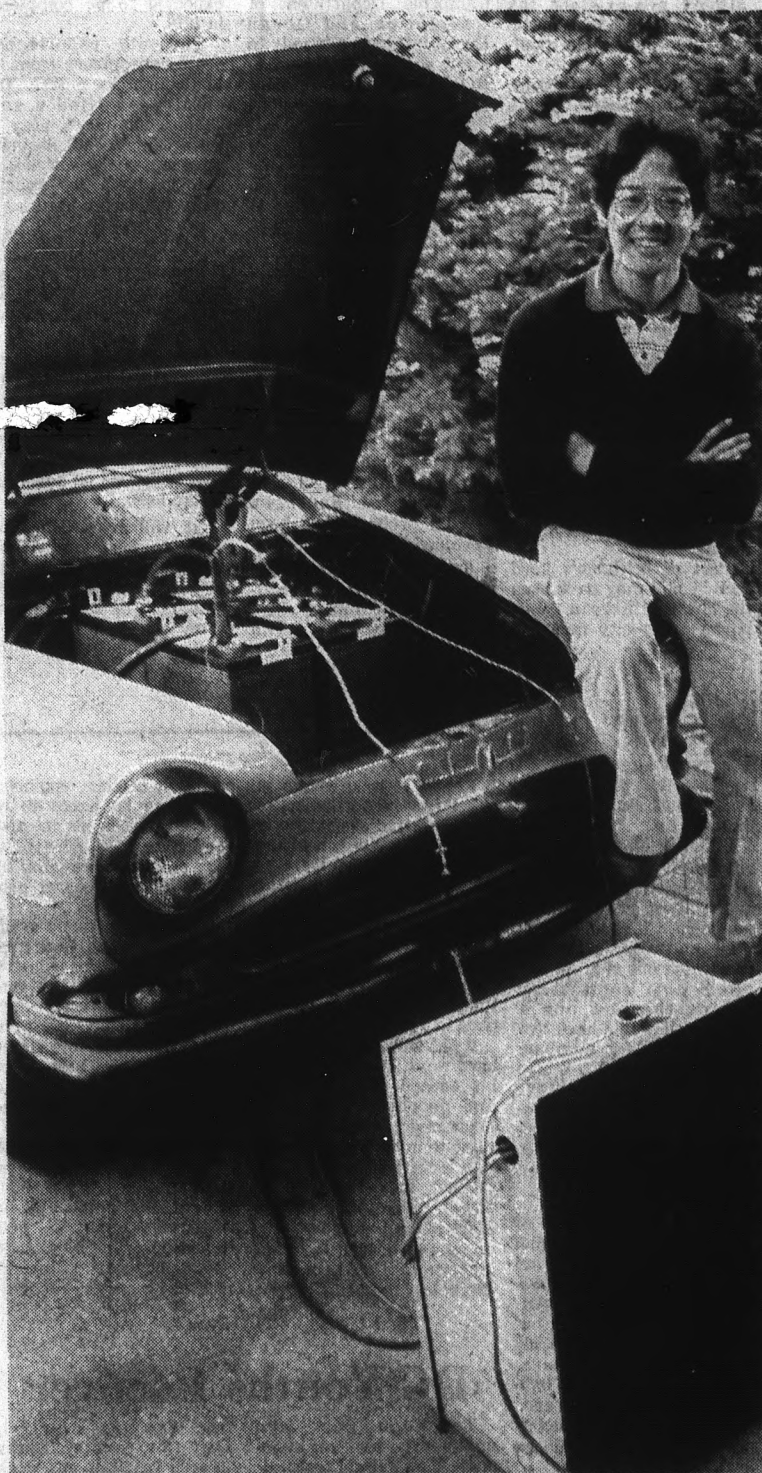
It can reach top speed of 50 miles per hour, but Randy admits that he's only had it up to about 35 — and that was in second gear.

Perhaps the biggest problem for the El Camino High School senior is that the car can travel only about 20 miles before its batteries need recharging.

Although the eight batteries can be recharged in four hours, such a quick rejuvenation can lead to deterioration of the interior of the batteries. Randy prefers to let them sit overnight, at an electrical current cost of anywhere between a dime and a quarter.

Randy says the bulk and weight of the '59 Simca reduces its driving distance. However, his second vehicle should alleviate some of those weight-related problems.

By working 16 hours a week as a page at the West Orange Avenue Library



READY FOR A CHARGE

Randy Won, 17-year-old South San Franciscan, puts the charge to his 1959 Simca, an electric automobile.

(acknowledging that "Every penny I earn goes into the car"), Randy has managed to purchase a wrecked Volkswagen chassis and an Astro fiberglass body. His Simca weighs between 2,800 and 2,900 —CAR NUT, Page Two

A Look at How Daly City Coped in 1977

By NANCY STANCILL

For San Mateo County's second largest city, 1977 was a year of struggle with urban problems — crime, garbage disposal, housing rehabilitation and commercial development.

Daly City, a suburban city of 72,000 that lies directly southwest of San Francisco, reflected its proximity to that urban core with the problems it coped with in 1977.

As the year neared an end, the number of homicides in the city had soared to a record 11, with the holiday season offering further potential for violent crime.

Daly City took a step toward dealing with rising crime with a decision to hire seven additional police officers in 1978, although Chief David Hansen had pressed for 17 more police personnel.

But crime was only one of the worrisome aspects of the year.

City officials spent much of 1977 trying to get permission from two state agencies to build a garbage transfer station at the Mussel Rock dump site.

When the Regional Water Quality Control Board decided to outlaw garbage dumping at the coastside site as of Aug. 15, the city came up with a plan to construct a transfer station. The station would be used to compact garbage and load it on large trucks for hauling to the Ox Mountain Dump at Half Moon Bay.

The city went through several appeals of its plans and won permission to keep dumping until Feb. 15, 1978 — the day the new transfer station was scheduled to be completed.

As 1977 neared an end, construction was scheduled to start, with a May completion date tentatively set.

And it was certain that Daly City would have to go to at least a short-term arrangement with the San

Francisco transfer station to dispose of its garbage after the state-imposed deadline of Feb. 15.

Another thorny problem for the city was housing rehabilitation, a long-delayed federally-funded loan program to fix up houses in the older sections.

Directors of the Original Daly City Protective Association charged that the city had been dragging its feet on getting the program into operation. They directed much of their criticism for City Attorney Albert Polonsky.

However, most of the red tape was ironed out in October and the fix-up program was initiated.

But toward the end of the year, critics again charged that, while 13 loans had been approved and \$200,000 committed, little construction started.

The city's designated Mission Street and Junipero Serra Boulevard commercial redevelopment area got a boost when a design manual and guidelines for future development were approved.

However, as 1978 neared, only two decaying structures had been torn down and there appeared to be few definite commitments from large commercial enterprises to come into the area.

Daly City officials found themselves with increasing commitments to implement large blocs of federal funds. Last summer, a special Housing and Community Development Act task force was formed to get projects underway, such as planning of a city multi-purpose center, developing Bayshore Park, expanding Hillside Park and implementing the rehabilitation program.

The federal government was concerned that Daly City had received \$850,000 in two years of HCDA funding and had spent only 25 per cent of it.

It looked as if federal pressure to implement the new projects faster would continue in 1978 and city officials have discussed a permanent HCDA task force.

The city also got a windfall of more than \$2 million from the national Comprehensive Employment and Training Act, enabling it to hire short-term CETA employees.

But again, hiring more than 100 new employees was almost as much of a headache as a boon. The city still

was working at the task as the year approached an end.

Another controversy causing quite a stir in 1977 was the on-again, off-again police services contract between the city and the Broadmoor Police Protection District.

When Broadmoor lost its liability insurance last Jan. 1, the Broadmoor Police Department was shut down and the district turned to Daly City for a six-month administration contract.

But when the city and the district attempted to sign a seven-year contract, some Broadmoor and Daly City residents rebelled and took the Daly City City Council and Broadmoor Police Commission to court.

As 1977 neared its finale, the matter remained up in the air, with a newly elected Broadmoor Police Commission promising to restore the incorporated area's Police Department by Jan. 1.

It looked as though the Daly City problems of 1977 still would be plaguing the city in 1978.

Inside Today

• The Daly City Recreation Department announces a new schedule of winter classes. See Stories, Page 13.

• The Jefferson Union High School District also offers some new adult classes. See Story, Page 14.

• Skyline College's basketball team ends a one-game losing streak in Las Vegas. See Story, Page 13.

• "Miss Pacifica" candidates for the 1978 beauty pageant are being sought. See Story, Page 14.

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Year-End Review

'Forgotten' Brisbane Sees Better Times

By NANCY STANCILL
Brisbane, the small city of 3,000 that curves into the eastern slope of the San Bruno Mountain, has been regarded in the past as San Mateo County's forgotten city.

Its isolated location in the distant northeast end of the county, coupled with its almost non-existent tax base, have left it in a vulnerable, powerless position.

"Poor little Brisbane, poor little Brisbane," Councilwoman Anja Miller said bitterly, as she left a recent San Mateo County Local Agency Formation Commission meeting.

The commission had decided to put off a sphere of influence study that might result in giving Brisbane control of future development of the eastern parts of the mountain. LAFCO later decided to begin the study in May or June, 1978.

But City Manager Brad Kerwin believes that Brisbane's luck is changing. He thinks the city is on its way to becoming an economic force to contend with in the county.

Part of Brisbane's good luck in 1977 may have been the hiring of Kerwin. Since he became city manager

last March, the 35-year-old administrator has pushed Brisbane's concerns in an aggressive manner.

Kerwin's insistence that LAFCO begin a sphere of influence study for the city and parts of the mountain was only one instance.

The city won a major victory in 1977 when the California Department of Navigation and Ocean Development agreed to grant a \$7 million loan to Brisbane's Sierra Point Marina project.

The 600-berth marina and related facilities are expected to be an economic boon to the little city. The 20-acre development is expected to be completed in 1984.

Kerwin said developers are showing interest in the other 60 acres of shoreline included in the Sierra Point area, formerly a garbage dumping site.

The city manager hopes Sierra Point will signal a rejuvenation of the city's industrial land. He is concerned that a large acreage of Southern Pacific property has been devalued in recent years.

The city doesn't have much of an outlook for residential development, since most residential land

remaining is steep slope property, expensive to build on.

But city residents got a plum in 1977 as the Economic Development Administration granted \$3 million to Brisbane to rebuild most of the city's narrow, decrepit streets.

The EDA project is expected to be completed in 1978.

The city experienced some unhappiness from its 13 firefighters in 1977. The employees filed a suit against the city's plan to leave the Social Security program, because of dissatisfaction with the benefit replacement program.

However, Kerwin said city representatives and firefighters are "talking" now and are trying to come to agreement on employee benefits.

The city manager believes the city is seriously understaffed in the areas of public and public works services. "If services increases will have to depend on a healthier tax base."

"It will take it a few years to turn around the economic situation, to get the city's financial posture in shape," he said. "We're on our way."



(AP Laserphoto)

SURPRISE FAMILY REUNION

Don Bisagno of South San Francisco, center, wearing stocking cap, hugs his sister, Mrs. Barbara Fiske, outside her Denver home Saturday as 28 Peninsula members of the family plus her

daughter and family from Wyoming arrive for a surprise holiday visit. This was the Bisagno family's first gathering in the mile-high city in 32 years of reunions, and the first time that Mrs.

Fiske could spend Christmas Day with her family since she left the Bay Area 22 years ago. The family announced themselves by singing, "We Wish You a Merry Christmas."

'Car Nut'

—From Page One
pounds. The new car will cut about 1,000 pounds off that.

Although his electric car will be substantially more expensive (Randy estimates about \$600 for the body alone), it should triple to 60 miles the traveling distance on one charge.

He's also considering making the new one a hybrid — it would have two systems, one for gasoline, the other electric. While traveling the freeway, Randy could use the gasoline motor while recharging the batteries. Once in town, he'd switch from gasoline to electric.

Randy is a member of the Peninsula chapter of the Electric Automobile Association, which has nine other chapters in the Bay Area. The local chapter meets on the fourth Saturday of each month, at 9:30 a.m., in the Bayhill Shopping Center in San Bruno. To join the club, says Randy, "all you have to have is an interest."

With luck and a lot of hard work, Randy will have his second car completed and operational by next September, in order to participate in an annual Sunnyvale electric car rally.

After that, he vows he would "like to stick with electric cars all the way."

To be a student at the University of California at Berkeley, majoring in, nat-

urally, electrical engineering. Then he hopes to be able to pursue his interest in electric cars, perhaps to the point of developing them for the general public.

By the time Randy graduates from college, he thinks, the battery industry will have developed an easily-available battery which would allow electric cars to travel 200 miles on a single charge. By the late 1980s, he projects, a battery will be refined to allow double that distance.

"The big problem with electric cars," Randy says, "is batteries. They're inefficient. There's been no research done in the field of batteries in the past 50 years, but now, with the increasing cost of gasoline,

Peninsula Family Plots Big Surprise

By GEORGE GOLDING

Twenty-eight Peninsula residents surprised a relative in Denver Saturday morning by knocking on her door and announcing they were on hand for Christmas dinner.

Celebrating the holiday together is a tradition for the family of Mr. and Mrs. Robert Bisagno of South San Francisco.

This is the first year they made it a surprise gathering.

Usually, one of the family agrees to have Christmas dinner at his or her home, and everyone else arrives by pre-arrangement.

This Thanksgiving, the wives got together and decided that Barbara Bisagno Fiske, who has lived in Denver 20 years, should be the Christmas dinner hostess.

They also decided not to tell her.

Because some members of the family work for United Airlines, as does Barbara's husband, a dozen Bisagnos flew from the San Francisco Bay Area to Denver. Others drove in an automobile caravan, carrying a load of ravioli, ham, champagne, and a case of toilet paper.

"We figure by the time we all get there, with her own six children and grandchildren, there'll be 40 for dinner," said Don Bisagno, a United budget analyst who lives in San Bruno.

There's also:

Mr. and Mrs. Robert Bisagno of South San Francisco, Barbara's parents.

Bob Bisagno of Redwood City, a brother, and his family.

Don and his family from San Bruno.

A younger sister, Mary Lou Flocchini of Los Gatos and another sister, Patricia Flocchini of Almaden, who married brothers, will be there with their families.

Uncle Charles Bisagno of Redwood City drove his van to the gathering, carrying family members and food.

"We have not spent a Christmas all together for about 20 years," said Don Bisagno. "This will probably be the last time we're all together. I think there's only one member of the clan who's missing, and she's in Florence, Italy."

It was difficult keeping the family secret, he admitted.

Especially since Barbara Fiske was visiting her par-

ents just the week before Christmas.

"We were hardly talking to her. We were just staying away. She didn't know what to make of it," Bisagno said.

The family gathering place, just before descending on Barbara's home, was the Capri Motel a half dozen blocks away in North Denver.

"We're just going to

drive over there with the food and everything and sing something to her," said Bisagno. "I can't wait to see the look on her face."

To avoid the chance that their "target" might be absent, the Bisagnos have arranged with Barbara's daughter, who lives in Cheyenne, to make sure her mother is home the day of her surprise Christmas.

Best

—From Page One
as extensive as they had feared.

Mrs. Battalio recalled, "They put her in bed in the ARC unit and at the time the sunlight was full on her. It was just as if a plant had opened. It's been all uphill since then."

Jeanine's next victory was learning to speak. While a hospital therapist was working with her, the therapist jokingly said, "I'm going to keep this up until you say, 'Uncle.'"

Jeanine managed to mumble slowly, "Un... cle."

Mrs. Battalio said, "That was the one day my husband and I had literally fallen apart with exhaustion and we didn't go to the hospital. A friend visiting her called us up and said, 'There's someone here who wants to talk to you.'"

Jeanine bowed them over when she said, "Hi Mom," then "Hi Dad. I love you."

Friends and strangers rallied to help the Battalios through the ordeal. They raised over \$14,000 to help pay for the hospital costs. Blue Cross and MediCal funds aided, too. The Battalios say they have no big financial worries right now.

Mrs. Battalio took a leave of absence from her job in order to be with Jeanine.

"The days are 48 hours long. It's like having a new baby. You enjoy every

DC Youths Recover

Ten teen-agers who apparently took an overdose of an animal tranquilizer Wednesday night in Daly City were recovering in area hospitals this week.

The youths, all between 15 and 18 years old, were given what police believe to be PCP, an animal tranquilizer also known as "angel dust."

Some of the juveniles had lapsed into comas Wednesday night. But today all have snapped out of the comas, according to Lt. Tom Culley of the Daly City Police Department.

Culley said he has not received word from the toxicology department of San Francisco General Hospital as to what exactly the substance was that the 10 teen-agers were given. A report, he said, is expected later today.

Elections

—From Page One
filing period through noon Jan. 3 in accordance with election rules.

In Pacifica, none of the seven persons who have picked up nomination papers has filed yet. Among those running for the three seats on the Pacifica City Council are three incumbents.

Six persons in Daly City have taken out nomination papers, and as of Tuesday morning only three have returned them.

Those who have taken out papers are incumbent Councilmen William J. Schumacher, 160 Werner Ave., and Victor Kyriakis, 80 Cliffside Drive, O. Edward Salonga, 464 Verducci Drive, Jane Powell, 1461 S. Mayfair Ave., James Tucker, 173 Mirada Drive, and Ronald Bates, 5 Coronado Drive, Apt. 138.

Salonga, Tucker and Kyriakis have returned their nomination papers.

Three seats are up for election in Daly City. A third incumbent, McRobert Stewart, said last week he will not seek re-election.

In Colma, three persons, including two incumbents, have picked up nomination papers, however only non-incumbent Emilio H. (Ray) Lencioni, 450 Clark Ave., has returned the papers.

The two incumbent councilmen with their papers are Raymond Ottoboni Sr. and Eugene Daneluz. Ottoboni has been a councilman 28 years, while Daneluz first was elected four years ago.

In the race for city clerk, only incumbent clerk Frances Liston has obtained papers.

Three persons have papers for city treasurer. They are Joseph Messina, a one-time Colma planning commissioner; Wallace Honeywell, a former councilman; and Julia Taylor, an owner of Pets Rest Cemetery.

Council Conflict Ruled

State Attorney General Evelle Younger has issued an opinion that Pacifica Councilman Mark Savage cannot serve as director of Pacifica's Youth Service Bureau during his term on the City Council.

In his opinion, Younger says Savage must resign from one of his two positions in order "to cure the incompatibility."

Savage has served as director of the bureau for 5½ years and has been on the council nearly two years. The bureau coordinates youth activities in Pacifica.

Younger also ruled that Councilman Stanley Farber has no conflict of interest in serving as an unpaid member of the Youth Service Bureau's board of directors while he sits on the council.

"There were some questions, so we said, 'Let's find out,'" Farber explained.

He is concerned by the complicated wording of the attorney general's opinion and commented, "I'm not sure what we're supposed to do with it."

Farber said he turned the matter over to City Attorney Robert Lanzone to ask for his interpretation.

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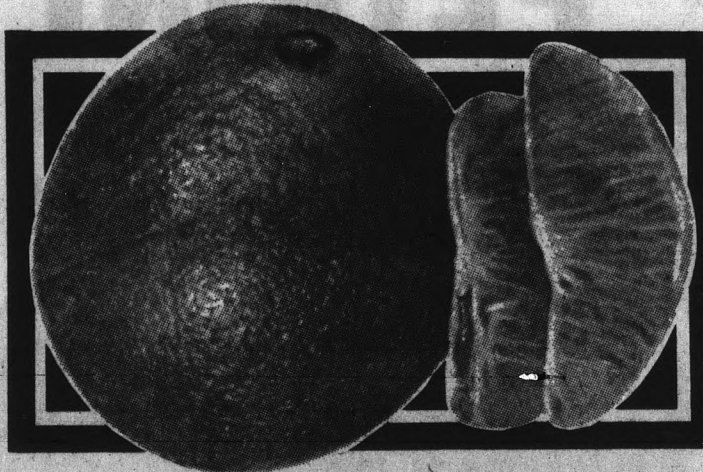
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DARIGOLD BUTTER

AA-LB. CUBES

\$1.20

KRAFT CHEESE

SWISS, SHARP, JACK, RANDOM WTS.

40¢ OFF PKG.

IMPORTED HAM

DAK DANISH, RANDOM WTS.

40¢ OFF PKG.

Foremost of Berkeley Farms Holiday Products

WHIPPING CREAM 1/2 PT. 49¢ EGG NOG 1/2 PT. 59¢
CREAM TOPPING 1/2 OZ. \$1.09 SOUR CREAM PT. 69¢

GALLO SALAME CHUBS

13 OZ.

\$1.99

SLICED SALAME GALLO

6 OZ.

\$1.29

RICOTTA CHEESE

PRECIOUS, 16 OZ.

89¢

RONDELE

PEPPER OR HERB, 4 OZ. EA.

79¢

Snack Crackers 59¢

N.B.C.

7-UP

PLUS DEPOSIT

5

FOR

99¢

24-OZ. BOTTLES

Potato Chips 69¢

LAURA SCUDDER TWIN PACK

PEANUTS \$1.29

PLANTERS COCKTAIL, 16 OZ.

MARASCHINO CHERRIES

S&W, 8 OZ.

49¢

VIENNA SAUSAGE

ARMOUR'S-5 OZ.

3 FOR 99¢

CLING PEACHES

DEL MONTE, 2 1/2 SIZE (SLICES OR HALVES)

49¢

CATSUP

DEL MONTE-QUART

79¢

PEAS

DEL MONTE, 303 SIZE CANN.

29¢

CORN

CREAM OR WHOLE KERNEL, DEL MONTE, 303

29¢

CRANBERRY COCKTAIL

OCEAN SPRAY, 32 OZ. (48-OZ. ... \$1.09)

79¢

SOY SAUCE

SAUCY MATE, 10 OZ.

49¢

LASAGNA

GOLDEN GRAIN, 1-LB. BOX

69¢

MUSHROOM SOUP

CAMPBELL'S, 10 1/2 OZ.

4 FOR 89¢

CHUNK TUNA

BUMBLE BEE, 6 1/2 OZ.

65¢



ALL STORES OPEN SUNDAY

42nd AVE.

BAYHILL

HILLSDALE

BURLINGAME

49 W. 42nd Ave.
Just off El Camino
HI-WAY 280 AT
SAN BRUNO AVENUE
44 HILLSDALE MALL
NEAR THE BIG E
1825 EL CAMINO
AT TROUSDALE BLVD.

"IN THIS WORLD, SO BEAUTIFULLY CREATED AND SO RUTHLESSLY MISTREATED BY SOME, LET US, IN THIS NEW YEAR, REDOUBBLE OUR EFFORTS AND PRAYERS, THAT ITS CREATOR WILL ILLUMINATE AND GUIDE LEADERS TOWARDS PEACE AND HAPPINESS FOR ALL MANKIND."

Frank Petrin

PETRINI'S LIQUOR DEPT.

"CELEBRATE THE NEW YEAR WITH CHAMPAGNE"

—DOMESTIC—

Chandon (Napa) 8⁵⁰
Almaden Blanc Blanc 6⁷⁵
Eye of The Partridge 6⁵⁰
Korbel 6⁴⁹
Hans Kornel 6²⁵
Paul Masson 5⁹⁹
Christian Bros. 4⁷⁹
Le Domaine 3⁴⁹
Le Jon 3²⁹

—FOREIGN—

Tahtinger Blanc Blanc 29⁹⁹
Boling R.D. 24⁹⁹
Dom Perignon 29⁹⁹
Cristal 29⁹⁹
Mumm's Extra Dry 11⁹⁹
Lawson Vintage Brut 11⁹⁹
Monet Chandon W. Star 9⁹⁹
Piper Heisdick X-Dry 9⁹⁹
Henkell (German) 7⁹⁹
Cinzano Asti Spumante 6⁹⁹
Martini-Rossi Asti Spumante 6⁹⁹

Petrini's Grand Chateau

1.99

BATHROOM TISSUE

FAMILY SCOTT-4 ROLL PACK

69¢

ONE COUPON PER FAMILY

COUPON GOOD TUES. DEC. 27 THRU SAT., DEC. 31

HONEY 2 lbs.

HONEY VALLEY

\$1.99

ONE COUPON PER FAMILY

COUPON GOOD TUES. DEC. 27 THRU SAT., DEC. 31

FOLGER'S COFFEE

(1 LB. 3.29)

\$6²⁹

ONE COUPON PER FAMILY

COUPON GOOD TUES. DEC. 27 THRU SAT., DEC. 31

OF THE NEW YEAR!

PETRINI'S WILL BE
CLOSED
SUNDAY &
MONDAY
JAN. 1st & 2nd

PETRINI'S FISH & POULTRY

SPECIALS TUES. THRU SAT.

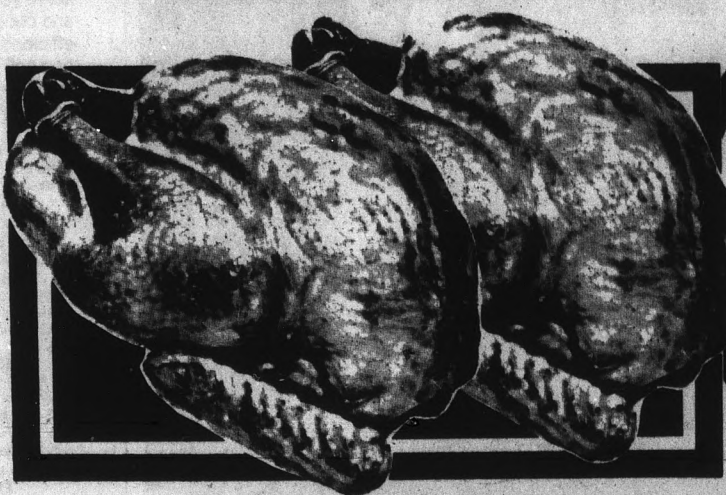
SHRIMP MEAT FOR SALADS..... LB. **\$3.99**

CRAB MEAT DUNGENESS..... LB. **\$5.99**

MEDIUM PRAWNS RAW..... LB. **\$3.99**

CherryStone CLAMS LIVE FROM EAST COAST..... LB. **\$1.09**

New Year's
DUCKLING
4 TO 5 LB. AVG. **99¢**
LB.



GAME HENS

LARGE, 22-OZ. SIZE

\$1.09 EACH
(79¢ LB.)

SPECIALS TUES. THRU SAT.

TOMATO JUICE SACRAMENTO 46 OZ. **49¢**

SOUP MIX (ONION) GOLDEN GRAIN, TWIN PACK **39¢**

CIDER SPARKLING MARTINELLI, 25 OZ. **98¢**

PORK-N-BEANS VAN KAMPS, NO. 2 SIZE **39¢**

SWEET PICKLES VLASIC, 22 OZ. **98¢**

SARDINES UNDERWOOD, OIL—MUSTARD—TOMATO **55¢**

LINEN SOFT NAPKINS CROWN—50 COUNT **59¢**

COMPARTMENT PLATES ELEGANT, 12 CT., 10 1/4 INCH **89¢**

WONDER FOAM CUPS (HOT OR COLD) 51 COUNT, 7 OZ. **49¢**

PARTY RYE

★ FOR YOUR HOLIDAY PARTIES ★

PETITE RYE OROWEAT **49¢**

ONION RYE OROWEAT **49¢**

PUMPERNICHEL RYE OROWEAT **49¢**

BUFFET RYE OROWEAT **59¢**

Petrini's

Frozen Foods

Swift's SAUSAGE 12 OZ.—BUY ONE AT REGULAR PRICE **\$1.09**
GET 2nd FOR ONLY 39¢
(FOR EACH 12 OZ. YOU BUY AT 1.09 GET A 2nd 12-OZ FOR 39¢)

Venezia TORTELLINI 12 OZ. BOX **\$1.09**
GET 2nd FOR ONLY 39¢
(FOR EACH 12 OZ. YOU BUY AT 1.09, YOU GET 2nd FOR 39¢)

HOMEMADE RAVIOLI 12 OZ. BOX—BUY ONE AT REGULAR PRICE **95¢**
GET 2nd FOR ONLY 39¢
(FOR EACH 12 OZ. YOU BUY AT 95¢, YOU GET ANOTHER FOR 39¢)

★ **Sara Lee INTERNATIONAL DESSERTS** 28 OZ. EACH (HOC SAVANNAH, LEMON SAVANNAH, STRAZZO CHEESE, FRENCH CHEESE) **\$1.99** ★

ORANGE JUICE NATURE SUN—12 OZ. **75¢**

NEW! CALAVO AVOCADO DIP HOT-N-SPICY, 16 OZ. **\$1.29**

NEW! SPUMONI ICE CREAM CANNOLI 6 PAK **\$2.49**

DREYERS GRAND ICE CREAM 1/2 GAL. **1.99**
(YOGURT QUARTS ALSO \$1.09) QT. **1.09**

SWEET BUTTER DARIGOLD 8 OZ. PKG. **69¢**

IT'S-ITI ICE CREAM TREAT 3 PACK, 12 OZ. **89¢**

JENO PIZZA ROLLS 6 OZ. PEPPERONI **59¢**

SAUSAGE W/CHEESE, SHRIMP W/CHEESE **99¢**

SNACK TRAYS, 7 1/2 OZ.

JOHN'S DELICATESSEN

AT PETRINI'S BAYHILL AND PETRINI'S 42nd AVE.

Imported from Switzerland!

GRUYERE

BY THE PIECE, FOR FONDUE

REG. \$3.89 LB. **\$2.79** LB.

Wedemeyer Stubby Cocktail

RYE BREAD

SEEDED OR UNSEEDED

REG. 62¢ **49¢** EACH

Imported

SWISS CHEESE

REG. \$3.89 LB.

\$2.79 LB.

Heineman & Stern

BEEF SALAME

REG. \$2.79 LB.

\$1.89 LB.



THE HILLSDALE

BAKERY

Happy New Year!

WE FEATURE:

- ASSORTED FRUIT PIES
- MINCE & PUMPKIN PIES
- ASSORTED DINNER ROLLS

CAKES...

- DECORATED NEW YEAR'S
- BLACK FOREST
- ITALIAN RUM
- CAROLINE BRANDY
- PINK CHAMPAGNE
- ST. HONORE

Petrini's Flowers

42nd AVE. ONLY

ASSORTED 6-INCH HANGING BASKETS

\$2.99

A NEW YEAR'S
IDEA SURE TO PLEASE!

Kharge Ends Boot Camp

Navy Seaman Recruit Dan M. Khorge, son of Mr. and Mrs. Fred J. Khorge, 16 Christopher Court, Daly City, has completed recruit training at the Naval Training Center, San Diego. During the eight-week training cycle, he studied general military subjects designed to prepare him for further academic and on-the-job training in one of the Navy's 85 basic occupational fields.

A 1977 graduate of Serramonte High School, he joined the Navy in September 1977.

DON'T
THROW
IT,
STOW
IT!

Camping Gear
Sports Equipment
Old Files
New Files
Excess Inventory
Hand-Me-Down Furniture
Rummage
Newspapers
Flea Market Treasures
Cribs
Carpets
Aluminum Boats



SSF Council Orders Gellert Area Work

Overruling objections by several South San Francisco residents, the City Council Wednesday night adopted a series of resolutions officially beginning work on a Westborough area commercial and business center.

The city has been promised that one major commercial endeavor — notably a K-Mart store — will locate in the center. The council also has received a verbal commitment from the Black Angus restaurant management, it was learned.

A major part of the groundwork for the commercial center is the extension of Gellert Boulevard from Westborough Boulevard to King Drive. The council awarded a \$410,000 contract to M. L. Dubach, Inc., Davis, for the first phase of grading work for the extension.

Among several South San Franciscans who protested construction of the commercial complex, Leo Sack, 2248 Shannon Drive, said he fears such a complex will increase traffic on Westborough Boulevard, "further intensifying a traffic problem."

Sack also charged that

the project will downgrade the area aesthetically, and that a large discount store, such as K-Mart, is unnecessary inasmuch as other such commercial endeavors have failed.

Sack requested that the council grant a 90-day delay before voting on the project "so we can poll the area more intensely than we have."

Councilman Terry Mirri told Sack that "if the area is compatible in terms of zoning on that site, I don't know whether you or I are qualified to make a judgment whether a K-Mart... will be successful. Also, we have to take into consideration the effect on the city as a whole."

Mayor Emanuele Damonte added, "The people who are investing money into that endeavor are reasonably certain it will be successful."

Public Services Director Frank Addiego assured the council and Sack that Westborough Boulevard can handle additional traffic.

Other citizens complained that such a project would increase the noise level.

Some, too, suggested

that the developer could make just as much money by constructing residential units, instead of a commercial complex.

Len Robinson, manager of the Westborough Square Shopping Center, countered some citizen protest, indicating, "Merchants in the area believe the extension of Gellert is vital to the economic survival of all the businesses in that shopping center."

A spokesman for K-Mart reassured the council that K-Mart is ready to go with the project, once officially notified that Gellert Boulevard will be extended. And a real estate agent speaking for the Black Angus said the restaurant will sign a lease for the complex once bids are awarded, as they were Wednesday night.

Councilmen assured residents that their action is in the best interests of the city.

"I want to see more commercial development to lower taxes," said Councilman William Borba. "If we procrastinate on this... we might feel the doom in years to come."

Councilman Richard Battaglia said he has stated in the past that he would vote for the project once an assurance from K-Mart was made.

"I think when this goes through, we'll all benefit from it," he said.

The Gellert Boulevard Extension Project Assessment District will complete Gellert Boulevard using city and developer's funds to make the boulevard a major arterial route in the city.

SSF Chamber Elects Officers for '78 Year

Frank J. Prendergast, of Frank J. Prendergast and Associates, Insurance Consultants, has been elected president of the South San Francisco Chamber of Commerce for 1978.

Prendergast, elected along with other officers at the board of directors' December meeting, was treasurer of the chamber in 1977.

Hazel Nastrini, owner of South City Employment Agency, will be first vice president, while Walter McRae, owner of American Paint and Varnish, will be second vice president. Tony Palladino, manager of the Buri Buri branch of the Bank of America, will be treasurer.

Luther "Lucky" Smith of Lucky Smith Enterprise, Inc., was president in 1977. Bruno Scopesi of Poletti Realty, and Richard A. Nofziger of Garden Chapel were first and second vice presidents, respectively, during 1977.

Chamber officers will be installed during a dinner-dance Jan. 27 at the Rodeway Inn, 380 S. Airport Blvd., South San Francisco.

Healey Works For Wings

Marine Second Lt. Michael J. Healey, son of Mr. and Mrs. James H. Healey, 124 Duval Drive, and whose wife Christina is the daughter of Mr. and Mrs. John D. Leyle, 419 Dellbrook Ave., all of South San Francisco, was graduated from the Navy's Aviation Indoctrination Course (AIC).

During the four-week course at the Naval Air Station, Pensacola, Fla., trainees studied basic aerodynamics, aviation physiology and engineering. They also studied land and sea survival techniques and participated in an extensive physical fitness curriculum.

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ANY MODEL ANY EQUIPMENT!
CALL: 321-8030
FOR YOUR FIRM LOW DISCOUNT PRICE NOW!
LINCOLN-MERCURY QUALITY vs. FORD & CHEVY PRICES!
...EXAMPLES...
78 Bobcat Runabouts...\$3498
78 Bobcat Station Wagons...\$3795
78 ZEPHYRUS...\$3878
78 Zephyr Station Wagons...\$4282
77 CAPRI...\$4187
77 Monarchs...\$4482
78 Cougars...\$4980
78 XR-7...\$5490
78 Marquis...\$5684
78 Marquis Station Wagons...\$5696
78 Lincoln Continentals...\$8985
78 Lincoln Versailles...\$10,985
78 Continental Mark V's...\$10,985
Honest Value For Your Trade-In!
Paid For Or Not...Up To 48 Month Bank Financing With Low Down & Low APR! On Approval Or Credit...Minimum Cash Outlay...Low Cost Leasing (All Make!)...Special Rental (With Option) To Lease Or Purchase Plans...Immediate Delivery If Currently In Stock Or "Your Choice Of Colors" On Factory Order Or Dealer Locate...NO EXTRA CHARGES! Offer Conditioned Upon Final Certification.
"FLEET & CREDIT UNION PRICING"
STANFORD
LINCOLN-MERCURY
444 EL CAMINO REAL
MENLO PARK • 321-8030

ON DISPLAY AT BANK

A portfolio of photographs of the Southwest, by Daly City restaurateur Frank Spadarella, is on exhibit now through Jan. 30 at Barclay's

Bank, 2090 Union St., San Francisco. Among the display photos is this one of the White House Ruins in Canyon De Chelly in Arizona.

Introducing our NEW logo...

... It stands for our new Association of the finest plumbing contractors in the county. These businessmen employ only union-trained craftsmen who can skillfully serve your plumbing, heating and cooling needs promptly and efficiently. Watch for our new logo and call on our members. Remember: They all guarantee their work... so you know it will be done the right way.



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| BELMONT
James Dunn Plumbing, 592-1881
Tankersley Plumbing, 592-4936 | BURLINGAME
Dittman Plumbing, Inc., 343-2159 | DALY CITY
Edward's Plumbing Co., 755-3636 | HALF MOON BAY
Ocean Shore Company, 726-5505
Reliable Plumbing Co., 726-2233
Shade Plumbing & Heating, Inc., 726-2150 | MENLO PARK
K.L. Martin Plumbing, 323-8323
Robert Swartz Co., Inc., 329-1050 | MILLBRAE
Carol J. Flynn, Inc., 697-1535
Jerry Moreland Plumbing, Inc., 589-2500 | PALO ALTO
H.P. Hansen & Sons Plumbing & Heating, 323-5118 | STANFORD
Stanford Plumbing & Heating, Inc., 328-7651 | PORTOLA VALLEY
Quality Plumbing, 851-7344
Rod's Plumbing, 851-1324 | REDWOOD CITY
Bergie Plumbing Co., 368-9494
L. Scitini & Son Plumbing, 365-8249
Carl's Plumbing & Heating, 368-3338
Dale Plumbing & Heating, Inc., 366-4675
Jay Harris Plumbing, 365-7463
Krieg Plumbing & Heating, 368-3204
Redwood Plumbing & Heating, Co., Inc., 369-1793
Robinson Plumbing, 366-1960
S & E Plumbing Co., Inc., 366-2848 | SAN BRUNO
Jade Plumbing, 583-7171 | SAN CARLOS
Thor Madsen Plumbing & Heating Co., 593-3129
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David Barr, 344-8447
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Lindstrom Company, 343-4542
Arthur Tye Corp., 341-2944 | SOUTH SAN FRANCISCO
Leo Gotelli Plumbing, Inc., 563-2985
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★ ILLUSTRATED INSTRUCTIONS!
★ USE OF SPECIALIZED TOOLS!
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★ HELP FROM COLOR TILE EXPERTS!
★ FULL REFUND ON UNUSED TILES!

\$750,000 **NATIONWIDE!**
MIRROR TILE SALE!
FANTASTIC SELECTION!
ALL 1ST QUALITY!

★ HUGE SELECTION OF FANCY PATTERNS!
★ ADDS A TOTALLY ELEGANT LOOK TO OVERALL ROOM DECOR!

Only 59¢ **SO. FT.**
59¢ **SO. FT.**
79¢ **SO. FT.**
13 3/4¢ **SO. FT.**

MIRROR TILES MAKE WALLS COME ALIVE! ADD DIMENSION TO ANY ROOM!

FANCY MOSAIC TILE
• PRE-MOUNTED SHEETS!
• NO-WAX GLAZE FINISH!
• BOLD DESIGNS, COLORS!
From 79¢ **SHEET**
APPROX. SQ. FT. SHEETS

PRE-PASTED WALLCOVERING
• WASHABLE!
• PRE-TRIMMED!
• 1000'S OF BEAUTIFUL PATTERNS AND COLORS!
From 99¢ **S/R**
12" x 12"

EMBOSSED FLOOR TILE
• LONG LASTING!
• COLOR CHOICE!
• PATTERN HIDES SCUFF MARKS!
Only 13 3/4¢ **SO. FT.**
12" x 12"

DELUXE BATH VANITIES
• MANY STYLES!
• CULTURED MARBLE TOP, BASIN AND SPLASH INCLUDED!
FROM 39.88 **FAUCETS ALIC. REDUCED**
12" x 12"

NO-WAX SOLARIAN®
• SELF-STICK BACKS!
• BEAUTIFUL PATTERNS!
• BRILLIANT COLORS!
• TOUGH, LONG WEARING!
Only 89¢ **SO. FT.**
12" x 12"

1500 COLORS! LATEX PAINT
• MATCH ANY WALLCOVERING!
• DRIES IN 1/2-HOUR!
• WASHABLE LATEX!
Only 7.99 **GAL.**

12" VINYL FLOORING
• MANY DESIGNS, COLORS!
• CUSHIONED FOR COMFORT!
• MOST ROOMS SEAMLESS!
From 2.79 **SO. YD.**
12" x 12"

TWEED CARPET TILE
• OLEFIN FIBER RESISTS STAINS AND MOISTURE!
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Only 39¢ **SO. FT.**
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SHAG CARPET TILE
• PLUSH NYLON PILE
• LOOKS WALL-TO-WALL!
• FOAM RUBBER BACKING!
From 69¢ **SO. FT.**
12" x 12"

LATEX WALL PAINT
• SPOT, STAIN RESISTANT!
• SOAPY WATER CLEANUP!
• FAST 30-MINUTE DRY!
Only 2.99 **GAL.**

PLenty OF FREE PARKING AT COLOR TILE! BUY NOW — PAY LATER

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USE OUR LAYAWAY

COLOR TILE
301 El Camino, So. San Francisco 589-0936
OPEN: Mon. thru Fri. 9 to 9; Sat. 9 to 6; Sun. 11 to 5
280 El Camino, San Carlos 591-0397
OPEN: Mon. thru Fri. 9 to 9; Sat. 9 to 5:30; Sun. 11 to 5

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• Inside storage from \$5 a month
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• 3'x4'x8' to 10'x24'x10' high
• For business or personal use
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• No in-out fees
• Resident manager
• You store it, lock it, keep the key
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STORE HOURS:
MON. THRU SAT. 9 A.M.-9 P.M.
SUNDAY 9:30 A.M.-6:30 P.M.

NOTICE: WESTLAKE FOODS OPEN JAN. 2nd

10 A.M. TO 7 P.M. MONDAY
FOR YOUR SHOPPING CONVENIENCE! HAPPY NEW YEAR
SHOP EARLY! CLOSED NEW YEAR'S DAY, SUNDAY, JAN. 1st

SPEED LANE NOW
9 INDIVIDUAL ITEMS OR LESS
AD SPECIALS AT WESTLAKE FOOD CENTER ONLY
WE NO LONGER OPERATE SKYLINE FOODS

U.S. AMERICAN MEAT

STEAK SALE

FROM AGED MATURE BEEF

BONELESS TOP ROUND STEAK	1.89 LB.	LONDON BROIL STEAK	2.09 LB.
BONELESS TOP SIRLOIN STEAK	1.99 LB.	T-BONE STEAK	2.19 LB.
CENTER CUTS CHUCK STEAK	REG. \$1.39 LB. 1.09 LB.	PORTERHOUSE STEAK	2.19 LB.
BONELESS BOTTOM ROUND STEAK	LB. 1.59	BONELESS SWISS STEAK	LB. 1.69

BONELESS BEEF ROASTS

FROM AGED MATURE BEEF

FANCY BOTTOM ROUND ROAST	1.49 LB.	FANCY CROSS RIB ROAST	1.49 LB.
FANCY RUMP ROAST	1.49 LB.	FANCY SIRLOIN TIP ROAST	1.59 LB.
GROUND BEEF FRESHLY GROUND	LB. 59c		
DUBUQUE FRANKS 12-OZ. PKGS.	69c		

WESTLAKE QUALITY MEATS

Fresh Produce Values

BANANAS	EXTRA FANCY CHIQUITA OR DOLE	4 LBS	99c
RADISHES OR GREEN ONIONS	EXTRA FANCY FARM FRESH LARGE BUNCHES	2 FOR	29c
CELERY	EXTRA FANCY GREEN, CRISP TENDER STALKS	EA.	29c
ORANGES	SWEET CALIFORNIA NAVELS, LARGE SIZE	5 LBS	99c
ZUCCHINI	EXTRA FANCY MILD FLAVOR	LB.	39c
CUCUMBERS	EXTRA FANCY GREEN, CRISP LARGE SIZE	2 FOR	39c
BROCCOLI	EXTRA FANCY LARGE, GREEN HEADS	EA.	49c

M.J.B. COFFEE

2 LB. TIN 5.99

M.J.B. DECAFFEINATED COFFEE 8 oz. JAR 4.99

PITTED OLIVES

59c

TAB-FRESCA OR COCA-COLA 6 12-OZ. TINS 1.15

STAR-KIST CHUNK TUNA

6 1/2-OZ. TIN OIL PACK 65c

MAYONNAISE

DURKEE'S IMITATION QT. JAR 85c

TISSUE

ZEE NICE & SOFT FACIAL 150 CT. PKG. 39c

DAIRY VALUES

BOB OSTRON CHIP DIPS 59c VAR.	49c
BOB OSTRON SHRIMP COCKTAILS JAR	59c
CRAB COCKTAILS JAR	69c
BOB OSTRON COLD CUTS REG. 69c 5 OZ. PKGS.	49c
JOHN MORRELL PURE PORK SAUSAGE ROLLS REG. 1.39 LB. ROLL	99c
MI RANCHO CORN TORTILLAS 39c 12 CT. PKG.	29c
BURRO'S LUNCH MEATS	5c OFF EACH PKG.

CRACKERS

N.B.C. SNACK ALL VAR.—PKG. 65c

CHIPS

LAURA SCUDDER POTATO REG.—BBQ—DIP TWIN PAK 69c

CUP O' Noodles

(TOP RAMEN NOODLES) ALL VAR. 4 PKGS. 89c 5 VAR. PKG. 45c

EXTRA VALUES

LIBBY'S TOMATO JUICE QT. BOTTLE	49c
ROSARITA REFRIED BEANS 303 TIN	39c
CONTADINA TOMATO PASTE 12 OZ. TIN	55c
LIBBY'S WHOLE OR CREAM CORN 303 TIN	29c
S&W SLICED PINEAPPLE 1 1/4 TIN	45c
LIBBY'S JUICE PAK FRUIT COCKTAIL 303 TIN	43c
SUN GIANT RAISINS 11 OZ. PKG.	69c
HEINZ KOSHER DILL PICKLES QT. JAR	79c
NESTLE CHOC. MORSELS 12 OZ. PKG.	1.49
DIXIE DRY ROAST PEANUTS 16 OZ. JAR	1.09

TOWELS

SPILLMATE JUMBO ROLL 59c

DETERGENT

CRYSTAL WHITE POWDERED—QT. PKG. 99c

WISK

HEAVY DUTY LIQUID DETERGENT QT. 1.19

GLADE AEROSOL AIR FRESHENER

ALL VAR. 55c

ALAMO DRY DOG FOOD

5 LB. BAG 1.29 10 LB. BAG 2.29

GLAD 2 MIL TRASH BAGS

PKG. OF 8 1.09

OVERNITE OR TODDLER PAMPER DIAPERS

PKG. 1.59

SWEET CUCUMBER CHIPS PICKLES STEINFELT'S

22 OZ. JAR 69c

3 MINUTE YELLOW POPCORN

2 LB. CELLO BAG 49c

COOL WHIP

BIRDS EYE 9-OZ. TUB FROZEN 59c

SAUSAGE

SWIFT BROWN 'N SERVE LINKS OR PATTIES 1.09 PKG. FROZEN 89c

SWANSON CHICKEN DINNERS

95c PKGS. FROZEN 79c

SARA LEE ORANGE CAKE

1.25 PKG. FROZEN 1.09

SALUTO DEEP DISH PIZZAS

CHEESE	1.59 PKG. FROZEN	1.09
SAUSAGE	1.99 PKGS. FROZEN	1.49
PEPPERONI	2.29 PKG. FROZEN	1.79
DELUXE		

BIRDS EYE INTERNATIONAL VEGETABLES

79c PKGS. FROZEN 69c

CLEAR SPRINGS RAINBOW TROUT

IDAHO SAVE 50c 2 "BONED" TROUT 2.09 PKG. FROZEN 1.59

JENO'S SNACK TRAY

1.25 PKG. FROZEN 99c

JENO'S PIZZA ROLLS

79c PKG. FROZEN 69c

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Samuel Chandler

Who's managing your mind?
Is your mind being manipulated, controlled or bent out of shape — at least a little bit — by the mass media? Is the six o'clock news molding your mind by the way the program organizes reality? Is your consciousness being managed by TV Guide, National Geographic, Kojak — or even the Super Bowl? Do opinion polls present you with the facts or with a snow job?

HAVING asked these questions, Dr. Herbert I. Schiller, who is a professor of communications at the University of California, San Diego continues, "Is Walt Disney or Charlie's Angels value-free entertainment? In short, how often are our minds being managed today by the media?"

In an interview that appears in the St. Anthony Messenger for September 1977, Schiller charges that the mass media — especially news reporting — "tends to be totally sympathetic and compatible with the character of business . . . the overall rule seems to be 'What is good for the multinational corporations — what's good for General Motors — is good for CBS, ABC and NBC.'" Schiller explains "I don't mean just General Motors — I'm using that in a metaphorical sense. It makes no difference whether it is General Electric, General Foods or General Dynamics."

Using the news as an example of how mass media manages the listener or the reader's mind, Schiller writes, "Now network news as we know it is, generally speaking, a half-hour program. In it you are presented with somewhere between 10 and 15 items . . . The world is made up of four billion people and 150 nations. There are all kinds of social dilemmas and strivings, all kinds of creative work, but all you see presented are somewhere between 10 and 15 items, carefully chosen and organized so no sponsor is offended."

THE MEDIA, Schiller charges, sells consumerism with all its consequent "smog, waste, of natural resources and social harm." The networks are interested in getting vast audiences. "not for the sake of conveying information as such but, as we know, to be able to say to an advertiser — 'here we can guarantee you so many heads' — it's just like you're buying beef at the cattle market — 'so many heads at so many dollars per head.'"

Turning his attention to the opinion polls, Schiller contends that "The Polls end up being manipulative devices, employed by the powerful against those who have no power in order to push their own ends and control a situation."

"To be effective," Schiller says, "mind control must be as invisible as possible. It must be disguised and made to appear totally innocuous. To illustrate, he points to the way material is organized or even omitted. For example, articles about the South appearing in 'The National Geographic' some years ago never mentioned how blacks were treated or even showed pictures of blacks in the South."

"That's a point of view," Schiller insists. "The group of powerful Americans who sit on National Geographic's board have ties with big industry, the Navy, the Air Force, the airlines, multi-national corporations, persons who believe there is no market area that should not share 'our way' of looking at things."

WHAT ABOUT pure entertainment? "Entertainment is never value-free," Schiller says. " . . . you find strong viewpoints conveyed." The shows are written to include viewpoints and to present value judgments to a public that "seems to be totally unaware of what entertainment is all about. The media put on what they think will make money even if it means engaging Farrah Fawcett Majors or a virile type of private eye to speak words and concepts that some business executive believes."

Schiller is hopeful that our society may learn to see through the abuses and manipulation devices used by the mass media.

"Ideally, mass media should be an instrument for achieving the full potential of human beings."

FURTHER REFERENCES to Schiller's work may be found in his books "The Mind Managers" and "Mass Communications and American Empire." Both books have been widely read and mark the author as one of the country's leading thinkers.



Nell Norton

Good morning, good cooks.

Since we are in the pause between the excitement of Christmas and the New Year's parties . . . let us stop and consider a casserole that is a welcome change from all the rich foods and fancy cooking we have indulged in during Christmas festivities.

While a casserole sounds plain, and they frequently are, this recipe is an interesting combination of canned peaches with rice, ground beef and seasonings which makes a tasty and eye appealing entree.

PEACHY SPANISH RICE

- 1 can cling peach halves (29 ounces)
- 1 pound ground beef
- 2 tablespoons salad oil
- 1/2 cup chopped green pepper
- 1/2 cup chopped onion
- 1 clove garlic, minced
- 1/2 cup rice
- 1/2 cup water
- 1 1/2 teaspoons salt
- 1/4 teaspoon pepper
- 1 can tomato sauce (8-oz.)
- 3 tablespoons grated Parmesan cheese

Drain the peaches, saving 1/2 cup syrup. Heat the two tablespoons oil in skillet; add the pound ground beef and brown. Push beef to one side. Add the half cup each onion and green pepper and clove garlic, saute for 2 minutes. Stir in the half-cup each water and rice, one and one-half teaspoons salt, and fourth teaspoon pepper, one can tomato sauce and reserved half-cup peach syrup.

Cover and simmer 30 minutes, or until rice is tender. Spoon into baking dish (11"x7"). With back of spoon make 6 hollows in rice for peaches. Place peach half, cut side up, in each indentation. Sprinkle with the three tablespoons Parmesan cheese. Bake in 400-degree oven for 10 minutes. Serve at once. Serves 4 to 6.

Over the last year we've shared many ideas for day to day dining and for special days too. It seems only right that we should finish off this year of 1977 with a recipe for the first day of 1978. Thanks to my good neighbor Nancy Foss for sharing this recipe for a delicious, light eggnog. As you can see from the list of ingredients, this is much lighter and less rich than the usual eggnog.

NANCY'S EGGNOG

- 2 eggs
- 2 tablespoons sugar
- 1/2 cup sugar
- 1/2 cup bourbon
- 1 quart whole milk
- Nutmeg

Separate the two eggs. Beat the whites until peaks form, beat in the two tablespoons sugar. Don't beat until stiff, this topping is to be light and fluffy.

Beat the two yolks until thick, gradually add the half-cup sugar, beating as you add. Gradually blend in the half cup bourbon, beating as you blend. Stir in the quart of whole milk. Sprinkle lightly with nutmeg.

Happy New Year, good cooks and good friends.



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A Look Back at an 'Effluent' Year for The City of Pacifica

By TERRY DAVENPORT

It hasn't been an easy year for Pacifica. In addition to the usual battles between environmentalists and builders, the city has endured sewage and garbage crises and an exodus of city employees.

Early this year, Pacifica's sewage treatment plant was the city's most obvious problem. Residents complained about unpleasant odors wafting through the Sharp Park district, where the plant is located.

The plant now appears to be in tip-top condition under the control of Bill McDonald, who reports he hasn't received a serious complaint in six months.

Garbage is another headache.

Although Pacifica and Daly City won the right to continue dumping garbage at Mussel Rock through Feb. 15, 1978, Daly City probably won't have its transfer station completed by then.

WHETHER THE San Francisco Bay Regional Water Quality Control Board will extend the stop-dumping deadline again remains to be seen.

At year's end, Pacifica council members were skeptical of the high costs of the Mussel Rock transfer station and were threatening not to sign an agreement with Daly City. Pacifica is expected to give Daly City its final answer soon.

No matter what happens, Pacifica City Manager Donald Weidner pointed out, the city will be handling its garbage differently in 1978 — and paying more for that service.

The issue of extending the State Highway 380 freeway through Pacifica was resolved in 1977 when the Association of Bay Area Governments and the Metropolitan Transportation Commission vetoed the idea, arguing that the coast corridor should be protected from growth. The state poured more cold water on the freeway 380 proposal, announcing it can't fund such a plan.

A limited east-west access emerged as a more feasible alternative. In the coming year, the California Department of Transportation will issue a final report on which of several two-lane routes it prefers to connect Highway 1 and Skyline Boulevard.

Pacificans must decide whether or not they agree with that choice. If they do, Weidner believes they should begin campaigning for funding by the state immediately. At the same time, citizens are expected to pressure CalTrans to fund the widening of Highway 1.

A record number of city employees left Pacifica during 1977, including the finance director and all three planners. In early September, the city was busy filling 26 positions.

There were gasps of amazement when Weidner recently fired Director of Community Development and Services Stephen Street. But Weidner quickly hired new finance and CD&S directors. He still is searching for a budget and research officer, whose job will be to watch city expenditures while trying to attract more grant money.

THE PACIFICA Police Department lost 13 staff members during 1977. While training new officers, the department is training a special six-man crime prevention unit to curtail the city's problem of increasing burglaries.

Citizens are looking forward to the completion of a new General Plan in 1978. Coupled with a revised zoning map of the city, the plan promises to eliminate some of the roadblocks that developers complain about in Pacifica.

Developers also have been discouraged from building in Pacifica by the Coastal Zone Commission. They were happy to learn at the year's end, however, that state agencies are looking into the commission's practices.

However, the running battle continues between people who like Pacifica the way it is and those who favor more development, to bring down the property tax rate. A proposed development of 3,550 units on Sweeney Ridge promises to fuel that controversy during 1978.

Sweeney Ridge could become a campaign issue among contenders for the three City Council seats to be filled in March. Although the council has been fairly evenly divided on the issue of development, the March election could shift the balance in one direction.

Pacific's elementary schools suffered a severe blow during 1977, when state legislation aimed at equalizing expenditures on pupils was not enacted in time to affect state funding for the current school year.

AS A RESULT, local taxpayers were required to contribute \$1 million more than last year to a multi-billion dollar tax surplus.

Officials in the Laguna Salada Union School District argue that the state legislation does not enforce the Serrano decision of the Supreme Court. Superintendent James Brien pointed out that the district will gain only \$166 per pupil over the next five years, whereas the rich Menlo Park City Elementary School District will lose only \$5 per pupil during that period.

Brien said the loss of revenue and declining enrollment may force the district to close up to seven schools.

SSF Pot Boiled Over in 1977

By BILL HURSCHMANN

South San Francisco Mayor Emanuele Damonte was promised a calm 1977. He didn't get it.

"In 1977 we had our first hostage and our first strike, and it was supposed to be a calm period," Damonte said while looking back at 1977 and reflecting upon 1978.

In March, a gunman held two hostages and hundreds of heavily armed police officers at bay for more than 13 hours in a South San Francisco apartment building in the Pecks Lots area of the city.

THE GUNMAN, Michael S. Guile, 35, eventually shot himself, climaxing South San Francisco's most exciting story of 1977.

On July 26, about 120 South San Francisco employees — members of the American Federation of State, County and Municipal Employees Local 1569 — walked off the job in a contract dispute.

The strike lasted until Aug. 16, and resulted in a two-year contract with employees.

"1977 was a good year in that the city government worked well. We have a

council that is a good working unit," Damonte said. "There were a few disappointments of course ... the city strike, but I'm happy it came to a conclusion as quickly as it did."

Damonte also was pleased that the city continued to move forward in 1977 with the Oyster Point Marina project, a long-standing proposal for South San Francisco.

The \$8.4 million expansion project now is in the hands of the County Harbor District, and Damonte says, "I'm sure they'll move quickly on it now."

South San Francisco in 1978 will continue to upgrade its water quality and sewage treatment plant, the mayor said.

Another big project for 1978 will be work on downtown revitalization. "It's in operation now, and by 1978 we should have some plans for what we're going to do to revitalize the downtown core," Damonte added.

Damonte said he hopes to see a determination made sometime during 1978 concerning the construction of a K-Mart store in South San Francisco, along with building of a long-awaited commercial and business center in Westborough and

the completion of Gellert Boulevard.

Another upcoming issue in 1978 will be a ballot measure to allow voters to decide if the city should spend nearly \$4 million to acquire and remodel the vacant Value Giant building in the Buri-Buri shopping center for use as city offices.

If approved, the building would house police, fire, parks and recreation department offices and the council chambers.

WITH THE South San Francisco Unified School District, the major issue in 1978 will be the decision on whether to close two or three district schools because of declining enrollment.

The closing of schools is a major opportunity the board will have next year," said Superintendent Robert Kelly. "However, we will not close a school if it will affect the quality of education of any student."

KELLY, WHO was named superintendent in February, said he set two major goals for himself for 1977: a humanistic approach to the people he works with and to communicate with those people.

"I feel very good that I've come close to meeting these goals," he said, "and I hope both the board and myself will continue to be responsive to the community in 1978."



AT 'ROMAN HOLIDAYS'

Among the sell-out guests at the Girls' Town of Italy annual "Roman Holidays" luncheon and fashion show recently at the Fairmont Hotel in San Francisco were, left to right, Mrs. William Cochrane, Mrs.

Louis Papan, Mrs. Tom Vano and Mrs. Michael Vano. Over 100 persons attended the holiday show, including Msgr. John Patrick Carroll Abbing of Rome, founder and president of the American charity

oversees which encompasses nine Boys' Towns, one Girls' Town and over 30 children's shelters in Italy. Mrs. Papan is the wife of Assemblyman Louis J. Papan, D-Daly City.

Busy Skyline Ends Fall Term

Skyline College winds up the fall semester with an attractive slate of events for campus visitors in January — including a college play the first two weekends, a jazz band concert Jan. 19 and four home basketball games featuring the No. 1-in-the-state-ranked Trojans.

The comedy, "Not By Bed Alone," will be presented by the Skyline College Drama Department

Jan. 5-7, and Jan. 12-14. Curtain is at 8 p.m. for each performance. Reservations for tickets (at \$1 each) may be made by calling the college box office, extension 231 or 234, after Jan. 2.

Jan. 3 — Classes resume (following winter recess). Jan. 5-7 — Drama Dept. presents "Not By Bed Alone," performances nightly at 8 p.m. in the college theater.

Jan. 6 — Last day to register by mail for spring semester continuing education classes.

Jan. 7 — Placement tests for new students, Building 2, Rm. 2306, 8 a.m.

Jan. 9 — New student orientation, theater, 7:30-9 p.m.

Jan. 11 through Jan. 24 (weekdays) — Registration by appointment for day students.

Jan. 12-14 — "Not By Bed Alone," performances nightly at 8 in the college theater.

Jan. 14 — New student orientation, theater, 10:30 a.m.-noon.

Jan. 16 through Tuesday, Jan. 24 — Fall semester final examinations.

Jan. 18 — New student orientation, theater, 7:30-9 p.m.

Jan. 19 — Women In Transition, orientation program for women who wish

to return to formal education after an absence of some years, Building 8, Room 8218, noon-1:40 p.m.; Skyline College Jazz Band concert, theater, 7 p.m.

Jan. 21 — Placement tests for new students, Building 2, Rm. 2306, 8 a.m.

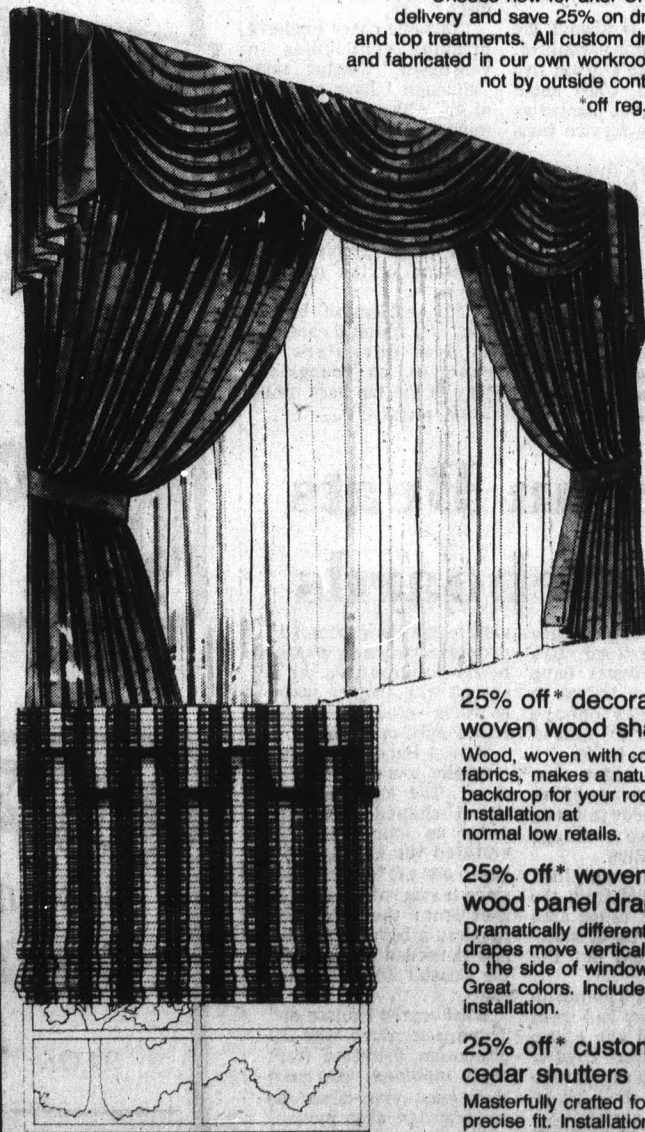
Jan. 28 — Open registration for evening, Saturday

and off-campus classes, cafeteria, 9 a.m.-3 p.m. Jan. 30 — Spring semester day and evening classes begin; Late registration begins (through Feb. 11).

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Bit by Bit, Vandals Break Down City Park



SLOW RUIN

A park bench, left, has been chipped away with a knife. Graffiti, at right, is so common it almost blends in.

(Dave Dornas Photos)



SSF Calls It 'Wear & Tear'

By BILL HURSCHMANN
Vandalism takes a big bite out of every municipal and school budget in San Mateo County — money that could be better spent elsewhere.

South San Francisco may be typical of the kind of headaches vandalism causes a park and recreation director.

"A lot of what people call vandalism is anticipated," Lyle Norton, the city's parks and recreation director, said the other day while touring some of South San Francisco's five municipal parks and 14 mini-parks, or tot lots. "We call it wear and tear. Children don't walk on paths and that creates additional wear. That's why we try to utilize play-resistant landscaping in our parks whenever possible."

But much vandalism isn't anticipated. It's committed through ignorance or maliciousness.

Although minor in nature, vandalism is a constant irritant for any park and recreation department. Benches and walls. Restrooms are a constant storehouse of graffiti. Lights are broken. Plants and shrubbery are uprooted. Barbecue grills are bent out of shape.

But there is always the threat of major vandalism. Like last July's arson fire on Sign Hill, when about half of 350 trees planted as a community service were destroyed.

Of the city's five municipal parks, Norton said, Westborough Park perhaps has the most prevalent problem with vandals. Other city-run parks are Orange Memorial, Brentwood, Buri Buri and Winston Manor.

The 10-year-old Westborough Park has been the site of repeated acts of vandalism in recent years. A couple

of months ago picnic users braving the dense fog and cold, biting wind, destroyed and burned several benches. A while back about 50 lights were broken — and the replacement cost for each is upwards of \$500. Trash receptacles bear chipped concrete.

Norton, who has been with the Park and Recreation Department for nearly five years, the past two months as its director, can only describe the situation at Westborough as "very frustrating."

The city's largest park is Orange Memorial. Its expanse includes four separate areas for picnics, softball, tennis and a recreation program with a multi-purpose room and soccer and swimming facilities.

Just a couple of weeks ago vandals at Orange Memorial pried the lock from a lighting control box, lit up the softball field and played a game of their own, much to the dismay of nearby neighbors who had to suffer with glaring beams throughout the evening.

Sprinkler heads constantly are sheared off at Orange Memorial.

And drinking is a major problem there, as it is in a number of South San Francisco parks.

"In some cases I believe drinking contributes to vandalism," Norton said, "although I have no proof of it." Although drinking in municipal parks is against the law, it persists. And the drinking itself is not so much the problem, as Norton sees it, as is the danger of broken beer bottles. "The major problem with drinking is the mess it leaves."

The problem of broken bottles is watched carefully at Buri Buri Park for example, as youngsters play in the tan bark swing — See PARKS, Page 11



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1 Lb. Tin	3.39
10 Oz. Jar	4.79
2 Lb. Tin	6.49
13 Oz. Flake	2.99
6 Oz. Jar	3.29
26 Oz. Flake	5.73
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Boneless, from the round	Lb.
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SHOULDER ROAST	Boneless, cross rib	Lb.
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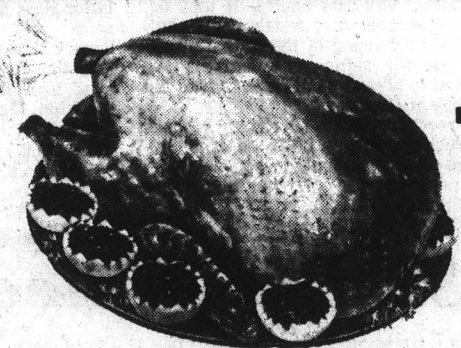
ROUND TIP ROAST	Boneless, Sirloin Tip	Lb.
		1⁴⁹/₁₀

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		1⁹⁹/₁₀

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SLICED BACON	Platter style	Lb. 1 ²⁹ / ₁₀
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SWISS STEAK	Fr
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BEEF STEW	Boneless

Ocean Beats Skateboards

Besieged by city officials and their landlord, two Pacifica residents have given up their battle to maintain a skateboard ramp in the front yard of their oceanfront home.

The trouble began soon after Bob Preston and Kirk Thompson erected the 12-foot ramp two weeks ago at 1671 Beach Blvd.

Neighbors complained that it detracted from the rural character of the area and that the noise of skateboards drowned out the roar of the sea.

Preston and Thompson argued that they had spent \$400 to build the ramp because they were tired of competing with cars for the right to ride their skateboards on city streets.

Thompson said their primary reason for building it was to take spectacular photos of friends riding skateboards against the backdrop of the sun setting on the ocean.

They've already taken several rolls of pictures and are hoping some will be reprinted in national skateboarding magazines. Thompson also is plan-

ning to use those photos to promote two new skateboard companies he's opened with another skateboarding enthusiast in San Bruno and San Carlos.

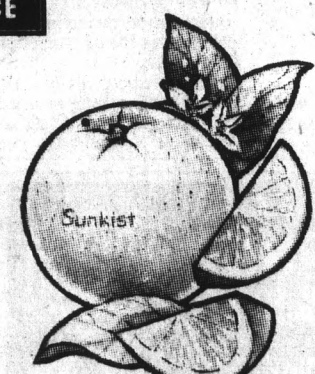
Then a Pacifica building inspector sounded a note of doom. The inspector said the U-shaped structure failed on four counts: it violated the zoning ordinance and the building code since it was not set back 20 feet from the street, it required a building permit, and it needed approval by the Coastal Zone Commission.

What scared Preston and Thompson more was an ultimatum delivered from their landlord, who said they must tear down the ramp by Jan. 31 or move.

The two young men met with Pacifica officials Wednesday and agreed to take the ramp down by Jan. 5. Meanwhile, they'll apply for a use permit to erect it in their backyard and will try to convince their landlord to allow it there.

"If people can have big swing sets in their backyards, why can't we have this?" asked Thompson.

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EGG PLANT		1 ⁹⁹ / ₁₀ Ea.
GREEN BEANS		39¢ Lb.
TANGERINES	3 LBS.	99¢
PINEAPPLE	Hawaiian fancy (14 size)	79¢

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PAPAYAS	Hawaiian	39¢ Ea.
AVOCADOS	Fuerte, salad size	3 FOR 99¢
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APPLES	Red, Golden, Pippin, Jonathan	3 LBS. 99¢

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3⁸⁹/₁₀

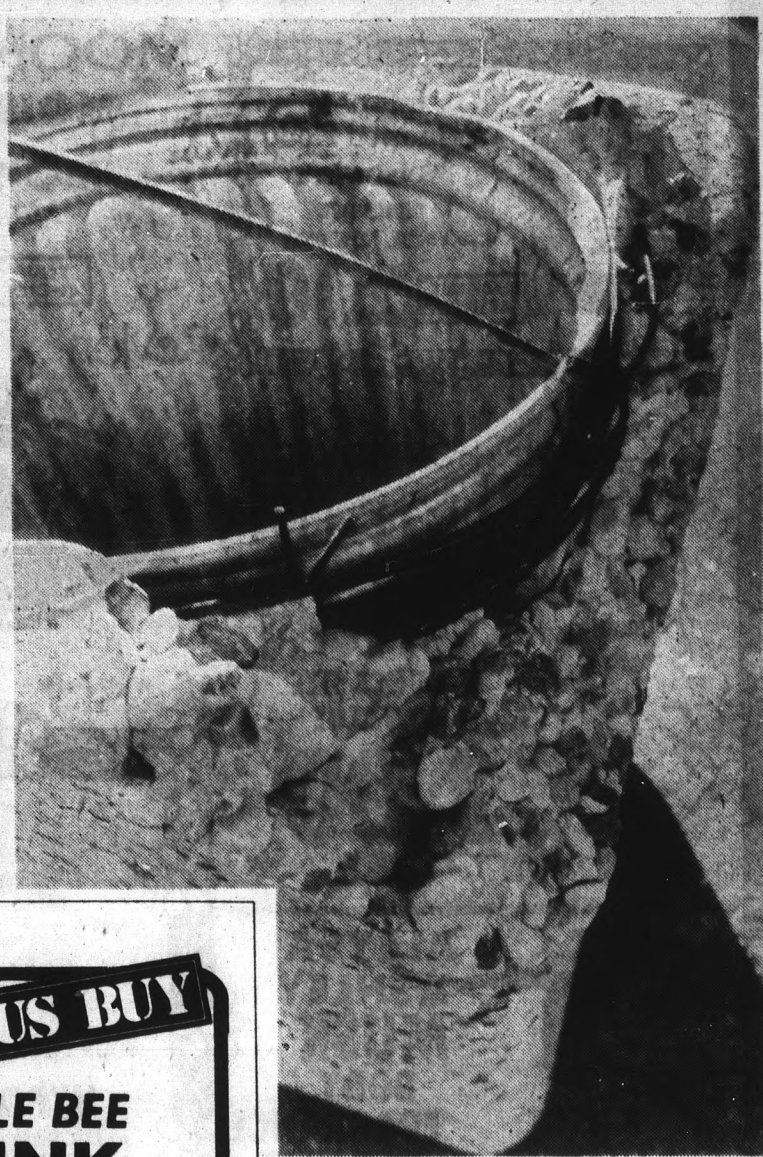
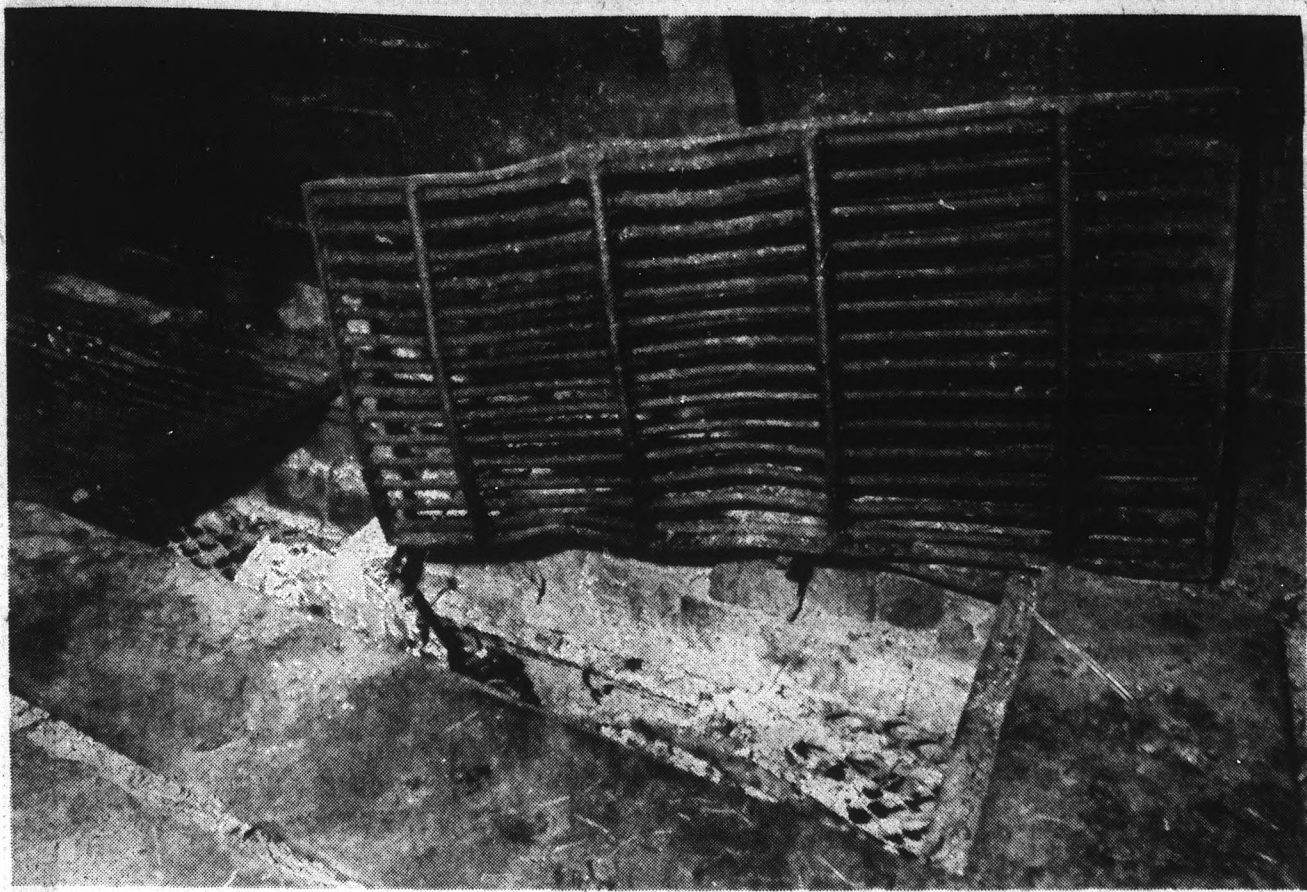
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CHEESE BALLS
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(Dave Dornias Photos)

BATTERED

Fire pit grill, in left photo, shows either vandalism or just hard use. The concrete mounting of the trash receptacle, in right photo, has been chipped away.

Parks

—From Page 10
area. And, with a fenced creek running alongside Buri Buri, it lends itself to clandestine drinking operations.

To clean up all of South San Francisco's parks and put them in tip-top shape could conservatively cost up to a half-million dollars. And obviously, in today's society where all cities are facing a financial crunch, the dollars aren't there.

But there are other solutions, according to Norton.

With an estimated 300,000 persons using some sort of park facility or program in any given year, Norton said he certainly believes a "pride in parks" program could unite the community against those few who persistently commit wanton acts. "Our residents could monitor themselves and that would make our job a lot easier," he said.

Of course, neighbors should always alert the police or the Park and Recreation Department if

they believe something suspicious is occurring.

And the Recreation Department will do its bit. Norton hopes to have a community greenhouse in operation to house a South San Francisco garden program. He'd also like to see a memorial grove where residents can buy and dedicate a tree in memoriam, and the city will handle its maintenance.

Norton said his department is obliged to place trash receptacles in convenient locations. "That's our responsibility — to make easier for park users."

As the city becomes more and more active in its park and recreation program — and it is as evidenced by federally funded projects now underway to redevelop Pecks Lots Park and Cypress and Pine Park — the concern over vandalism will have to grow too.

There occasionally are temporary answers. Two CETA employees will begin work later this month to sand and repaint worn and torn wooden benches and equipment in the parks. But their positions are funded only for a year.

Fire Rips DC Home

Daly City firemen today are investigating the possibility of arson in connection with a fire which destroyed a single-family home in an isolated area of the city Wednesday night.

The fire, which apparently began shortly after 10 p.m., was at the home of Allan Haachik, 85 Orange St. No one was home at the time. The home is located at the end of a dirt road about 600 to 700 feet from the nearest pavement.

According to Battalion Chief Mel Hanson, when firemen arrived on the scene, the house was totally engulfed, with flames shooting through the roof and front door.

"It could be seen for blocks away," he said.

Adding to the difficulty in fighting the fire was a grove of eucalyptus trees nearby. Some of the trees were scorched, but none actually caught on fire, Hanson said.

The battalion chief said the area has been subject to numerous acts of vandalism in recent weeks, leading firemen to believe arson may be involved. An arson investigator was on the scene Wednesday night and today, Hanson said.

Firemen said the structure, worth about \$35,000, was destroyed. In addition, about \$5,500 damage was done to the contents.

One fireman stepped on a nail during the firefighting operation and was later taken to Mary's Help Hospital, where he was treated and released.

Panoringan Is Mechanic

An official at Chanute AFB, Ill., has announced the graduation of Airman Jesus C. Panoringan from the U.S. Air Force's aircraft pneumatic repairman course conducted by the Air Training Command.

Panoringan, whose parents are Mr. and Mrs. Martin C. Panoringan, 56 John Glenn Circle, Daly City, is trained to repair aircraft hydraulic and pneumatic units and will serve at Travis AFB. Completion of the course earned the individual credits towards an associate in applied science degree through the Community College of the Air Force.

The airman, a 1969 high school graduate, entered the Air Force in June 1977.

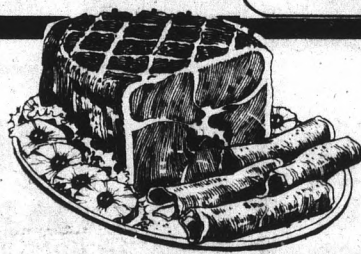
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Old Fashioned Fillets

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Bob Ostrow, 8 Oz.

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Langendorf, 16 Oz.

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Imported, 25 Oz.

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NEW ENGLAND CLAM CHOWDER

Beebe, 16 Oz.

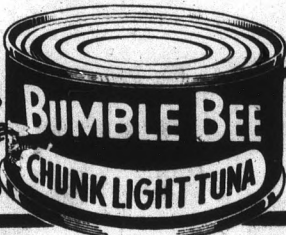
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QFI BONUS BUY

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AVAILABLE IN TABU, AMBUSH, OR 20 CARATS
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SARATOGA 12940 SARA S'VALE RD. ARGONAUT CENTER	MOUNTAIN VIEW 2630 W. EL CAMINO AT SAN ANTONIO RD.	REDWOOD CITY 1301 BROADWAY AT WOODSIDE EXPWY	SAN MATEO 77 BOVET ROAD BORER SQUARE	SAN MATEO 4242 S. EL CAMINO SAN MATEO	SAN BRUNO NO. 10 BAY HILL SHOPPING CENTER	BURLINGAME 1871 EL CAMINO REAL	DAILY CITY 60 SERRAMONTE CENTER

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The Big 1949 East-West Game Lives!

By LE PACINI

Whenever the Shrine East-West game draws near it brings back vividly one of the greatest days for sports in my early life.

That would be New Year's day, 1949; the first time the East-West game appeared on television.

WE HAD procured, in late 1948, one of perhaps half a dozen privately owned television sets in the Bay Area, and had been viewing a diet of Indian head test patterns, old movie tone films and Howdy Doody. On Dec. 22 KPIX had begun its regular programming and we had been treated to the first live telecast of a sporting event, a key game from Winterland between the San Francisco Shamrocks and the Oakland Oaks. But that had been strictly minor league stuff, and besides, the Shamrocks had lost, 3-1.

But the East-West game out of Kezar Stadium was strictly big league and the most spectacular TV event — to that point — in local television history.

Every male hangover in the neighborhood was at our house; friends (including some we had never seen before), neighbors — perhaps 30 people in our junior-five living room — huddled around that 10-inch TV set, shouting their heads off as Notre Dame fullback John Panelli ran wild in the drizzling rain, the cold wind, the fog and the mud.

DESPITE the terrible weather and field conditions, it was an exciting and well played game that was won on the margin of two conversions by Cornell's Bob Dean, a halfback. Odell Stautzerberger, a guard from Texas A&M, was the villain, as he missed both tries for extra points in the West's tough 14-12 defeat.

As noted, it was a well-played game. There were only three fumbles, and the West, under head coach Jeff Cravath, shunned all football tradition under such conditions by attempting 31 passes and completing 13, for 185 yards and two TDs.

The game was as close as the final score indicated. While the West made that 185 yards passing, the East held them to 54 yards rushing while gaining 185 yards on

the ground but passing for only 35 yards on 6 completions in 14 attempts.

THE WEST was first to score, on a four-yard pass from USC quarterback Don Doll (later a great pro defensive back), who was operating out of the single wing, to Washington State back Jerry Williams. It was the culmination of an 82-yard drive which had begun when Michigan defensive back Gene Derricotte, the first black to play in the Shrine game, interfered with Williams on a pass play which netted 20 yards.



Le Pacini

The East moved 34 yards to its first score in the second quarter after John Simon, Penn State guard, recovered a fumble by Tulsa tailback Jim Finks on the West 34. Panelli eventually scored on a pitch-out from Columbia quarterback Gene Rossides; a 15-yard run over left tackle through the muck. He carried two tacklers over the line with him.

The West just missed scoring before halftime, as time ran out for them with a first down on the four-yard line, after a series of passes from Finks. Finks' one pass from the four landed in the mouth of a French horn among a mass of musicians who were waiting to go on at halftime.

IT WAS Eastern domination in the third quarter, but they still might not have scored and won had it not been for a rather foolish West gamble. After the West had stopped a long East drive on the seven yard line, Doll threw a pass from there on first down. East defensive back Joe Sullivan (Dartmouth) picked it off on the 13. Three plays later Rossides scored on a quarterback sneak from the two behind 235-pound Notre Dame All-American guard Bill Fischer.

Six minutes before game's end the West made its last score on a 35-yard Finks pass to Texas A&M back Bob Goode, who made a remarkable running catch on the goal line.

Panelli, who won the Coffman Award as the game's outstanding player, finished the day with 95 yards gained on 17 carries. Another Eastern standout in the backfield that day was Columbia back Lou Kusserow. Many Easterners thought that if Notre Dame All-American quarterback Frank Tripucka, who was injured and couldn't play, had been able to perform, the game would never have been close.

Incidentally, one of the East tackles that day was Duke's Al DeRogatis, who was later to make his mark in network television commentary.

The West roster abounded with names still familiar to the ear: quarterbacks Bill Renna (later a Boston Red Sox and San Francisco Seals outfielder) of Santa Clara and Hal Jensen of USF; centers Mickey Adza of Santa Clara and Bob Pifferini of San Jose State, and Stanford guard Robert Rohrer.

Wonder if I'll remember the Shrine East-West game of 1977 as well in 2005 as I now remember that game in 1949.

SEVERAL YEARS ago Sports Illustrated devised what it called a Dominance Index, the idea being to demonstrate by points how much a team dominated a season. They arrived at the figure for each team by taking the championship team's average margin of victory and dividing it by the margin of victory of the second best team.

According to this system, the most dominant team of all time in the NBA was the 1955-56 Philadelphia Warriors and by almost twice the margin of the next most dominant team, the 1961-62 Celtics.

The 1975-76 Golden State Warriors were the seventh most dominating team in history.

LAST YEAR'S best combined field goal-free throw shooter in the NBA was Portland's Dave Twardzik, with a percent of 66.9, a large margin over Philadelphia runner-up Darryl Dawkins' 60.9. Top Warrior was Cliff Ray, who was 11th with 57.4. Also among the better ones in that category for the Warriors were Sonny Parker (18th, 56.1) and Charles Dudley (34th, 54.4).

San Antonio was the best team at the above combo, with 52.9. The Warriors stood 9th best, with an even 51.

One more odd-ball NBA statistic. Chicago holds the record for holding opponents under 100 points most times, one season, current club, in the 24-second clock era. In 1974-75 they did it 56 times. The Knicks did it 55 times in '54-55. Actually, though, the departed Ft. Wayne holds the all-time record with 63, in 1954-55, while Syracuse and Milwaukee each did it 57 times that same year.

FIGURE THIS one out. For all of their other messing up, the 49ers had a third down efficiency this season of about 40 percent to their opponents' 35 percent.

LOCAL NOTES: Belated congratulations to Coast-side football stars Denis Murray, Dave Waterman, Ted Cook and Brad Walters.

Murray, formerly of Oceana, was recently voted College of San Mateo's Most Valuable defensive player. The linebacker was also voted the Bulldogs' Most Improved defensive player.

Waterman, the former Terra Nova placekicker, continued doing it for CSM and made Honorable Mention All-League.

And two former Half Moon Bay gridgers, Cook and Walters, also made All-League.

Skyline Earns A Split With Las Vegas

Special to The Times LAS VEGAS — Lyle Newcomer found 13 to be his lucky number in Las Vegas. The Skyline College basketball coach finally got his team untracked in the last 13 minutes Wednesday

'Tiny Tot' Signups In D.C.

A winter session of its popular Tiny Tot program has been announced by the Daly City Recreation Dept. The 1978 Tiny Tot winter sessions will run eight weeks, from Jan. 16 through the week of March 6, with no classes Feb. 20, a holiday.

Each class will meet twice a week. One adult will be required for each enrolled child will be required to assist in the class twice during the eight-week session.

The schedule: Tuesdays and Thursdays from 9:30 to 11:30 a.m. and 12:30 to 2:30 p.m. and Wednesdays and Fridays from 9:30 to 11:30 a.m. at the Westlake Park Clubhouse, 149 Lake Merced Blvd., under instructor Joan Marvier.

Mondays and Wednesdays from 9:30 to 11:30 a.m. and 12:30 to 2:30 p.m. and Tuesdays and Thursdays from 9:30 to 11:30 a.m. at the Westmoor Park Clubhouse, 123 Edgemont Drive, under instructor Jacki Graf.

New students must be registered by a parent in person, with a birth certificate and proof of residence required for all new students at that time. Registration will be from 10 a.m. to 5 p.m. Jan. 10 at the Daly City Recreation Dept. office, 134 Hillside Blvd. Completed cards and fees must be submitted at the time of registration.

All registrations will be on a first-come, first-served basis. Non-residents will be accepted only if openings are available after signups of Daly City and Colma residents.

One parent will be required to attend an orientation meeting on the first day of class, with children to accompany the parent.

Pacifica Rec Opens Jan. 7

Registration for Pacifica winter recreation programs will be Jan. 7 at Sharp Park School between 10 a.m. and 12 noon. Volunteers are needed to assist in program registration.

There will be a volunteer orientation meeting Jan. 4 at 7 p.m. at Sharp Park School. Volunteers may pre-register for classes following orientation. Call 355-4151, Ext. 33 to sign up.

night to take an 84-81 victory over the University of Nevada Las Vegas JV and come home with a split in two games with the Rebels.

Skyline finally put it together after Newcomer was called for a technical foul for protesting what he claimed was one of the worst of several questionable calls by the officials during the two games.

The Trojans trailed by 13 points at that juncture. "But then we started to play," said Newcomer. "We pressed and ran and played some defense."

With veteran guard Ted Scott and frosh center Brad Levesque leading the way, Skyline finally grabbed the lead with 54 seconds left and then extended the margin to four points, 83-79, with 13 seconds to play.

Las Vegas scored with three seconds left and then was assessed with a technical foul for calling an excessive (sixth) time out. Scott's free throw gave the Trojans a three-point edge — and possession of the ball for the final two seconds.

Scott scored 24 points — and 52 in the two games — shooting 11 of 20 from the field and making six steals. Also playing key roles were Jason Malinowski, with 14 assists, and Reggie Love, with 16 rebounds. Both scored eight points.

Newcomer also cited soph Tom Helmers and frosh Nathan Broussard. "They've established themselves as our top reserve forwards," said Newcomer. "Helmers got us going with his key shots. He played his best game (and scored 11 points)."

Las Vegas again utilized three varsity players — Manuel Johnson (6-9) tallying 17 points and Brett Bales 16, while football tight end Cleve Jackson (6-5, 220) added eight. They've all seen action with the unbeaten and nationally-ranked UNLV varsity this season.

"We won't come here again unless we get some assurances of change," said Newcomer. "The refereeing here is unbelievable. It's too frustrating for the players. The colleges in the Bay Area don't drop down varsity players against us."

Newcomer still felt that, "In the long run the trip was worthwhile — since we were able to overcome the adversities and pull out a victory."

Skyline's record is now 11-1. Tuesday's 75-74 setback to Vegas ended the Trojans' state-leading 19-game win streak.

★ ★ ★

SKYLINE IN
McNeil 4 3-11, Love 4 0-4, Levesque 6 5-4, 17, Malinowski 3 2-2, Scott 11 2-3, Chilton 9 0-0, O'Shea 9 0-0, Reynolds 2 1-1, Helmers 5 1-2, Broussard 0 0-0. Totals: 34 12-17 81.

UNLV JV 81
Marshall 0 1-1, Johnson 8 1-3, 17, Jackson 0 0-0, Bales 6 3-4, 15, Burns 5 6-6, K. Johnson 1 2-2, J. Johnson 2 0-0, Totals: 34 12-17 81.
McNeil: UNLV JV 41, Skyline 24. Total totals: Skyline 16, UNLV JV, 20. Fouled out: Bales.

THE TROJANS

This is the Skyline College basketball team for this season. Left to right, Ted Scott, guard; Louis Reynaud, guard; Jason Malinowski, guard; Marty Fell; Tom Helmers, forward; Bobby Chilton, forward; Reggie Love, forward; Brad Levesque, center; James Reed, center; Dave Hunt, forward; Jerry McNeil, forward; Danny O'Shea, guard/forward; Nathan Broussard, guard, and Rick Lundgren, guard.



Daly City Rec Begins Winter Adult Classes

Several 10-week programs in everything from ballet to genealogy will be offered by the Daly City Recreation Dept. winter program starting in January, each meeting once a week.

Ballet for Exercise,

under Diane Roberts, will begin Jan. 11, with a registration deadline of Jan. 6. The class will be from 7 to 8 p.m. at the Westmoor Park Clubhouse, 123 Edgemont Drive, or from 1 to 2 p.m. starting Jan. 9 at the

War Memorial Community Center, 6655 Mission St. Fees are \$7 for residents, \$10.50 for non-residents.

Basic Tap Dance, also under Diane Roberts, will begin Jan. 11 at the Westmoor Park Clubhouse and Jan. 9 at the War Memorial Community Center, from 8 to 9 p.m. and 2 to 3 p.m. respectively. Registration deadlines and fees are the same.

Genealogy, under Dorothy Hayes, will explore the world of ancestor tracing and developing a family tree by locating missing relatives.

The class will be from 3 to 5 p.m. Thursdays, starting Feb. 2, at the War

Memorial center, with registration deadline Jan. 30. If there is enough interest, other sessions will be added. Fees are \$10 for residents and \$15 for non-residents.

Hatha Yoga I — Beginning, under Leonila Ramirez, is for those 18 years and older, with loose clothing preferred, with no buttons on the back.

This class meets from 7:30 to 9 p.m. Tuesdays starting Jan. 10, with registration ending Jan. 4. Fees are \$7.50 for residents and \$11.25 for non-residents. Relax Through Exercise, under Jinx O'Keefe, will be Wednesdays from 9:30 to 11 a.m. starting Jan. 11, with

registration deadline Jan. 6. This is controlled exercise for relaxation. Fees are \$10 for residents and \$15 for non-residents.

Social Dance, under instructor Gene Evans, will be from 7:30 to 8:30 p.m. Tuesdays, with practice time from 8:30 to 9, at the Westlake Community Center. Registration deadline is Jan. 4. Fees are \$10 for residents and \$15 for non-residents.

An eight-week session of cake decorating, under Dorothy Hayes, will be from 9:30 a.m. to noon Tuesdays, starting Jan. 30, at the War Memorial center. Registration deadline is Jan. 25 and fees are \$10

for residents and \$15 for non-residents. More sessions will be added if there is enough interest. Students must furnish their own supplies.

Advance registration is required and fees will not be taken at the first class. Registration may be made by sending name, address, including city and zip code, daytime phone number and fees to Daly City Recreation Dept., 134 Hillside Blvd., Daly City 94014.

Registration is on a first-come, first-served basis, with Daly City and Colma residents having preference and non-residents being taken on a space-available basis.

D.C. Rec Lists Tot Programs

The Daly City Recreation Dept. has announced its winter programs for pre-school children.

A six-week session of Kindergarten, for children 3 to 5 years old, will be at the Westlake Community Center, 145 Lake Merced Blvd., from 10 to 10:45 a.m. and 11 to 11:45 a.m. Fridays starting Jan. 13. Registrant registration deadline is Jan.

10. Fees are \$7 for residents and \$10.50 for non-residents.

The classes are designed to develop motor skills and coordination through basic play and movement exploration, with coordination games included. Classes are limited to 12 students each. Children should wear play clothes and rubber-soled shoes.

Pre-School Creative Dramatics for children 3 to 5 will explore the world of imagination through dramatic games, story-telling and music.

The six-week session will begin Jan. 9 at the Westlake Park Clubhouse, with sessions from 9:30 to 10:30 a.m., 11 a.m. to noon and 12:30 to 1:30 p.m.

Fees are \$3 for residents and \$4.50 for non-residents, with resident registration deadline Jan. 5.

Pre-School Cooking is for children 4 to 5 years old, who will learn basic cooking procedures and nutrition through food preparation and taste-testing. Children must furnish their own aprons.

These classes will be from 11 a.m. to noon and 12:30 to 1:30 p.m. starting Jan. 20 for six weeks at the Westlake Community Center. Fees are \$8 for residents and \$9 for non-residents, with resident signup deadline Jan. 17. Fees include supplies.

Registrations and fees won't be accepted at the classes. Advance registration should be made by sending name, address with city and zip code, daytime phone number and fees to Daly City Recreation Dept., 134 Hillside Blvd., Daly City 94014. Non-resident registration will be accepted on a space-available basis.

'Wheels' Show in San Mateo

San Mateo's 24th Annual "World of Wheels" custom car show has been scheduled for a three day run January 6-8 at the San Mateo County Fairgrounds. A screening process to determine the 150 entries that will be showcased at the Hall of Flowers Building already has begun.

Interested exhibitors of custom cars, rods, vans, racers, dragboats, motorcycles and feature vehicles may contact Entry Chairman Don Bays, 742 Shawnee Lane, San Jose 95123. Applications will be accepted through Dec. 30.

"World of Wheels" entries will be competing for cash and trophy awards totalling \$67,000 in 33 classes. Show co-producers H. A. Bagdasarian of Sacramento and Bill Moeller of Canoga Park expect to have \$2 million worth of custom creations on display.

The show is sanctioned by the International Show Car Association and is a stop on the International Championship Auto Show circuit.

D. C. Dolphins Will Have Daily Tryouts

Tryouts for membership in the Daly City Dolphins Swim team now will be daily Monday through Friday at 5 p.m. at the Westmoor High School Pool, according to a recently passed resolution of the Dolphins Parents Club.

Coach Chip Zimmerman welcomes all area youngsters, boys and girls, 5 (or younger) to 18, to swim two laps of the Westmoor Pool to qualify.

Swimmers must be accompanied by one parent. Parents who work at 5 p.m. may call Zimmerman at the pool, 992-4190, any weekday from 7 to 7:15 p.m. to make other arrangements.

Westmoor HS Pool Closed

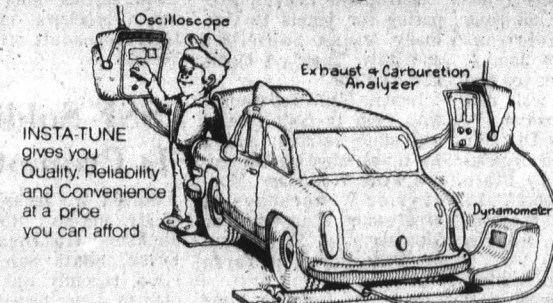
Although closed to general swimming, the Westmoor High School pool will be open days through Friday for Daly City Dolphin Swim Team practice, from 5 to 7 p.m.

The pool will be closed Jan. 2 and will reopen for daily practice on Jan. 3.

Open Gym

The Pacifica Open Gym Basketball Program will resume Jan. 3 at Oceana High School and on Jan. 9 at Terra Nova High School.

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- New plugs, points and condenser
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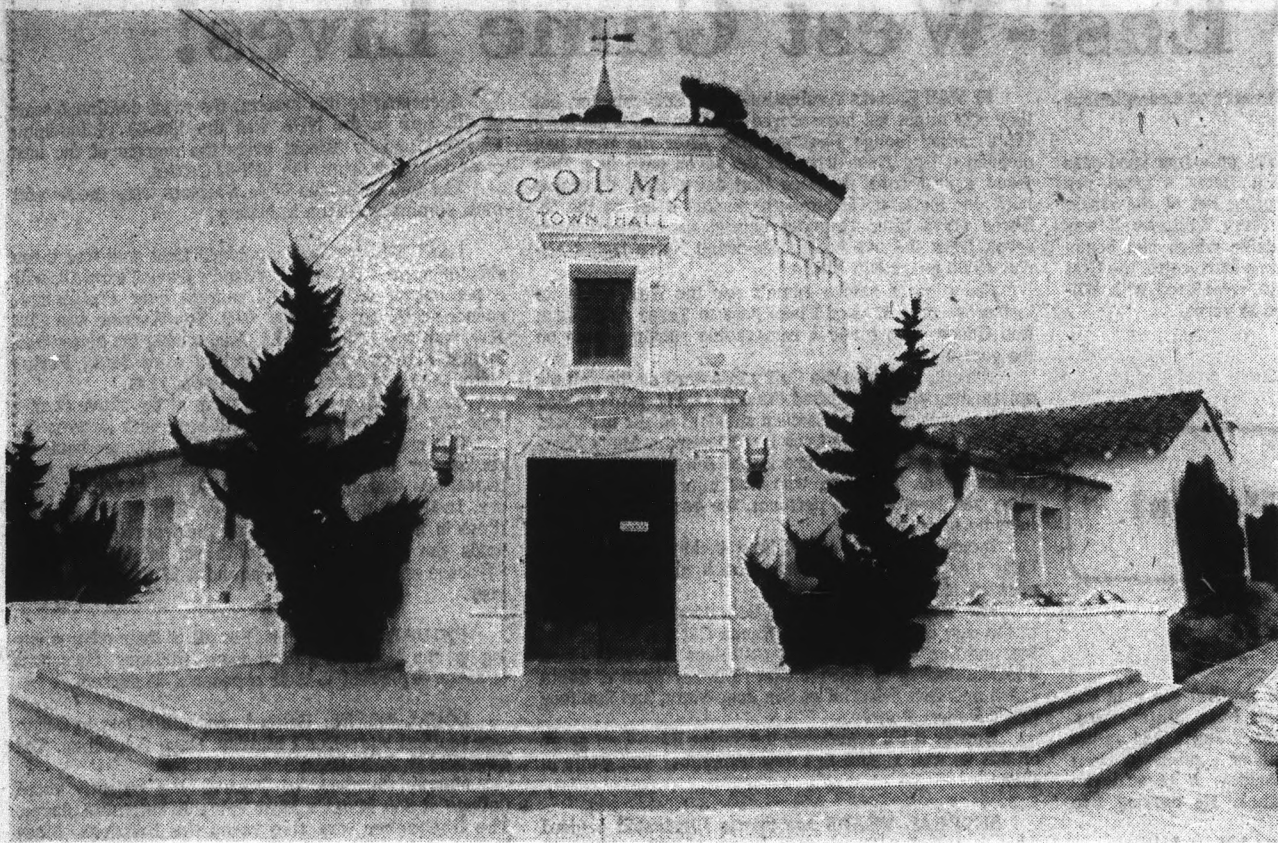
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AT THE CENTER OF A BEEHIVE OF ACTIVITY

The town of Colma is torn between pressures for more development and for maintaining the status quo. The battle raged in 1977 and promises to continue in 1978.

A Puzzler at Year's End

Does Colma Want More Tax Base?

By NANCY STANCILL
Colma, the tiny North County city of 500 persons and about 19 cemetery businesses, has had a lively year.

The atmosphere of the city is usually as sedate and dignified as its picturesque cemeteries, but 1977 brought something of a departure from the generally quiet political climate.

After several months of controversy, a divided City Council approved location of a large K-Mart development at El Camino Real and Serramonte Boulevard. The project was approved last spring, but the first spadeful of dirt has yet to be lifted at the 10-acre Pacific Nurseries site.

As of mid-December, the development was stymied by complicated litigation brought by a city resident. The matter was scheduled to come to trial Dec. 12.

Development will continue to be a major issue in the town in 1978, with proponents urging a look at the fattened commercial tax base and opponents calling for a halt in further deviation from the strictly cemetery-related businesses of the past.

Until a few years ago, Colma had little in tax revenues. Then Serra Center, a neighborhood shopping center, was built and suddenly, the city was realizing

ing \$650,000 a year in sales tax returns.

Those who favor development, among them several city councilmen, have said the burgeoning revenues have made it possible for Colma to have benefits it long has needed.

They point to the sewer system, a proposed network of lines that will connect Colma residents and businesses with a neighboring sewage treatment plant. Scheduled for completion in 1979, the \$1 million project will take \$125,000 in city funds.

A city water system also is planned for completion in 1979. A \$150,000 preliminary sewer and water system project has been completed along Hillside Boulevard, to coincide with

the road construction there.

San Mateo County has widened to four lanes the previously narrow and rutted Hillside Boulevard behind the cemeteries. But in January, Colma will have to begin maintenance of the improved road.

All of these things take money, development proponents point out.

But those who favor keeping Colma a quiet, green patch, in deference to the loved ones of the 90,000 dead buried there, think growth is getting out of hand.

Proprietors of the cemetery-related businesses along the rebuilt Hillside Boulevard, for instance, say the whizzing traffic is dangerous to people who

want to pull off and visit gravesites.

In a city where growth used to mean expansion of

the wide, green graveyards, development as an issue is not expected to die in 1978.

'Miss Pacifica' Entries

Applications for the Miss Pacifica Pageant are available at Hazel's House of Mode O'Day in Pacific

Manor Shopping Center, Pacifica Chamber of Commerce, Eureka Square and Linda Mar Jewelers, or by

calling the entries chairperson, Mrs. Marge Tenney, 359-2586.

Deadline for all entries will be Jan. 20, with preliminary judging to start Jan. 24.

Ten semi-finalists will be selected to compete for the title of Miss Pacifica on April 1 at Terra Nova High School. This is the first step in the Miss California competition.

Judging will be talent, evening gown and swimsuit competition. Entrants must be between 17 and 26 by Sept. 1, 1978.

Laurie Ann Ratto, Miss Pacifica 1977, received a scholarship of \$750 by winning the crown of Miss Pacifica.

DMV Offers

Applicant Fingerprints

A fingerprinting service to applicants for California Notary Public Commission will be provided in all California Department of Motor Vehicle offices starting Jan. 3.

The DMV service is being offered in conjunction with provisions in Senate Bill 599, authored by Senator John Nejedly of Walnut Creek, requiring notary applicants to submit

two fingerprint cards to the Secretary of State.

Motor Vehicle Director Doris Alexis said the fingerprinting service will be available at all 147 DMV offices. A \$3 fee will be charged to cover DMV's cost in providing the service. The applicant should telephone the office in advance to determine at what time the fastest service will be available.



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WELLA NICE-N-NATURAL

Heat activated permanent is designed to give you just the amount of wave you want... a little body or a lot of curl you can set.

NOW \$15.00

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Mon., Tues., Wed., SPECIALS:
Shampoo & Set \$4.50
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Open 7 Days a Week; Mon. thru Fri. 9 A.M.-9 P.M.; Sat. & Sun. 9 A.M.-5 P.M.
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Jeff Offers Adult Classes

A wide array of interesting and useful classes is offered for adults in Daly City and Pacifica beginning next week by the Jefferson Union High School District.

Most are in the evening, starting at 7. Registration is at the schools beginning Tuesday; Monday classes start Jan. 9. Most classes continue until mid-March.

Courses include employment and vocational skills and a variety of general interests ranging from semantics to needlepoint to making stained glass windows.

Some classes of particular interest include: Creative Interior Decorating on a Budget, Monday nights at Westmoor High School in Daly City.

European Travel, preparing for jaunts to Germany, Austria, Switzerland and Italy, Tuesdays nights at Westmoor.

Income Tax Preparation, with help in both federal and state returns; meets six times, starting the second week of January, Mondays or Wednesdays at Westmoor, Tuesdays or Thursdays at Serramonte or Wednesdays at Terra Nova.

How To Improve Your Vocabulary, a high school level class to be followed by one on college level words next term, Tuesdays at Westmoor.

Bible Study as Literature, Tuesday nights at Serramonte.

Japanese Flower Arrang-

ing (for beginners), meets six times, Mondays at Westmoor.

Personal Growth for Women with Transactional Analysis, Thursdays at Westmoor.

Arts and Crafts, combining macramé, batik and silkscreen, Wednesdays at Terra Nova.

Home Industries (crafts), on how to make boutique items for personal use or for sale, Tuesday or Thursday mornings, 9 a.m. to noon at Daly City War Memorial Community Center.

Cardiopulmonary Resuscitation, four meetings on helping heart and breathing problems until help comes, Wednesdays at Serramonte.

For further information and a brochure, call the Jefferson adult office at 755-8558.

SSF Soldier Is Promoted

Steven W. Jackson, son of Mr. and Mrs. Robert L. Jackson, 415 Briarwood Drive, South San Francisco, recently was promoted to Army private first class while serving as a military policeman with the 504th Military Police Battalion at the Presidio of San Francisco. Pfc. Jackson entered the Army in September 1976. He attended the College of San Mateo.

DMV: Pay Or No License

If you get a parking ticket after Dec. 31, the Department of Motor Vehicles advises you to pay it promptly if you want to renew your vehicle registration. This does not apply to parking violations received prior to Jan. 1.

Those are between you and the court and will not affect your registration. Motor Vehicles Director Doris Alexis said legislation sponsored by State Senator David Roberti (D-Hollywood) which becomes effective Jan. 1, requires DMV to do so.

Under the plan, vehicle registration renewal notices will be mailed as usual; however, for those people with parking violations against the vehicle, a list of infractions will be attached. The amount necessary to pay the violations will also be indicated.

The fines can be paid at DMV. Whether paid at Motor Vehicles or the court, a \$2 administrative service fee will be charged by the state to cover processing costs. It will be included in the total amount due.

If the ticket is paid in court after the renewal notice has been issued, a release from the court is needed. Without it, DMV cannot renew the registration.

The new regulation is expected to add \$15 million in revenues to the state's cities and counties, according to Josephine Lobue, DMV Registrar. More than a million parking violations go unpaid each year, she said.

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UNITED'S AFTER-CHRISTMAS CLEARANCE!

CLEARANCE OF FAMOUS BRAND SPORTING GOODS & SPORTSWEAR • NOT EVERY ITEM IN EVERY STORE. SHOP UNITED FOR SAVINGS IN ALL DEPARTMENTS.

BASEBALL GLOVES LARGE SIZE — ALL LEATHER REG. 26.99 & 29.99 19.96 & 22.96	SOCCER BALLS SPECIAL GROUP, LEATHER SIZE 5 OR 4 REG. 14.99 & 15.99 9.96 & 12.96	RUBBER BASKETBALLS WILSON — SPALDING OFFICIAL WEIGHT & SIZE REG. 7.99 & 10.99 5.96 & 8.96	RACQUETBALL RACQUETS SPECIAL GROUP METAL OR FIBERGLASS REG. 8.99 TO 15.99 6.96 & 12.96
OFFICIAL RACQUETBALLS WILSON OR SEAMCO CAN OF 2 REG. 2.99 1.96	AJAY BOWLING BAG HEAVY VINYL KEYSTONE STYLE REG. 5.99 3.96	ELECTRONIC PINBALL GAME PERFECT FOR FAMILY FUN REG. 329.99 199.99	PETERS CARRY-ALL BAG VINYL UTILITY ALL PURPOSE BAG REG. 3.99 2.46
FAMOUS BRAND TENNIS RACKETS SPECIAL GROUP REG. 9.99 TO 64.99 6.97 TO 49.97	WILSON RALLY I TENNIS BALL CAN OF 3 OPTIC YELLOW 1.69	ENTIRE STOCK OF FOOTBALLS 20% OFF	EVERLAST BOXING EQUIPMENT YOUR CHOICE: 40 LB. TRAINING BAG OR KARATE BAG REG. 59.99 & 63.99 54.97 BOXING GLOVES REG. 7.99 TO 32.99 6.97 TO 27.97
BRAWNY INCLINE PRESS BENCH EXTRA WIDE STANCE FOR STABILITY • 4 POSITIONS REG. 44.99 44.97	BULLWORKER EXERCISER ISOMETRIC — ISOTONIC COMPLETE BODY EXERCISER REG. 44.99 39.97	FAMOUS BRAND GOLF SETS IRONS AND WOODS REG. 49.99 TO 149.99 39.97 TO 99.97	COLEMAN "OSCAR" ICE CHEST 4 GAL. CAPACITY REG. 12.99 10.88
KABAR KNIFE KIT LEATHER HANDLE WOOD HANDLE REG. 9.95 REG. 12.95 7.99 9.99	PALCO ALUMINUM COOK KIT 4 PARTY SERVICE REG. 12.99 9.88	MEN'S FAMOUS BRAND TENNIS SHORTS LARGE SELECTION OF STYLES REG. 12.00 TO 22.00 5.99 TO 11.99	MEN'S FAMOUS BRAND TENNIS SHIRTS SOLIDS, STRIPES & TRIMS 8.99 TO 11.99
FAMOUS BRANDS OF LADIES' TENNIS WEAR LARGE SELECTION OF DRESSES & SEPARATES REG. 12.00 TO 25.00 4.99 TO 17.99	POLARGUARD INSULATED JACKETS SEVERAL STYLES REG. 29.99 & 47.99 23.99 & 29.99	JOG JOY RUNNING SHORTS 100% POLYESTER TRIPLE KNIT 5.99	ROSSIGNOL GTA SKI PACKAGE INCLUDES SKIS & GEZE BINDINGS REG. 157.99 109.00

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San Antonio Center
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158 Eastridge Mall

MAKE '78 YOUR LUCKY YEAR



Starting January 2nd, resolve to reduce your weekly food costs by shopping at Lucky!

SHOP EARLY! All Stores Will Be Closed New Year's Day, Sunday, January 1st. We will be Open on Mon., Jan. 2nd from 10 am to 7 pm. Stores will Close at 7 pm New Year's Eve.

Prices effective Wednesday, December 28th thru Tuesday, January 3, 1978.

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Prices are Discounted and Single Item Price Except on Fair Traded and Government Controlled Items.

Patti Jean Rock Cornish Game Hens
Frozen, USDA Inspected, Approx. 24 to 32 oz. **64¢**

Smoked Hams
Sugar Cured, Fully Cooked, Shank Half **128**
Butt Portion - lb. **1.49**

Ground Beef
Does not exceed 30% fat. Any Size Pkg. **68¢**

Young Ducklings
C & D Brand - USDA Grade A, Frozen, Oven Ready **89¢**

Hygrade's Smoked Ham
Boneless, Fully Cooked, Water Added, Approx. 5-7 lb. **2.09**

Young Turkeys
Frozen, USDA Grade A, Approximately 16-22 lb. **53¢**

PORK LOIN SIRLOIN ROAST
3 1/2 to 4 lb., Finest Eastern **1.25**

SLICED BACON
Rath Black Hawk **1.24**

BREAKFAST SAUSAGE
Rath - Fresh Frozen, Regular or Hot **69¢**

SHRIMP MEAT
Cooked & Peeled, Fresh Frozen, Ready to Serve **4.99**

SHRIMP
Medium Size, Shell On, Fresh Frozen **5.49**

Corned Beef Round
The Real McCoy **139**

Beef Loin Top Sirloin Steaks
Boneless **219**

Frying Chickens
USDA Grade A, (Cut Up - lb. 59¢) Whole Body **45¢**

BEEF LOIN T-BONE STEAKS **2.19**

PORTERHOUSE STEAKS **2.29**

LADY LEE SLICED BACON
(Thick - 2 lb. Pkg. 2.17) **1.09**

BEEF ROUND STEAKS **1.28**

BEEF RIB STEAKS **1.99**

BEEF CHUCK
(7 Bone Roast - lb. 89¢) Blade Roast **68¢**

BEEF CHUCK CROSS RIB ROAST **1.49**

DILL PICKLE HALVES
Del Monte - Regular or Kosher **83¢**

PITTED RIPE OLIVES
Lindsay - Extra Large **55¢**

MANZANILLA GREEN OLIVES
Early California - Pimento Stuffed **99¢**

SWEET PICKLE RELISH
Del Monte **99¢**

HUNT'S TOMATO JUICE
46 oz. **59¢**

KRAFT CREAM CHEESE
Philadelphia Brand **63¢**

CAPRI DRY SALAMI
Sliced **1.99**

COCKTAIL PEANUTS
Planter's **1.49**

ALUMINUM FOIL
Reynolds - Heavy Duty **78¢**

WONDER FOAM CUPS
7 oz. Size **59¢**

FRESH ORANGE JUICE
Tropicana **1.29**

LADY LEE EGG NOG
(Quart 69¢) **1.33**

LADY LEE DIPS
Clam, French Onion or Bacon & Onion **39¢**

BIRDS EYE FROZEN VEGETABLES
Peas With Pearl Onions 10 oz., Mixed Vegetables With Onions, Peas in Cream Sauce 8 oz., or French Beans with Almonds 9 oz. **65¢**

DEL MONTE FRUIT COCKTAIL **45¢**

GEISHA MANDARIN ORANGES **51¢**

ONION SOUP MIX **59¢**

LADY LEE PORK & BEANS **55¢**

BRAWNY PAPER TOWELS
2 Ply - Assorted Colors **63¢**

HARVEST DAY MIXERS
Non Deposit - Cola, Club Soda, Collins, Ginger Ale and Tonic **33¢**

CHATEAU ROYALE CORDIALS
40 Proof - Creme De Menthe, Creme De Cacao, Triple Sec or Sloe Gin **2.99**

LUCKY BRANDY
80 Proof - Case price 50.05 or 4.18 per bottle when you buy a case of 12 **4.39**

LUCKY GIN OR VODKA
80 Proof - Case price 40.99 or 6.84 per bottle when you buy a case of 6 **7.19**

BACARDI RUM
80 Proof - Amber or Silver **5.53**

LUCKY SCOTCH
80 Proof - Case price 56.89 or 4.75 per bottle when you buy a case of 12 **4.99**

LUCKY STRAIGHT BOURBON
6 Year Old, 86 Proof - Case price 58.03 or 4.84 per bottle when you buy a case of 12 **5.09**

INGLENOOK NAVELLE WINES
Ruby Cabernet, Chenin Blanc, or French Colombard **3.39**

ITALIAN SWISS COLONY WINES
Pink Chablis, Ruby Chablis, Gold Chablis, or Emerald Chablis **2.59**

Oh Boy Frozen Pizza
Family 2's Pepperoni or Sausage **1.69**

Mohawk Canned Ham
(3 lb. 5.49) **8.49**

Buttermilk Pancake Flour
Betty Crocker **1.09**

Harvest Day Sliced Buns
Hamburger - Plain or Sesame, or Hot Dog **33¢**

Sara Lee Cheese Cakes
Frozen - French 23 1/2 oz., Bavarian 22 1/2 oz., or Strawberry 26 oz. **1.99**

Classic Paper Plates
9 inch **99¢**

Palmolive Liquid For Dishes **1.59**

Svenhard's Pastries
Fudge-ettes or Butter Crunch **1.49**

Lucky Lager Beer
11 oz. Non-Returnable, Regular or "50" Light **2.09**

Downyflake Frozen Waffles
Jumbo Size - Regular or Buttermilk **49¢**

Harvest Day Beverages (Case of 24 3.55)
Cola, Lemon Lime, Root Beer, Black Cherry or Orange **15¢**

Harvest Day Potato Chips
Twin Pack - Reg., Dip or Barbecue **79¢**

Log Cabin Buttered Syrup **1.09**

Lady Lee Franks
Meat or Beef **63¢**

Hawaiian Punch Drink **59¢**

Domestic Swiss Cheese
Lady Lee Random Weight **1.99**

Harvest Day Wines
Burgundy, Vin Rose, Chablis or Pink Chablis **1.99**

Lady Lee Facial Tissue
2 Ply, Assorted Colors **43¢**

Lady Lee Fruit Drinks
Orange, Grape or Fruit Punch **65¢**

Lady Lee Margarine
Cubes **37¢**

Lady Lee Sour Dressing **43¢**

Mozzarella Cheese Balls
Precious **1.79**

Film Processing 12 Exps. **2.69** 20 Exps. **3.89**
Stock Up For New Year's With Film and Flash Bulbs! Polaroid and Kodak Film and Sylvania Flash Bulbs.

BAND-AID BRAND Bandages
Family Pak **77¢**

Alka Seltzer Tablets **72¢**

Selsun Blue Shampoo **2.69**

Selene Conditioner
Regular or Extra Body **1.49**

Duracell Batteries
9 Volt Alkaline **1.49**

Large Size Pineapples
Fresh from Hawaii! **89¢**

Golden Ripe Bananas
So good so many ways! **19¢**

Papayas
Add a touch of the Hawaiian Islands to your fruit salads! **39¢**

Avocados
California Grown. Delicious in tossed salads and sandwiches! **29¢**

Limes
Add the fresh natural tang of limes to your holiday drinks! **4¢**



El Camino & Chapin
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Daly City



Foods to Greet



Smoked Hams

SHANK HALF

Genuine Hickory
(Butt Portion, lb. \$1.35)
(Whole Hams,
Christmas Wrapped
lb. \$1.29)

\$1.15
lb.



CANNED Hams

Swift
Premium
or
Safeway

\$8.99
5-lb.



GAME Hens

Patti Jean or
Medallion,
Frozen (79¢
per pound)

99¢
20-oz.



MANOR HOUSE Turkeys

Under
24 lbs.,
Frozen,
U.S.D.A.
Grade
A

55¢
lb.

Canned Ham

Safeway, Boneless
Pre-cooked

\$13.99
8-lb. Tin

Rib Eye Steak



U.S.D.A. Choice
Grade Beef

\$2.99
lb.

Beef Rib Steak



Small End,
U.S.D.A. Choice
Grade

\$1.99
lb.

Whole Ducklings

Manor House,
Frozen

88¢
lb.

SUPER
SPECIAL

YOU
SAVE 10¢



Snack Crackers

Nabisco, Reg.
Box, (Busy Baker
8 oz. 49¢)

65¢
pkg.

SUPER
SPECIAL

YOU
SAVE 16¢



Potato Chips

Party Pride
Twin Pack,
8 oz.

69¢
pkg.

SUPER
SPECIAL

YOU
SAVE 30¢



Frozen Pizza

Totino's, Party
Varieties, 13
or 13.5 oz.

79¢
pkg.

SUPER
SPECIAL

BUY 3
SAVE 17¢



Muffins

Mrs. Wright's
English
6 count

3 \$1
pkgs.

SUPER
SPECIAL

YOU
SAVE 28¢



Tea Bags

Lipton, Black
48 count

\$1.05
pkg.

SUPER
SPECIAL

BUY 2
SAVE 22¢



Dog Food

Alpo
Beef
Chunks,
14.5 oz.

3 for 89¢

Navel Oranges

CALIFORNIA
GROWN



Apple Juice
Orange Juice

Unfiltered,
Juice Pack

\$2.89
gallon

Pure Rich
Juice Pack

\$2.89
gallon

79¢
Lb. Bag

Bay Bridge Commute Books Now Available!

As a convenience to our customers, and to conserve energy and nerves at the toll plaza, between now and January 7, 1978, Safeway Stores in San Francisco, Contra Costa, Alameda and San Mateo Counties (except Menlo Park & Redwood City) are making Bay Bridge Commute Books available at the regular price of:

20 tickets for \$12.00

Pick up yours now at the
CASHIER'S BOOTH.

Sold only under
regulations as
outlined on the
back cover.

SAFETY
SPECIAL

YOU
SAVE 6¢

Brussel Sprouts

Bel-air, Frozen, 8 oz.

39¢

SAFETY
SPECIAL

YOU
SAVE 8¢

Awake

Frozen Orange Juice Drink,
Concentrate, 12 oz.

49¢

SAFETY
SPECIAL

YOU
SAVE 8¢

Egg Rolls

Chun King, Frozen, 6 oz.

65¢

SAFETY
SPECIAL

YOU
SAVE 20¢

Dill Pickles

Town House, Hamburger
or Whole, 48 oz.

99¢

SAFETY
SPECIAL

YOU
SAVE 8¢

Pineapple

Town House, Sliced, 20 oz.

49¢

SAFETY
SPECIAL

YOU
SAVE 12¢

Syrup

Log Cabin, Country Kitchen, 24 oz.

95¢

SAFETY
SPECIAL

YOU
SAVE 6¢

Hawaiian Punch

Fruit Flavored Drink, 48 oz.

63¢

SAFETY
SPECIAL

YOU
SAVE 6¢

Niblets Corn

Green Giant, 12 oz.

29¢

SAFETY
SPECIAL

BUY 4
SAVE 16¢

Popcorn

Town House, 1 lb.

4 for \$1

SAFETY
SPECIAL

YOU
SAVE 7¢

Cup O' Noodles

Instant Noodle Soup, 2.5 oz.

49¢

SAFETY
SPECIAL

BUY 2
SAVE 11¢

Bath Soap

Dial, 5 oz.

2 for 69¢

SAFETY
SPECIAL

YOU
SAVE 28¢

Detergent

Laundry, Cold Power, 48 oz.

\$1.15

Items and prices in this ad are available December 28, 1977, thru January 3, 1978, at all Safeway Stores listed below.

There's A
SAFETYWAY
Near You!

• 851 Brewster at Arguello, Redwood City
(L) 850 Woodside Road, Redwood City
(L) 1855 El Camino Real, San Mateo
• 100 Crystal Springs Center, San Mateo

(L) 880 No. Delaware, San Mateo
(L) 1450 Howard Ave., Burlingame
(L) Chestnut & Annette, So. S.F.
(L) 2256 Westborough Blvd., So. S.F.

(L) (B) 525 El Camino Real, Millbrae
• 100 Skycrest Center, San Bruno
• 100 Pacific Heights, San Bruno
(L) 2100 Ralston Ave., Belmont
(L) - SAFEWAY LIQUOR DEPARTMENT (B) - IN-STORE BAKE SHOP

(L) 901 Emmett St. at 6th, Belmont
• 1298 E. Hilledale, Foster City
• 2630 Bayshore Blvd., San Francisco

the New Year!



BEEF RIB Roast

Large End (Small End, lb. \$1.98)
U.S.D.A. Choice Grade Beef lb. **\$1.78**



SLICED Bacon

Mississippi, Dubsque, (Thick Sliced, 2-lb. \$1.97)
Per Pound **99¢**



DUNGENESS Crabs

Whole, Jumbo Size, First of the Season
Frozen, Fresh Thawed lb. **99¢**



Top Sirloin

BONELESS
Thick Cut for Chateaubriand,
U.S.D.A. Choice Grade Beef
Steak

\$2.19
lb.

Sliced Bacon

Platter Style, Genuine Hickory-Smoked 1-lb. **\$1.29**

Boneless Ham

Smok-a-Roma, Water Added, or Farmer's Hostess, Water Added lb. **\$2.19**

Turkey Ham

Blue Ribbon, Extra-Lean Tastes like reg. ham lb. **\$1.79**

Butterball Turkey

Swift, Frozen lb. **79¢**

SAFETY SPECIAL

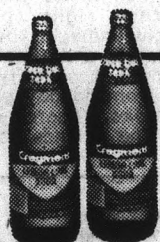
YOU SAVE 8¢



Sour Cream
Lucerne, 16 oz. (32 oz. \$1.09) **59¢**

SAFETY SPECIAL

BUY 4 SAVE 16¢



Sodas & Mixers
Cragmont, Quart, Plus Deposit **4 for \$1**

SAFETY SPECIAL

YOU SAVE 5¢



Tomato Juice
Town House, 46 oz. **49¢**

SUPER SPECIAL

YOU SAVE 21¢



Toothpaste
Aim, 6.4 oz. **89¢**

SAFETY Low Price



Ground Coffee
Safeway Bag, 2 lb. **\$5.89**



Multi-Flame Log
3 Hour Safeway Each (Case of Six, \$5.10) **85¢**

SAFETY Low Price

Large AA Eggs

Lucerne dozen **69¢**

SAFETY Low Price

Pillsbury Flour

5-lb. bag **75¢**

SAFETY Low Price

Coldbrook Margarine

1-lb. carton **37¢**

Cheddar

SAFETY SPECIAL

YOU SAVE 6¢

Cheddar, Kraft

Cracker Barrel, Extra Sharp, 10 oz.

\$1.49

Rondele

SAFETY SPECIAL

YOU SAVE 8¢

Cream Cheese, Flavored, Great for Parties, 4 oz.

95¢

Alouette

SAFETY SPECIAL

YOU SAVE 8¢

Cream Cheese, Flavored, Ideal for Holiday, 4.5 oz.

95¢

Lucerne

SAFETY Low Price

Cream Cheese, 8 oz. **49¢**

SAFETY ... More Than a Food Store!



Scope Mouthwash **\$1.39**
24 oz.

YOU SAVE 18¢

Bufferin **\$1.45**
Tablets, 100 ct.

YOU SAVE 40¢

Tickle **\$1.29**
Roll-On, Anti-Perspirant, 2 oz.

SAFETY Low Price

Powdered Sugar

or Brown, Candi Cane, 1 lb. **34¢**

SAFETY Low Price

Roasted Peanuts

Dry, Party Pride, Jar, 12 oz. **99¢**

SAFETY Low Price

Ground Coffee

Hills Brothers, 2 lb. (1 lb. \$3.29) **\$6.33**

Holiday Liquor Favorites



Holiday Champagne

SAFETY SPECIAL

YOU SAVE 10¢

Maison Blanc, (59.2 ounces)

1.75 liter

\$1.89



Gin or Vodka

Winner's Cup, 1.75 liter (59.2 ounces)

\$6.69



McNairs Scotch

86 Proof, Bottled in Scotland, Qt.

\$6.29



Fidelis Brandy

80 Proof, Quart

\$4.69



Perrier Water

Mineral, 23 oz.

69¢



Party Ice

SAFETY Low Price

Party Pride for Beverages, 7-lb. Bag

49¢

Safeway Specials and Super Specials when purchased in the quantities advertised in this ad represent a minimum savings of

\$4.91
OFF REGULAR PRICE

All Stores will be

CLOSED

New Year's Day
Sunday Jan. 1st 1978

We will close at 6:30 pm
New Year's Eve
OPEN MONDAY, JAN. 2

Prices in this ad are available December 26, 1977, thru January 3, 1978, at all Safeway Stores listed on other page.

SAFETYWAY HAS THE SPECIALS!

Holiday Dining

BRIGHT LIGHTS
BY
LLOYD JOHNSON

Celebrate Holiday Dining in Style

New Year's Day dinner will be served at NICK'S and THE MOONRAKER in Rockaway Beach. A special holiday menu will feature turkey, prawns, scallops, lobster, ham, prime rib and much more. CAPTAIN CHARLES will close for vacation until Jan. 4. Ample parking, and only 15 minutes from the San Francisco International Airport...YOLANDA'S, South San Francisco, will be open New Year's Day from 3 to 9 p.m. serving their regular menu. Free parking in the San Francisco Produce Market. Owner BOB McLANE and his crew wish all a Happy Holiday Season...The BAYHILL LOUNGE, San Bruno, is all set for New Year's Eve. THE TRI SOUNDS will take over the bandstand to provide a full musical evening. No cover charge or minimum, just good fun. Free parking in the Bayhill Shopping Center...Five special entrees will head up the fare on New Year's Eve at THE CASTAWAY, Coyote Point. Dinners are served complete, with a complimentary bottle of champagne...The New Year's Eve package at the RAMADA INN, Fisherman's Wharf, San Francisco, includes a complete dinner for two (includes tax and tip), complimentary champagne and drinks all night long, disco dancing, party favors and parking for \$87 per couple. Reservations and prepayment are required...SCOTTY CAMPBELL'S is expecting their usual big crowds for New Year's Eve dining. Regular menu prices will prevail...ENRICO ROMANO's Rockaway Beach restaurant will be a lively place on New Year's Eve. Even the elk on the back wall may join the cheering...TONY LICATA's crew at VINCE'S ITALIAN and SEAFOOD restaurant will take a holiday vacation Jan. 1 and 2...PHIL LEHR'S STEAKERY, on the lower level of the San Francisco Hilton Tower, is one of San Francisco's most elegant places for New Year's Eve dining. Phil will be featuring many of his most popular dinner entrees from 5 p.m. All diners will include the famous flaming Cherries Jubilee dessert. Phil promises immediate seating for patrons with reservations.



HAPPY NEW YEAR

Barney's Coupons Spark Holidays

If you're headin' for South Lake Tahoe for the holidays, THE BIRCH TREE, located just outside of Placerville (Highway 50), is a great place to stop for a warm meal and a hot cup of coffee. While there, help yourself to free BARNEY'S coupons, which will add spark to your Nevada visit. Also, TOM and VIVIAN BIRCH'S small souvenir booth features home made handicraft and many memorabilia from the "Gold Country"...The BOAR'S HEAD (San Mateo and Daly City) will be open New Year's Eve featuring their regular menu, which includes the special Prime Rib of Beef dinner. Your choice of petite, standard, or double cuts are served with a tureen of soup, a tossed salad, baked potato or long grain and wild rice, bread and butter. Serving dinner only on New Year's Day and Jan. 2...Reserve now for New Year's Eve dinner (no price increase) at LEHR'S GREENHOUSE in San Francisco. Be sure to pick up your tickets for the gala New Year's Eve Big Band disco party in the adjoining LEHR'S CABARET...No increase in prices on New Year's Eve at ROSEBUD'S ENGLISH PUB, in the heart of San Francisco's Geary Street "Theater Row"...If you're looking for an exciting place to take your friends, FINOCCHIO'S, a world famed night spot in San Francisco featuring an array of talented performers, offers sparkling reviews four times nightly.

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ITALIAN SEAFOOD RESTAURANT
Daily 11 a.m.-11 p.m. • Sun. Noon to 11 p.m.
P.H. and SAT. 11 a.m. to 12 Mids.
Hours of service served 5:30 p.m. to 9:30 p.m. Nightly
For Fresh Seafood to Prepare at Home Visit Our
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GALA NEW YEAR'S EVE PARTY
• Disco Dancing
• Party Favors
• Champagne at midlife
Cabaret
Dine in Lehr's Greenhouse
726 Sutter St., nr. Taylor, S.F. • 474-6478
\$750 PER PERSON
Tickets must be purchased in advance at Hotel Canterbury Desk
—No rates in prices

Season's Greetings
NICK'S RESTAURANT
Steak and Seafood Specialties • Cocktails
Dancing • Banquets • Private Parties
Open 7 Days a Week — 10 AM to 2 AM
For Reservations — 359-3900
NEW YEAR'S DAY HOURS 10 A.M. to 2 A.M.
MOONRAKER
Continental Cuisine • Cocktails
Banquets • The West's Most Nautical Restaurant with Illuminated Oceanside Dining
Open Tues., Wed. & Thurs. — 4 PM to Midnight
Fri. & Sat. — 4 P.M. to 2 AM
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OPEN NEW YEAR'S DAY from 3 P.M.
CAPTAIN CHARLES
GOURMET SEAFOOD & COCKTAILS
Wed. thru Sat. — 4 p.m. to Midnight
Sunday 2 p.m. to 10 p.m.
NOT OPEN Mon. and Tues.
Reservations 359-6737
Reserve NOW for New Years
YOUR HOSTS:
NICK, LORRAINE AND CHARLES GUST
Conveniently Located on the Shores of the Pacific at Rockaway Beach, Pacifica, Hwy 1 — Illuminated Oceanside Dining

Italian and Seafood Cuisine
Romano's
Open at 4 P.M.
7 Days a Week
270 Rockaway Beach Ave.
PACIFICA, Calif. 94044
(415) 359-0528

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SPECIAL DINNERS
WOLF, SHORT RIB, TURTLE, ROAST BEEF, WED. FISH FRY, THURS. CHICKEN
\$395
CASSINOVE
ENTREE INCLUDES SOUP, SALAD OR PASTA, 2 VEGETABLES & BREAD, BUTTER & A GLASS OF WINE
WEEKEND
FAMILY-STYLE DINNERS
MAINE LOBSTER PRIME RIB ITALIAN GOURMET DISHES
OPEN
NEW YEAR'S DAY
3-9 p.m.
OFF 101 BERRY "PARK & FLY"
IN PRODUCE MKT. SO. S.F. 509-1161

This is what you order. This is what you get.
PRIME RIB OF BEEF
Served with horseradish sauce.
PETITE CUT 6.45
STANDARD CUT 7.95
DOUBLE CUT 9.45
Prime Rib
served with a tureen of soup, trip to salad bar, bread and butter
and your choice of baked potato, or long grain and wild rice
BOAR'S HEAD
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Hickey Boulevard off freeway 280
Daly City, 994-6556
900 S.W. Concar Drive
Highway 92 and Bayshore Freeway
San Mateo, 349-2675

FISHERMAN'S WHARF
RAMADA INN
NEW YEAR'S EVE PARTY
SPECIAL PARTY PACKAGE INCLUDES
Complete Dinner for Two
With Choice of
Prime Rib, Rack of Lamb or Seafood Newburg
Complimentary Champagne All Night
• ALL DRINKS INCLUDED
ALL NIGHT LONG
• DISCO DANCING
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\$67
For Couple
Tax and Tip Included
Deluxe Sleeping Room \$23 Additional, Double Occupancy
reservations & prepayment required
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Specializing in Prime Beef, Seafood and Poultry. Enjoy superb dining at Scotty Campbell's in medieval atmosphere of an old Scottish castle.
Open 365 Nights — Cocktails from 4:30 p.m.
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HILTON HOTEL TOWER
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ENGLISH PUB
NEW YEAR'S EVE
No Increase in Prices
PARTY FAVORS
370 Geary, S.F.
Reservations:
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RESULTS
Call
Lloyd Johnson 348-4421



BOOK PROCESSORS

Friends of the Daly City Library Book Fair Committee members Virginia Tierney, right, (president), Denise Schwarzbach (membership chairman), left, and Alice Barichievich (assistant hospitality), center, take time from holiday activities to process books, records and sheet music for The Friends' forthcoming book fair. Those who will be cleaning out bookshelves to make room for new Christmas gift books are urged to donate to The Friends at any of the four public libraries. Especially needed are art and craft, cooking, foreign language, law, math, medical and science books, as well as dictionaries and encyclopedia sets.

Happy New Year!
The local club and guild members are all relaxing between holidays, enjoying family visits and trips, resting up after the hectic pace of events before Christmas and enjoying a breather before gearing back up for the spring events.



Louanne Heath

Busy packing their bags are the enthusiastic tour goers who belong to the Fifty Plus Club in Pacifica. Their tour bus leaves bright and early on Friday morning for Lake Tahoe and a New Year's celebration in the show rooms of the Nevada side of the lake.

WHILE VISIONS of sugar plums may dance in the heads of children during the holidays, members of this group undoubtly have visions of waving palm trees, sapphire blue seas and colorful Latin cities floating about in their dreams. The reason for the exotic visions is, of course, the club's March cruise to Panama, Colombia and the Dutch Antilles. Mrs. Edna Laurel Calhan, that amazing lady who exudes the energy of a dynamo even though she is in her nineties, reports that there is space for two more persons to accompany the groups on the cruise. If you would be interested contact Mrs. Elizabeth Funderburg for more information or to make reservations.

great Christmas parties are the members of the John Daly Senior Citizens Club.

The members were among those senior citizens entertained by the Colma Moose Lodge, on Dec. 15 and then, on Thursday of this past week, Mayor Al Teglis joined with the club members for a Christmas party that had been organized by Mrs. Doris Johnson. Steve Mischak, donned his Santa Claus garb and distributed gifts donated to the group by local merchants. Gene Almay led the sing-along and Mrs. Nan Doonan, Mrs. Edith Richardson, Mrs. Mary Donahus, Mrs. Aileen Barkman and Mrs. Fay Adams lent a hand with the preparations.

A special holiday treat came to club via Dick Slater of McDonald's. Slater presented the members

with a card to make each of them a member of the Wooden Nickel Program which permits seniors to purchase food at McDonald's restaurants at discounted prices.

The John Daly Senior Citizens club is sponsored jointly by The Daly City Recreation Dept. and the Country Club Apartments of Westlake.

BOB AND PHYLIS SCHNALLE of San Bruno are anxious to hear from people who were graduated from San Francisco's Balboa High School with the class of Spring 1948.

Plans call for a class reunion to be held on Saturday, Feb. 25 at the San Mateo Elks Club. Persons who were a part of the class or have addresses or phone numbers of class members are asked to contact the Schnalles.

Christmas Cheer
From
PEN-PAC REALTY
A season filled with laughter and joy...friendship and peace. That's what we're wishing all our friends both near and far! And for your loyal patronage accept our warmest thanks...sincere appreciation. Being able to serve you has made our holidays happy and bright.
Service is our pleasure.
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300 EL CAMINO, SAN CARLOS 591-8961

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HANDYMAN COST PLUS

JCPenney
Dahlings! Come and meet

The Times
SAN MATEO COUNTY'S LARGEST DAILY NEWSPAPER

100% Wheat Bread 35¢
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watch cleaning special 49¢

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Sears
Bike and Toy Heads
SAVE \$15.11
10-Speed with Dual-handle
Regular 69¢

Stevens
Beautiful Weddings begin at...
Stevens

GADDINI TIRE
OFFER THE
TIRE
GOLD SEAL PO
\$19.95

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buttery leather on cushion crepe
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THE FURNITURE
Mylon, suede and cane, fruitwood finish frames. The expensive big look at a gorgeous

ULTRA 5000
5-OUNCE SPRAY
ANTI-PERSPIRANT
88¢

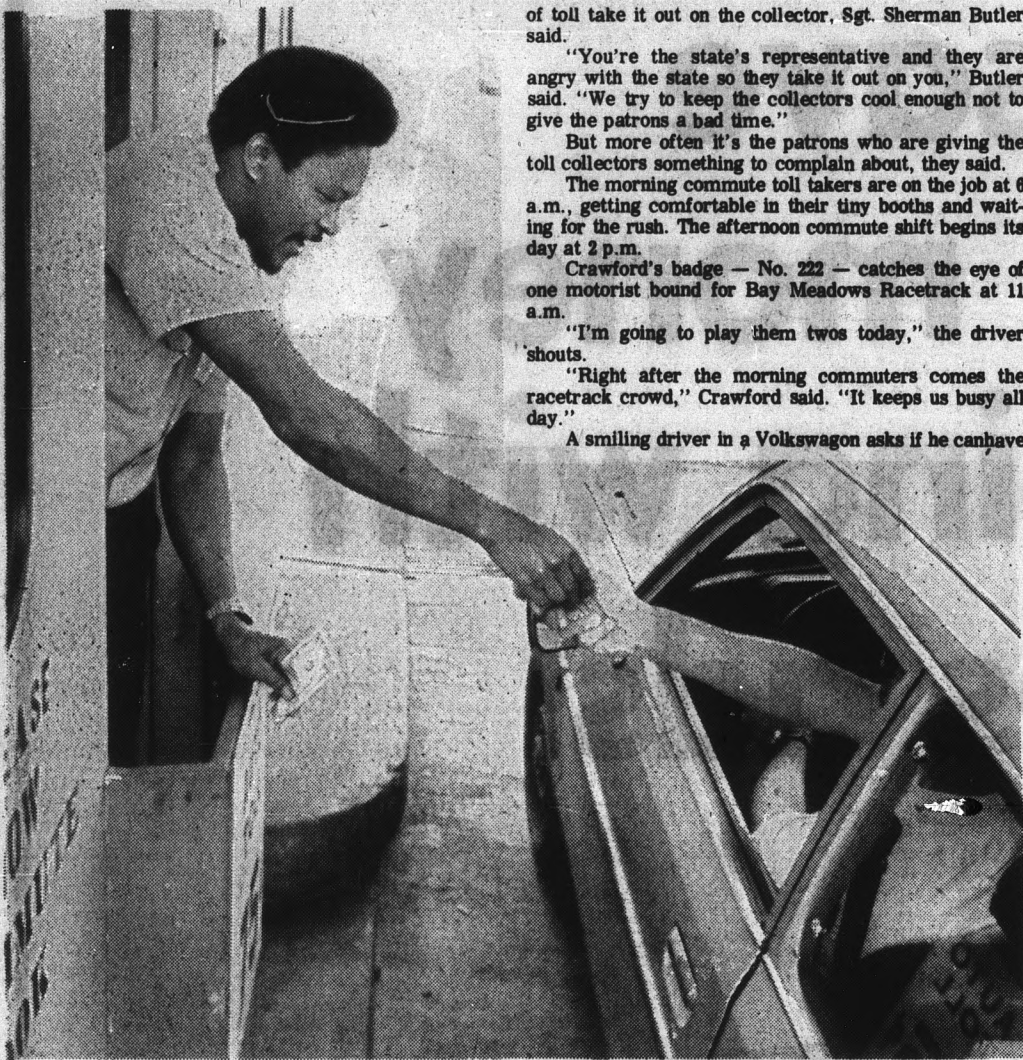
ONTAC
10 COLD CAPS
88¢

FRESH-PERKED FLAVOR SALE.

The Times is the preferred newspaper by more people in this area for shopping because it offers more advertising from more local merchants. Readers can shop and compare in the convenience of their own home.

- FOR GROCERY PRODUCTS
- FOR DRUGS & SUNDRIES
- FOR APPAREL & SHOES
- FOR HOME FURNISHINGS
- FOR TV & APPLIANCES
- FOR GARDEN SUPPLIES
- FOR LUMBER & HARDWARE
- FOR SPORTING GOODS
- FOR AUTOMOTIVE SUPPLIES

A Toll Taker's Job: Some Excitement, Much Boredom



Seven-Year Veteran Jim Crawford

By JANET PARKER

It's 7 a.m. You're five cars deep in the right toll lane and you're 10 minutes behind schedule. It looks like the driver in front of you is writing a check and your patience is wearing thin.

The pressure of the morning migration to San Mateo County from the East Bay or a trip over the San Mateo-Hayward Bridge at any time of the day or night brings out the worst in many motorists, toll takers agree.

One toll taker said he's seen many commuters throw their bridge fare on the ground in disgust if the toll taker isn't standing with his hand out ready to grab the toll without a moment's hesitation.

Some drivers, another said, will lean on their horn when a driver at the front of the line pauses a moment to ask for directions.

Some drivers will pull up to the booth, ask the amount of toll and speed away in protest when they hear the toll taker's response.

It's a job that's full of ups and downs, said toll collector Jim Crawford of Union City, who has been on the bridge almost seven years.

"One minute you're enjoying your work and the next thing you get some jerk," he said.

"Some people don't even bother to speak," he added. "You say 'good morning' and 'thank you' and they look at you just like you cursed them out and they speed away."

Some bridge travelers who are upset with the price

of toll take it out on the collector, Sgt. Sherman Butler said.

"You're the state's representative and they are angry with the state so they take it out on you," Butler said. "We try to keep the collectors cool enough not to give the patrons a bad time."

But more often it's the patrons who are giving the toll collectors something to complain about, they said.

The morning commute toll takers are on the job at 6 a.m., getting comfortable in their tiny booths and waiting for the rush. The afternoon commute shift begins its day at 2 p.m.

Crawford's badge — No. 222 — catches the eye of one motorist bound for Bay Meadows Racetrack at 11 a.m.

"I'm going to play them two today," the driver shouts.

"Right after the morning commuters comes the racetrack crowd," Crawford said. "It keeps us busy all day."

A smiling driver in a Volkswagen asks if he can have



Photos by Ray Zirkel

a discount because his car is so small. A man in a Cadillac chomping on a stick of gum thrusts out his arm and says nothing.

Another driver asks for a receipt "and a stack of bills."

Many motorists are confused about the car pool lane and the toll collector in that far left lane is constantly hailing down drivers. Although a sign is posted in front of the booth designating the hours of 6-9 a.m. and 3-6 p.m. for toll-free car pooling, driver after driver heads rapidly toward the booth, obviously with no intention of stopping to pay the toll.

Crawford shouts at one car with three men sitting in the front. He informs them they have to pay.

"I'm going to the races anyway. I may as well spend it all here," the driver responds.

Commuters are the most agreeable of the bridge travelers, said Frank Nola, who has worked on the Bay, Dumbarton and San Mateo bridges over the past 21 years.

"They know what they are doing," he said. Most are ready with a commute ticket in hand to speed through the crossing. Salesmen, he said, are the most demanding.

"They are in a big rush," Nola said. "They have no idea of the element of people we are communicating with." They have no patience with travelers who want to know how to get somewhere or motorists inquiring about car-pool provisions, he said.

Toll taker Wayne McNeil advised one salesman — who claimed McNeil was throwing him off his schedule — to plan his itinerary better next time.

In his 21 years on the bridges, Nola has had only one formal complaint lodged against him that he knows of. A truck driver in an apparent rush was indignant that Nola didn't hand over a receipt more quickly. Nola slammed shut his booth door to block out the profanities while the truck driver marched up to the office and demanded an explanation.

"From time to time you get nuts who think you said something you didn't and they growl at you," Crawford said. "This is the worst shift to catch people at their best," he admitted. Some are driving in from Pleasanton and points beyond. Others have been up all night.

"Nevertheless, I had to get up to come here and meet them," he said.

McNeil said he believes the job is simply boring. The only challenge, he said, is meeting the accuracy standard. Until recently, that was a leeway of only 40 cents per \$1,000 of toll collected. A new formula is being used now varying the accuracy figure from month to month.

A toll taker, Butler said, could lose his job if he is consistently inaccurate.

Each collector takes in from \$900 to \$1,500 a shift depending upon what lane he's in, Crawford said.

Some toll takers have their own radios inside their

cubicles, but they say the constant noise on the plaza makes listening impossible most of the day.

Sgt. Butler said he almost fainted on the job three or four times when he was collecting tolls. He explained his puzzling condition to his doctor who linked it to exhaust fumes from cars constantly accelerating and shooting carbon monoxide in his direction.

Other toll takers have complained about the exhaust, too. Dan Jaramill of San Leandro said it produces a "narcotic effect" when the wind isn't blowing. But state officials have tested the carbon monoxide levels and found them acceptable, Butler said.

Bridge crews are in the process of installing floor heaters and fans that automatically spin when the pollution reaches a set level.

Despite the brief encounter, toll takers develop a rapport with many regular patrons. McNeil said people he hasn't seen in years have passed through his toll booth. They quickly exchange phone numbers and get in touch later.

At this time of year, toll takers find themselves on Christmas gift lists all over the Bay Area. Crawford said he gets a quart of bourbon from one couple every year. He got a \$10 bill just the other day and he usually accumulates a few boxes of candy.

Drunk drivers are a perplexing problem for toll takers, Tony D'Ambrosio said.

"There are a lot of cars that shouldn't be on the road," he said. "We can see that."

Nola said he's actually pulled the keys out of the cars of motorists who are obviously drunk.

But, D'Ambrosio said, toll collectors don't have the right to make an arrest and they are becoming increasingly hesitant to get involved in a sensitive legal situation.

Toll collectors have to deal with people who have no money at all and people who have too much. They can't accept anything higher than a \$20 bill. But if a penniless motorist doesn't have a checkbook, the toll taker must send him to the office where an agreement to pay is signed — providing the driver has a valid driver's license.

Crawford said his customers frequently provide him with a laugh or two. Some drivers forget to roll down their window while they are talking to him. Others who are conversing with themselves pull up and continue their banter just as if the toll collector had been there all along.

One woman — in an apparent effort to keep her

hairstyle from mussing up — rolled down the window

barely a few inches and awkwardly squeezed her fingers

holding her change through the slot.

Toll takers are trained to automatically greet and

thank every customer, Butler said. Many drivers who

pass through the plaza look as if they hate the world but

their faces light up when greeted with a cheerful, "Good

morning," Crawford said.

"People don't want to be the first ones to break the

ice," he said.

Classes in 100 Majors at Skyline

Courses in 100 different majors are available to Skyline College students for the spring semester, which gets underway Jan. 30.

In addition, an extensive Continuing Education program offers short courses, evening and Saturday classes, Community Services programs and several off-campus classes.

Application and registration procedures now are underway at the San Bruno campus.

James C. Wyatt, Skyline's new president, has invited area residents to consider attending the North San Mateo County community college.

Classes at Skyline can be utilized to attain the college AA degree or a high school diploma, prepare for a new position, improve present skills — or purely for enrichment and enjoyment.

Counselors are available to assist students.

New day students should plan to take placement tests on Jan. 7 or 21, starting at 8 a.m. in Building 2, Room 2306.

Information and applications for Skyline College day classes — or for evening, Saturday and Community Services courses — may be obtained by contacting Skyline College, 3300 College Drive, San Bruno 94066; or by phoning 355-7000 between 8 a.m. and 4:30 p.m. Evenings (after Jan. 2) phone 355-6022, Monday through Thursday, between 6 and 9 o'clock.

The modern 125-acre Skyline College campus is located off Skyline Blvd. and is served by SamTrans buses.

100—NOTICES

101—Lodge Notices

BURLINGAME LODGE
No. 400 F.&A.M.
Masonic Temple
Park Rd. and
Howard Ave.
Meets Tuesday—7:30 p.m.
Sojourning Masons
are welcome
John C. Mineke
343-9064
Worshipful Master
Henry Stephens
Secretary
Orc. 344-4778
Res. 344-0588

San Mateo Toastmasters CLUB NO. 191

Meets each
Tuesday
7:30 p.m.
Fidelity Savings
& Loan
11 E. Third
San Mateo

to practice public speaking.
Men 18 and over invited to
visit and participate.
Don Simico
586-1997

Jim Wehinger
347-3884

SAN MATEO LODGE

No. 226 F.&A.M.
Tilton Ave.
At Ellsworth
Meets Every
Thursday
7:30 p.m.

Sojourning Masons are
welcome

George C. Stokes
Worshipful Master
341-1901
Carl A. Metz, Secretary
593-9292

141—Funeral Directors

Patterson & O'Connell
FUNERAL HOME
San Mateo—345-8585

145—Persons

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Major credit cards accepted

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We take you anytime, any-
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AUTO INSURANCE

Lower rates—All Risk
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TYPING — Bankruptcy

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322-3266 952-0748

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Reader and Advisor
All affairs. 325-9448

HELLO Dolly tickets, Jan. 14

Matinee. Need to exchange,
591-1355 aft 5

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Legal services at fair prices.

★DIVORCE \$100

★BANKRUPTCY \$150

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★CORPORATION \$250

Redwood City 367-8860
727 Middlefield Road
Palo Alto 961-4081
Add Court Costs, if any

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To observe New Year's Day

Deadline for new ads and cancellation: 1
P.M. Friday for Saturday, Monday and Tues-
day.

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1080 S. Bayshore
348-4321

REDWOOD CITY
723 Middlefield Rd.
369-1791

SAN BRUNO
205 Angus Ave. West
580-1234

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SAN MATEO: Mon. through Fri. 8:30 A.M. 5:30 P.M.
Saturday—8:30 A.M. 12:30 P.M.

SAN BRUNO: Mon. thru Fri. 9:00 A.M. 5:30 P.M.
SATURDAY—8:00 A.M. - 12 Noon

Pacifica Hearing

The Local Coastal Plan Work Programs for the City of Pacifica and the County of San Mateo will be topics of a special public hearing by the Central Coast Regional Commission on Jan. 5.

The work program identifies "coastal" issues important to the community, proposes a method and framework for dealing with the identified coastal issues, and suggests a budget to fund the study.

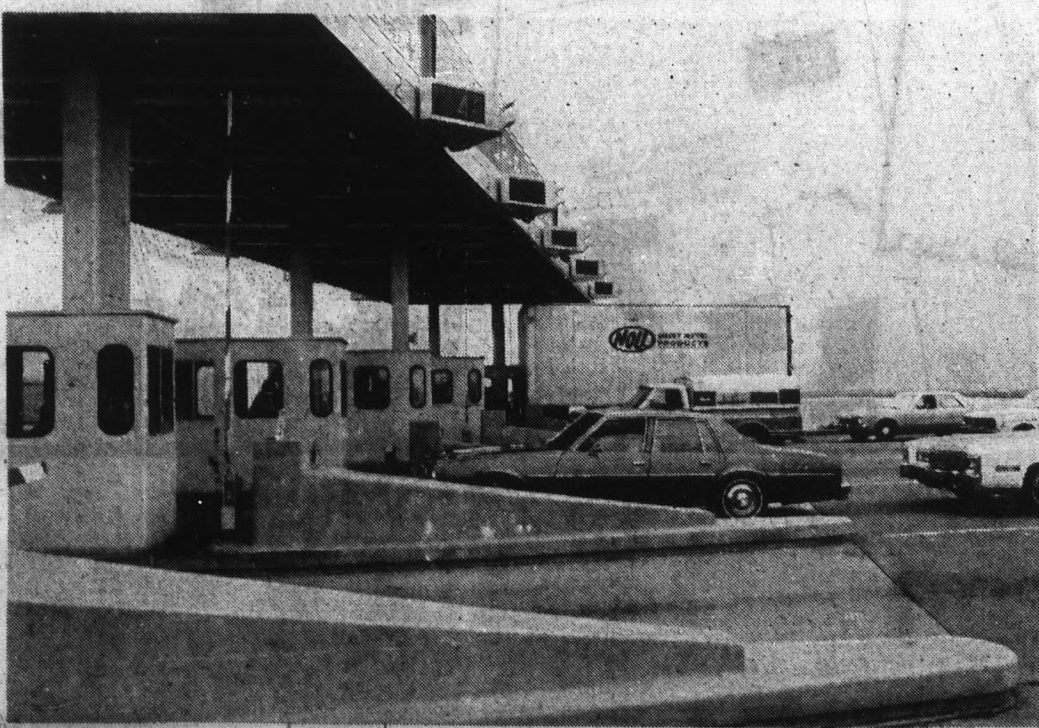
Acceptance of the work program by the regional and state coastal commissions will release federal and state funding for the preparation of the land use portion of the city and county local coastal plans and is a first step towards the goal of returning permit authority over development in the coastal zone to local government.

Consideration of Pacifica's Work Program will begin at 4 p.m. and a staff recommendation for commission action will be presented.

At 7:30 p.m., the first hearing on San Mateo County's proposed work program will be conducted. Final action on San Mateo County's work program is not anticipated at this hearing.

The meeting will be at Farallone View Elementary School, Le Conte and Kanoff avenues, Montara. The public is invited.

Additional information may be obtained from the Central Coast Regional Commission Office, 701 Ocean St., Room 310, Santa Cruz 95060. (408) 538-7390, or by contacting directly the City of Pacifica (415) 355-4151 or the County of San Mateo (415) 394-6600.



Sgt. Sherman Butler at the Main Deck

NEW PRIVATE PARTY WANT AD RATES—FAMILY THRIFT SPECIAL!

All ads appear in 6 issues of The Times, 1 issue of The Post, and two issues of the semi-weekly newspapers (Daily City Herald, San Bruno Herald, Recorder-Progress, The Coastside Chronicle).

2 LINES* -9 ISSUES \$700
For Sale Items Only. Max. \$500.00
*Additional lines will be charged accordingly. No Refunds!

THE TIMES • THE POST
SAN BRUNO HERALD • DALY CITY HERALD
RECORDER-PROGRESS
THE COASTSIDE CHRONICLE

PHONE

San Bruno.....589-1234
San Mateo.....348-4444
Redwood City.....369-1791

161—Lost & Found

LOST dog, Pit Bull, 9 mo. blond, S. Bruno Park area. 50 lb., green eyes, friendly. Reward. 952-9108.

LOST Blk. M. cat w/collar. Wht. on throat, hind toes. V.C. S.M. - Burl. 342-7151.

200—EMPLOYMENT

211—Instruction/Education
COMPUTER PROGRAMMING. Learn how computers work. Bytoshop, S.M. 341-4200.

213—Agencies

ALL JOBS FREE!!!
SUITE 560 344-7103
400 S. El Camino S.M.
MARILYN BARRETT Agency

ANNE WHEELER AGENCY
Original Owner Since 1950
100 Benjamin Franklin Ct.
San Mateo 342-3201

MANAGEMENT SERVICES
Agency 1842 El Camino Brl.
342-9441 697-6444

SERV ALL
EMPLOYMENT AGENCY
1515 El Cam S.M. 349-8151
705 Vtrns Bl RC 365-3222
293 El Cam SB 589-0315

SUNSET Employment Agency
Counselors with you in the
Happiest Holiday Season
1505 El Cam Brl 347-9807
656 El Cam SC 593-8241

Sell musical

instruments

with a

Times

Want Ad!

221—Help Wanted

ACCOUNTANT
San Mateo mfr. needs
expt. w/gen. ledger and
prep. of consolidated finan.
reports. Exc. opp. to grow.
Employer pays fee. Call
344-6395. San Mateo
Agency, 441 El Camino at
5th, SM (also fee optys)

ACCOUNTING CLERK

The Southland Corp. aka
7-Eleven Food Stores, is
seeking an individual with
basic accounting skills who
would welcome the oppor-
tunity to develop and join a
district office management
team. Start \$602. Full ben-
efit package. EOE. Please
apply at 7-Eleven District
Office, 490 El Camino Real,
Belmont.

ACCOUNTING CLERK

Expanding property manage-
ment company located in
Menlo Park needs depend-
able people for Accounting
Dept. We require 1 yr. col-
lege accounting and 10 key
aid by touch. Call Ms.
Marks, 854-0600 ext. 38.
EOE

ACCOUNTING DEPT.

RECEIVABLES

Exc. opp. for indiv. w/10-
key and 1 yr. exper. in
accounting dept. SSF
employer splits and reim-
burses fee. Call 344-6395.
San Mateo Agency, 441 El
Camino at 5th, SM

ACCOUNTING

CLERKS

5 POSITIONS — IMMEDIATE
OPENINGS. Knowledge of
10 key by touch helpful.
Assignments available in
local areas. Call us now.

MANPOWER

Temporary Services

480 S. Ellsworth
San Mateo 342-2700
equal oppo employer m/f/h

FOR CARS that get you

places, check the Classified
Ads now!

221—Help Wanted

Accountant/Bkpr to \$1100
FULL CHARGE
Mary 573-3300 ROMARK
Agency 1730 S Amphlett SM

ACCOUNTING

FULL TIME

ACCOUNTS RECEIVABLE
Some exper. required.
8-4:30, Mon-Fri.
Excellent benefits.

Peninsula Office Supply
1205 Veterans Blvd., R.C.
369-6761, Ext. 14

Accounts

Payable

Fee paid \$700+ for A/P
exp. 10 key + terminal
computer knowl. Consider
sharp trainee at lower salary.
573-7200 Austin Agency,
591 Foster City Blvd., FC.
Also fee jobs.

AGENCY

CHECK THESE

LOCAL PENINSULA JOBS

ASST PROD. MGR. to \$1250
Kn. Mach. Shop, Neg. Fee

CLERICAL SUPVSR. \$1130
Med. Exp. Des. Fee

ACCTNT-BKPR. to \$1100
Ex. Poten. 1/2 Repay Fee

BOOKKEEPER. to \$1000
Complete Charge. No Fee

MARKETING SECY to \$925
Bi-Line (Span.) No Fee

SECY. SHAND. \$900
Bnfts. 9 to 5 Fee

1-PERS. OFFICE. \$900
Busy Group. No Fee. S.M.

INSUR. SECY. to \$900
Detailed Work. No Fee

STAT. TYPIST. \$725-\$750
Comp. Level. 1/2 Repay Fee

GENL. OFC. \$750-\$700
Phones. Billing. 1/2 Fee

CLERK TYPIST. \$550
1 Yr. Exp. 1/2 Repay Fee
(Partial Listing)

MARJORIE TRUITT

Agency

231 2nd Ave., 2nd Floor
San Mateo—Ph. 343-4501
"Highly Personalized"

Let Want Ads Help You

221—Help Wanted

AGENCY WEST
ALL JOBS FREE
Sectys. Legal Sectys and
Bkpr. Call 348-8183
today. 520 El Camino, SM

ALARM SERVICES

MANAGER TRAINEE

to \$230 pr. wk.
Exper. not neces. Co. will
train.

IMMEDIATE OPENINGS

Northwestern Home Safety
Interviews by appt. only.
Mon., Tues., Wed. 572-1666
ext. 69.

APARTMENT Manager for 21

units on Peninsula. Reply
Times Ad #682, P.O. Box
5400, S.M. 94402.

APARTMENT Positions. All

kinds. Property Management
Placement Agency, 1032
Elwell Ct., P.A. 969-3215.

ASSEMBLY experience in

chassis and P.C. board wiring.
Full and part time. Contact
ITS 349-0130.

ASSISTANT MANAGERS

Stop 'N Go Markets are
accepting applications for
full and part time assistant
managers for their stores in
San Mateo Co. Full benefits
incl. tuition reimbursement
plan. Shifts incl. wkend. and
nite work. Apply in person:
505 California Dr., Burl., or
call (408) 374-0110. EOE
m/f.

ASSISTANT MANAGER for

Fuller Brush Co. Earn to
\$15,000 first yr. Training
program avail. 574-4272

BABYSITTER needed for 2

children, 5 days a week.
Start 1/3/78. 589-6086

BABYSITTER wanted for 2

boys 7 and 10 yrs. Mon. thru
Thurs. 2:30 to 5:30. Bay-
wood area. 347-5321.

BOOKKEEPER exp. All

phases of A/R and A/P
invoicing, payroll, quarterly
tax reports, buying a must.
Call Mrs. Zink, 786-1300 or
926-2064.

BOOKKEEPER. Top qualifi-

cations only. FULL CHARGE.
4 g. office. Burroughs Com-
puter. Rep. Mgmt. Trou-
ble shooter. Career minded.
LOOKING right one for busy,
pleasant owner. Mr. Keith.
348-7004.

BOOKKEEPER full charge with

general ledger and business
tax return exper. for San
Carlos CPA firm. Diversified
clientele and excellent ben-
efits. Call 593-1401.

Bookkeeper To \$1,000

Expanding savings firm has
1 int. bnfts. Reply to grow.
New offices, detailed job.
Call Marsha 348-3111, APA
Agency, 520 El Camino, SM.

CAR WASH MANAGER

Exp. in service stat. opera-
tion. Must be capable of
doing daily book work. Com-
plete scheduling of employ-
ees. Must have ability to do
minor repairs of equipment.
6 days wk. Salary open. Send
resume to: P.O. Box 431,
Burlingame, 94010.

CARPENTER

Lead carpenter needed, cap-
able of supervising 3-4 men.
Exp. in residential remodel-
ing. Salary and full co. ben-
efits. Truck or car allowances
where warranted. Apply 1.4
P.M. 425 W. Hedding, Suite
114, San Jose CA. 95110.
295-9966.

CHILD care. Live housekeep-

ing. Live in. Must drive Hills-
borough. Wkends. off. Sep.
quarters. New car provided.
342-6424

CLERICAL and

LIGHT ASSEMBLY

DAY-TEMP

Various jobs, experience pre-
ferred, not necessary, for tax
season. Scanning, sorting,
decollating, also review.
Some 10-key, leads, some
typing. EOE m/f Apply Per-
sonnel Office, 9 am to 5 pm,
Mon-Fri.

CCH COMPUTAX CORP.

1575 Adrian Rd., Burlingame

CLERICAL, mature per-

son, inside phone desk, gen-
eral office exp. Electronic
background helpful. Clear
telephone voice, typing 50
wpm. Aptitude w/figures,
South SF. 971-0200.

CLERICAL

HELP PAY BILLS

Weekly pay — Top rates for
Clerks, Typists, Sectys. and
Transcribers. Cash Bonuses
and Paid vacations. EOE.

CERTIFIED

TEMPORARY PERSONNEL

365 El Camino Real
MILLBRAE 692-3511

CLERICAL

10 Key Adding Machine

Operator Must

Operate By Touch

Temporary employment
available in San Mateo from
January thru April 15, day
and night shifts. 40 hr. wk.
Call Unitax 572-1044 for
appt. EOE

EXTRA cash is as easy as 1,

2, 3. The quick easy way to
collect cash. Decide today to
add your bank balance
by using the Want Ads. It's
Smart! It's Easy! And, it's
mighty profitable! To place
your ad call today:
348-4444, 589-1234,
369-1791.

221—Help Wanted

CLERK TYPIST
Good typist needed to train
on word processing equip-
ment. Assist in compiling
cost and price info. to stores.
Light 10 key. Must be good
organizer. Call 592-8337 for
appt. KELLY MOORE PAINT
CO., San Carlos. EOE. M/F

CLERK TYPIST

Good starting spot if you
type 55, \$600 + fine ben-
efits. Opp. for growth.
Employer pays fee. Call
34-6395. San Mateo
Agency, 441 El Camino at
5th, SM (also fee optys)

CLERK TYPIST with figure

aptitude. Growing residential
R.E. loan co. An ideal penin.
loc. Suburban Coastal Corp.
Call Geri. 573-7811. EOE.

CLERK/Typist. One girl office,

must be good typist, filing,
answering phones. Full and
part time. Contact ITS
349-0130.

COMMUNITY contacts, public

spkg. Need to be outgoing,
responsible. CETA, not open
to residents. SFF, RC, SM.
5787. 343-7301.

CONFERENCE clerk. Office

exper. required. Varied ser-
vices. 7 month position.
Start \$703 mo. Burl.
loc. E. fringe benefits. Pleas-
ant working cond. 692-4300.
Excel. Mrs. Huston or Ms.
Huston. EO/AA/M-F
employer.

COOK part time, fry cook.

Mon. and Tues., daytime.
Experienced only. Call
348-9883.

COOKS wanted. Day or night.

Call 342-6336.

COOKS, Dishwashers, Wait-

resses, Waiters and part
time Cocktail Waitresses.
Royal Inn Hotel, 275 So.
Airport Blvd., So. S. F. See
Jerry Aircraft.

COSMETICIAN experienced,

for large pharmacy in San
Mateo shopping center. Call
341-7451.

COUNTER person wanted.

Hours 8 to 3 p.m. Mon thru
Fri. The Dressing Room
343-2731.

COUPLE wanted for group

home. Work with teen aged
males. 24 hr. Sat. thru Wed.
\$750 plus R/B. 728-5619.

COUPLE wanted to manage

apt. house in Burlingame.
Call 343-1172.

CREDIT ANALYST

Peninsula electronics firm is
offering an excellent oppor-
tunity for someone with at
least 2 years credit col-
lection experience. Salary
commensurate with exp.
Equal opportunity/affirma-
tive action employer m/f.
Call Ms. Massad 349-3111,
ext. 318.

Credit Analyst

St. \$10,000 fee pd! Extnt.
oppy. for someone w/some
college and some accg-
and/or wholesale credit exp.
to take over entry level
management slot w/leading
nat'l. firm. Call Jean Giffi
871-9755 GATEWAY Snel-
ling & Snelling Agency, 435
Grand, S.F. Also fee.

CREDIT ASSISTANT

Grantree Furniture Rental,
the nation's largest furniture
rental co. is looking for a
hard worker in a starting
position in the credit dept.
Excellent advancement
opportunities for a fast, thor-
ough worker. Call Ms. Jones
between 9 am and 12 noon
Wednesday and Thursday,
583-2169.

CREDIT Union Mgr. Part time.

Approx. 45 hrs. pr. mo.
592-3367.

CRT OPER.

Experienced CRT oper. or
statistical typist w/good
number perception needed in
our Burl. office. Hours 10-6
p.m. For interview call
692-5600 EOE

DARKROOM Platemaker.

Must be self oriented, will
travel. Salary open.
592-7683.

DATA ENTRY

OPPS and LEADS

SWING-WEEKENDS,

OTHER SHIFTS

for tax season. Experience
preferred, keypunch disk or
tape, opportunity to operate
Inforex. Flexible work sched-
ules, swing, weekends and
days. Opps and leads. EOE
m/f Apply Personnel Office,
9 am to 5 pm, Mon-Fri.
1575 Adrian Rd., Burlingame

DELIVERY Person. Part time.

Must have own car. Apply
418 E. Third Ave., San
Mateo.

DELIVERY

Barney 573-3300 ROMARK
Agency 1730 S Amphlett SM

DISHWASHER. 5:30 to 8:30

Paid. Reable. exp. Rotating
days off. Broside Conv.
Hosp. 349-2161

IF YOU HAVE A MUSICAL

instrument TO SELL, get
fast results with a Classi-
fied Ad. Dial 348-4444.

221—Help Wanted

DRAFTSPERSON Leroy plans
and report graphics. Full/part
time. 345-6623.

DRIVERS, Part time

Accepting applications for
school bus driver training
program. Apply 9 am to 11 am
SERVICAR, 1111 Chess Drive,
Foster City. Work hours 7-9
am, 2-4 pm.

DRIVER

Paul 573-3300 ROMARK
Agency 1730 S Amphlett SM

EARN to \$6. hr. Work in your

own area. P/T or F/T. Car,
phone neces. No exp req'd.
FULLER BRUSH 574-4272

ECONOMIC Analyst to \$25K

Dealing w/gov't demands
strong background in econ-
omics. Call Mary 347-2181
Grand Snelling & Snelling
Agency, 4 W 4th Ave., SM.

EDUCATIONAL Aides. Parents-

teachers. 10-30 hours
per week. Helping World Book-
Childcraft. Thorough training
- \$1000 guarantee for 100
sales interviews or straight
commission. 591-9848,
349-1232.

EMPLOYMENT SERVICES....

Bruce Agency 347-1002

919 So. El Camino, SM

Field Operation Supvr.

\$1,000. W/train, transporta-
tion bgnd. helpful. Nation-
wide firm.

SERV ALL

EMPLOYMENT AGENCY

1515 El Cam S.M. 349-8151
705 Vtrns Bl RC 365-3222
293 El Cam SB 589-0315

FRIDAY PERSON/SECTY

for busy public relations and
advertising co. Need exp.
person, typing 55 to 60
wpm. Stereo, good phone
personality, exp. office pro-
cedures. Attractive office in
San Mateo. Call Betty,
573-9944 Mon-Fri. 9 to 5.

FULL and part time applica-

tions are being accepted at
The Pizza Hut 1141 Triton
Dr. Foster City. Applicants
must be at least 18 years
old. Please apply in person.
The Pizza Hut is an equal
opportunity employer.

GENERAL OFc. to \$850

VARIED DUTIES

Growing auto firm offers a
challenge to advance, generous
co. bnfts, nice offices.
Call Marsha 348-3111, APA
Agency, 520 El Camino, SM.

GENERAL OFFICE

NOEL

The KELLY Staff joins in
wishing you a Happy
Holiday! (All 16 Bay Area
offices will be open Dec.
27 thru Dec. 30).

NEVER A FEE TOP PAY

KELLY GIRL

155 Bovet Rd., Ste 630
San Mateo 573-0244

OTHER OFFICES

Redwood City 367-8585
Millbrae 692-0380

GENERAL OFFICE

ACCOUNTING CLERK

Applicant should have good
fig. apt. ability to handle
responsibility and work inde-
pendently. Accounts payable
exper. pref. Salary commens-
urate w/exper. Burl. loca-
tion. For interview call
692-5600 EOE

General Office Clerk

Financial services organiza-

THE POST*** Wednesday, Dec. 28, 1977

221—Help Wanted

REAL ESTATE SALES MANAGER

Multiple office, Mid-Peninsula firm wants aggressive sales manager capable of and willing to adopt new techniques to make things happen now. Terrific compensation makes earnings possible in the high 5 figures. Send resume to Times Ad 823, San Mateo Times, Box 5400, SM 94402.

RECEPTIONIST

Excellent entry level position for person who enjoys phone work and people. Pleasant surroundings and excellent benefits. Must type 45 wpm. \$550 mo. to start. Call 595-2390 for appointment. Wadsworth Publishing Co., Inc. EOE M/F.

RECEPTIONIST TO \$600

Will train you

Personality a must! Local equipment firm pays fee. Own ofc. super people. Call Lucy 348-3111. APA Agency, 520 El Camino, SM. Also fee.

RECEPTIONIST \$675. Lg. co. needs go-getter for front desk. HILLSDALE Employment Agency, 2279 El Cam. SM 574-3931, 405 Grand. SSF 873-3414

RECEPTIONIST \$7200. Outgoing person needed for hvy. phones & public contact. Call Eileen 347-2181. Grand Snelling & Snelling Agency, 4 W 4th Ave., SM.

RECEPTION \$563

Will train

Eileen 573-3300 ROMARK Agency 1730 S Amphlett SM

RESTAURANT help, exp. P/T needed for European restaurant. 697-5765

RETAIL sales, part time retail sales position now available at Fotomat, 4-5 hrs. daily or several days a week. AM and PM openings. Hourly wage + benefits. Apply now at your nearest Fotomat store.

Retrieval Clerk

Major credit card processing firm desires individual for their retention/retrieval dept. Call 349-9525 for appt. First Data Resources, San Mateo.

SALES AGENTS

Residential real estate sales. Established office, over 36 yrs. Call Mr. Gustafson.

CENTURY 21

SAN MATEO INVEST. CO. 349-2121

SALES Ice Cream, candy shop. Mature person. Exc. working cond. Apply: 784 Laurel, S.C. or 1121 Burlingame Ave., Burl.

SALES PEOPLE

UNIQUE OPPORTUNITY

Phone today for a two-minute recorded message.

467-9553

SECRETARIES

OLSTEN

Temporary Services EOE M/F

Olsten needs dependable, accurate people. Benefits, bonus, no fee.

PAYDAY EVERY FRIDAY

1815 El Camino 342-7232 Burlingame

SECRETARY to conference executive. For professional educational assoc. Recent, responsible sec. exp. required. S/H skills preferred. Start \$852 mo. Excel. fringe benefits. 692-4300. Ms. Huston or Mrs. Hewell. EO/AA/M-F employer.

SECRETARY \$700

PUBLIC RELATIONS

Eileen 573-3300 ROMARK Agency 1730 S Amphlett SM

SECRETARY

\$900 No. Ponin.

Good typist w/dicta and prev. exp. assisting sales mgr. Heavy phones, busy, but very interesting group and co. Employer pays fee. Call 344-6395. San Mateo Agency, 441 El Camino at 5th, SM (also fee appts)

SECURITY Guard for lge. apt. complex. Early eve. and night shift. Permanent position w/exc. fringe benefits. Write The Times, Ad 822, PO Box 5400, San Mateo, CA, 94402.

221—Help Wanted

SECURITY PERSONNEL

25 yrs. up. Union rates. 588-2707

SECURITY

J.C. Penney Tanforan Park. Has an outstanding opportunity for a

SECURITY MANAGER

Must be experienced in dept. store security procedures. Excellent benefits: paid vacations, medical dental, store discounts.

Apply in person, general office, lower level, 11 a.m. to 3 p.m. weekdays. Other hours by appointment only.

J.C. PENNEY

TANFORAN PARK

Phone 873-4100, 1122 El Camino Real, San Bruno

An equal opportunity employer.

Male/Female

SALES REAL ESTATE. Prefer full time. Will accept active part time and newly licensed. High commissions. HOME Realty 347-9011

SALES, UNUSUAL SALES POSITION. For recorded message call 345-4995.

SALES-RETAIL

FULL TIME

EXP. REQUIRED

EXCELLENT BENEFITS

Peninsula Office Supply 1205 Veterans Blvd., R.C. 369-6761, Ext. 14

SALES

ATHLETIC EVENTS

YOUNG PEOPLE 16-7

FUN JOB

Hrly wage + bonus.

\$75-\$100 weekly, all take home pay. Tickets to sports events 4-8 daily, 11-5 Sat. For appointment call Penny 10-5, 344-2592.

SALES

AVON

Ambitious? Enthusiastic? Enter the exciting world of beauty and fragrances and earn top \$\$\$.

343-0942

SALES

J.C. Penney, Tanforan Park, has an outstanding opportunity for experienced commissioned

FURNITURE AND CARPET SALES PERSONS

Must be experienced in dept. store sales. Excellent benefits: paid vacations, medical, dental, store discounts.

Apply in person, general office, lower level, 11 a.m. to 3 p.m. weekdays. Other hours by appointment only.

Phone 873-4100, 1122 El Camino Real, San Bruno

An equal opportunity employer

Male/Female

SALES

OUR JEWELRY SELLS ITSELF!

But can't walk - talk or drive. If you can and qualify, you'll earn from \$150-\$600 per week. Sal/Comm. CALL TODAY 692-4470.

SALES

REAL ESTATE SALES

Openings for 2 New location. 1115 Howard Ave., Burlingame Mr. Davis, 342-7216 United Property Sales

SALES

San Mateo Co. distributor for nationwide coffee systems now looking for 2 exp. hard working sales persons to cover territory. Comm. basis, \$1000 or more per week potential. Persons with no ambition need not apply. Kingsway Foods, Inc., 250-A So. Maple Ave., So. San Francisco, 952-7111

SECRETARIAL position for aggressive sales minded person with a fast growing lending institution. Telephone work and typing required. Call 347-9545.

SECRETARIES

SEVERAL POSITIONS

FOR IMMEDIATE OPENINGS. Long and short term assignments in local areas. Be a Tiffany Girl with Manpower and call us now.

MANPOWER

Temporary Services

480 S. Ellsworth

San Mateo 342-2700 equal opportunity employer 1/m/h

TYPISTS/CLERKS/SECTYS

TEMPORARY JOBS

CONTEMPORARIES 572-9800

WAITER or waitress, p/t. Apply in person: 418 E. 3rd Ave., San Mateo

WAITER/WAITRESS

Lunch. Exc. tips. Mature applicants welcome. Apply 5-6. SIR-LOIN & BREW, 510 El Camino, Belmont

READ Times Want Ads - get the bargains.

221—Help Wanted

WILL TRAIN

Paul 573-3300 ROMARK Agency 1730 S Amphlett SM

SUPERVISOR

\$250 wky. guar. for training period. Manage young people in door-to-door sales of newspaper subscriptions. No delivery, no collections. Work evenings and Saturdays. Career opportunity. If you have van, wagon or large car call Mr. Barzath 2-7 PM. at 343-2201

TELEPHONE SALES

This is the place. Hrs. 8:30 AM - 12:30 PM or 5 - 9 PM. occas. Sats. Students, handicapped, housepersons or retired welcome. Over 16, please. 348-5588 or 348-6677

Skyline Personnel Agency

REOPENS JAN. 3, 1978.

Happy Holidays! 583-8668

SOCIAL DIRECTOR

with experience in activities program and administrative capability. Positive enthusiastic personality. (415) 343-2747 EOE

SPECIALIST adult services. San Mateo County, part time position, non-profit organization serving developmentally disabled. Assess County needs, liaison with special Olympics and recreation departments. Resumes: PARCA, 1838 El Camino, Suite 214, Burlingame, 94010.

STENO

GENERAL OFFICE

Accur. dicta type 55-65 wpm. hvy. phone work, lte S/H req. Will train on Telex. Indef. assign.

WESTERN

TEMPORARY SERVICES

Hillsdale Shopping Center San Mateo 341-3411

TELLER

Part time for San Mateo branch, 6 month-1 year teller experience. Excellent fringe benefits. For interview contact Joanna Valvia at 886-2212.

Northern California Savings & Loan Assn. Equal opp employer m/f/h

TELLERS

to be trained on job. Must make long term commitment. 6 months or more. Will work 20-30 hours a week on call.

PAYCHECK EVERY FRIDAY!

OLSTEN

Temporary Services

1815 El Camino 342-7232 Burlingame

TEMPORARY

LADIES!

Get out of the house and make some extra money! We have immediate temporary jobs for Typists and Sectys. Apply today - Start Tomorrow! EOE

CERTIFIED

TEMPORARY PERSONNEL

365 El Camino Real MILLBRAE, 692-3511

THE FEED STORE

needs sales clerk Sat. and Sun. Interesting work. 344-1552, ask for Tom.

TRUCK drivers/helpers for United Cerebral Palsy. Must be 21 and have a valid Calif. drivers license. Apply in person at Thrift Center, 1060 El Camino, San Carlos

TYPISTS

IMMEDIATE OPENINGS - Long and short term assignments in local areas. Start the new year off right and register with us now. Be a Tiffany girl with Manpower. Call us now.

MANPOWER

Temporary Services

480 S. Ellsworth

San Mateo 342-2700 equal opportunity employer 1/m/h

TYPISTS/CLERKS/SECTYS

TEMPORARY JOBS

CONTEMPORARIES 572-9800

WAITER or waitress, p/t. Apply in person: 418 E. 3rd Ave., San Mateo

WAITER/WAITRESS

Lunch. Exc. tips. Mature applicants welcome. Apply 5-6. SIR-LOIN & BREW, 510 El Camino, Belmont

231—Employment Wanted

Custom Dressmaking

Alterations. Low rates. Housework. 343-8708 ext. 6

Health + Home Care

Nurse Aides, Companions For Elderly

Kind, dependable employees Bonded and insured MEYER CARE

Rdwd. City 365-7423 ext. 4 Santa Clara 244-6571 ext. 8

231—Employment Wanted

SEE Dana's ad in Business Directory under Home Service

READ Times Want Ads

300—RECREATION

311—Child Care Services

IS your child age one to two and one-half, about to start Day Care? Call Stanford Research Project, Lulu Valdez, 497-4340.

400—FOR SALE

411—Action Ads

ACTION ADS

\$6.00 for 3 lines for 4 times, maximum total value \$150. Advertise merchandise selling or wanted to buy, \$150 or less total value. Multiple items accepted. Price of articles must be included in ad. Commercial ads not accepted. No refunds or cancellations.

TYPEWRITER, portable Smith/Corona w/case, good cond. \$35. 344-1480.

421—Antiques

ORIENTAL RUGS WANTED

Top \$\$\$ Appraisals. Rugs for Sale. Khrazi 347-1611

YEAR END SALE

Patio Antiques & Weaving 251 Park Rd Burl 344-5050

431—Household Goods for Sale

CARPETS 100's of room size. Remnants! Huge Discounts. FLOORTOWN - SAN MATEO, 2230 So. El Camino Real, 573-1403

CRIB, maple w/matt., exc. cond. \$85. 588-1112.

DELUXE double bed. Never used. Must sell. \$200/offer. 595-1816, days. Sac.

MOVING must sell gas dryer, furniture, misc. items. Call 341-7965.

SOFABEDS from \$159. 1w sz matt. from \$34 each. pc Bed or Sofa. Bed Co. 2209 El Camino, SM 572-1616

SUPPORT THE GOODWILL INDUSTRIES

433—Household Goods Wanted

Sell me your furniture

Antiques, appliances, etc. 697-2419, 863-3850.

436—Misc. Wanted

DYNA GYM WANTED

349-3979

OLD TOY TRAINS WANTED

Lionel, American Flyer. Will buy or trade. Call Bob 342-2001 anytime.

437—Misc. for Sale

GREAT XMAS GIFT. 45 in. loom w/seal and lots of extras. \$400. 591-9512.

REFRIGERATOR, side/side, elec. oven, cook top, kitchen cab., 6x4 alu. window. 342-3624

TRASH compactor, brand new, \$150 firm. 593-3422.

438—Bicycles

BOYS 10 spd. Schwinn Varsity. \$60. Call Nancy. 343-0370 or 343-2583.

441—Diamonds + Jewelry

DIAMONDS direct from N.Y. cutter. Any size, lowest prices. 349-7762

445—Cameras

NIKON F Body, 3 lenses, Flash + access. \$450 all or sell pcs. 591-3871

451—Musical Instruments

RENT a quality Amp, P.A., Guitar, Bass, Elec. Piano. BRONSTEIN MUSIC, 363 Grand Ave., S.S.F. 588-2502.

WE Buy Rent, sell, trade pianos, musical instruments. WOLLMERS, 1315 Burlingame Ave., Burl. 343-2788

454—Pianos/Organs

BALDWIN

Peninsula's Only Authorized Dealer Complete Selection

BALDWIN

PIANO & ORGAN CENTER

15 E. 4th Ave., San Mateo 348-2126 Daily 10 to 8 Saturday til 6, Sun 1 to 5

BABY Grand, walnut. Like new. \$2450. Also 1915 vintage Mason & Hamlin. Offer. CARNES PIANO & ORGAN CO., 2951 El Camino Real, Palo Alto. 328-3283

BALDWIN Acrosonic, like new. Also used walnut spinet. \$595. CARNES PIANO & ORGAN CO., 2951 El Camino Real, Palo Alto. 328-3283

CHRISTMAS SALE SPECTACULAR

PIANOS

SPECIAL GROUP PRACTICE PIANOS AT \$395!!!

Bungalow up \$688

Scholar art case \$649

Kimball console \$733

Steinway Grand \$5995

Duo Art Player-New SAVE

SELECT FROM OVER 100 NEW AND USED!!!!

ORGANS

SPECIAL GROUP OF GULBRANSEN ORGANS DISCOUNTED!!! for BEST BUY!!!!

Piano rental. \$9.95 mo. up

KEN MORRIS

PIANO & ORGAN CO.

550 El Camino Real BELMONT 592-1200 (In the Lyon Bldg.)

454—Pianos/Organs

HAMMOND ORGANS-USED

Hammond J100 \$399

Hammond Piper \$699

Hammond M-111 \$899

Hammond T-200 \$1199

Hammond 9700 \$1299

Hammond 9800 \$1699

Hammond 9900 \$1999

Hammond Phoenix \$2399

Hammond T-500 \$2699

Hammond C-3 \$2699

SHERMAN-CLAY

172 Hillsdale Mall SAN MATEO 345-5433

INSTANT CASH FOR your idle Pianos. Call KEN MORRIS 592-1200

KEYBOARDS, INC.

SAN MATEO 573-5322 PALO ALTO 329-1020

LOWREY MAGIC GENIE organs: Great holiday fun. Floor model discounts. CARNES PIANO & ORGAN CO., 2951 El Camino Real, Palo Alto. 328-3283

PIANO SALE

IN PROGRESS

HUGE SAVINGS

Storey & Clark Kincaid Used pianos from \$395.

WOLLMERS

1315 Burl Ave 343-2788

RENT a piano. Reas. rate. Spinet - Upright - Grand. CARNES, 2951 El Camino, Palo Alto. 328-3283.

We Are CLOSING OUT

our entire stock of WURLITZER PIANOS SAVINGS up to \$420

All prices include bench, delivery, home tuning.

BRONSTEIN'S

31 years of service. Low overhead location. 363 Grand Ave., So. San Francisco. Mon. thru Sat., 9:30-6. 588-5202

462—TV Rentals

RENT Zenith finest 19 inch Color TV Cart. \$25 mo. Delivered. New! Call 7. Millbrae TV 697-8303

464—TV/Radio/Hi-Fi

BEAT RENT! Beat Discount Prices! Buy New Zenith! Sony! GE! RCA! Under \$15 mo. TeleCenter, 19th/S. Norfolk, S.M. 341-5804

RCA Color TV at cost + 10%. Other great values in Car. tons. See them at TV CITY, 348-3800 open 7 days.

SONY Discount Color TV at cost + 10%. Other TV Buys. Display at TV Warehouse. Open 7 days. 697-8325.

471—Office Equipment

LARGE SELECTION OF NEW and USED Office Equipment. RUSS SALES, 525 Bragato Road, Belmont, 591-3794.

479—Appliances

GUARANTEED

Use appliances. 349-2190 23rd El Camino SM

VACUUM CLEANERS \$15.

Hoover, Eureka, Kirby, 148 W. 25th Ave., San Mateo 341-8218.

WEDGEWOOD stove, 4 legs. 599. 589-2352; 343-8630

481—Pets/Livestock

AKC M/F 2 wh. mini poodle pups. \$95. 349-3008.

BEAUTIFUL German shep/husky pups free to go. 349-2051 9 to 12 aft. 3 p.m.

BORZOI (Russian Wolfhound) pups, 3 age groups, AKC, shots. 728-3896.

DACHSHUND puppies, 8 wks. AKC. Miniature. \$150. Aft 6 pm. 347-1152

FREE, to good home, 4 m.o. Doberman, Fem. 341-0153.

HORSES 2 - 1 Bay, 5 yrs. Aqua. \$600. 1 Buckskin 8 yrs. \$500. 697-4424 aft. 5 p.m.

OLD ENGLISH Sheepdog, 5 mo. old. \$225. 341-5263.

PARROTS, YEL. HEADS, AFR GREYS, MACAWS, HALF MOONS \$50. 583-7800.

PENINSULA SPAY CLINIC

440 Peninsula Ave., S.M. Low cost spay and neuter program Low cost pet vaccinations General Surgery Call 348-8022

SHEEPDOG mix, 11 mo. M. Intel. Free to gd. home. Gd. w/kids, cats. 342-1654.

WANTED a special home for our very special dog. Female, spayed, 2 yrs. old. BEAUTIFUL dog lovers only. Please call Bill 9 to 5. 697-5780.

489—Furniture Rental

BREUNER'S RENTS FURNITURE

COMPLETES FURNISHINGS FOR Living rm, Dining and Bedrm!!! Office Furniture too!! 10% DISCOUNT with this Ad!! 1133 Industrial Rd. SAN CARLOS 592-1133

500—RENTALS

500—General

NO FEE

SSF 3 Br, 2 1/2 ba. \$475

San Bruno 2 BR, 1 ba. \$375

San Bruno 3 BR, 2 ba. \$410

San Bruno 2 BR, 1 ba. \$295

San Bruno 3 BR, 2 ba. \$425

Millbrae 2 BR, 1 ba. \$425

Millbrae studio, furn. \$215

Millbrae 3 BR, 1 ba. \$475

MUELLER ESTATES

REALTOR 692-5666

SAN MATEO lg. 1 BR. \$250

Ward Anderson 347-8231

Realtors 400 So. "B" St., S.M.

SOUTH S.F.

SOUTH S.F. Professional suite. Waiting room. 4 private offices, janitor in entry and baths. Street and lobby entrance \$220 mo.

BRENTWOOD Shopping Center. Small store. 500 sq. ft. \$180.

ASSOCIATED REALTY

583-1345

We Specialize in Rentals

NO FEE

2 BR, 2 Ba. Apt. \$375

1 bdrm. apt. SM. \$200

Office 25th Ave. SM. \$97.50

HILLSDALE REALTY

124 W. 25th Ave. 349-1431

501—Furn. Apartments

BURLINGAME 1 BR. Lovely pool, dishwasher, under ground parking. 525 N. San Mateo Dr. 342-2326

BURLINGAME studio. Sep. rms. lg. kitchen, window box seat. 344-0504, 342-6497

MILLBRAE

COMPARE!

1-2 bdrms. \$247.50. Partially furn. New paint. Electric kitch. Nr. shopping. Gd. direct on premises. 105 Garden Lane 697-1321

S.M. VILLA D'ESTE

Completely furn. 1, 2 BR. Short term available. All utilities, linens, dishes incl. Heated pool. Security Bldg. From \$308-\$330. 342-6622 112 N. Bayshore.

SAN MATEO nr. Cent. Pl. 1 BR. \$240. 2 BR. \$290. 2 quiet adults. 344-7371

SAN MATEO

KNIGHTS INN APTS

Furn. studio \$185. up. 1 BR. \$235. Free util. Cpts; drps; carport. pool. Adults, no pets. 100 N. Bayshore, 347-7234

502—Unfurn. Apartments

BELMONT Large 2 bdrm. deck, pool, exc. location. No pets. \$315. 2401 Carlmont Dr. 593-9482

BELMONT

VIEW OF THE HILLS

Luxurious studio with country view and downtown convenience. Dramatic architecture. Pool, adults no pets. \$270.

WOODMONT

1050 Ralston, 592-6340 or 592-3960.

BELMONT 2 BR \$295. AEK, drps, w/w cpts, panoramic view. Adults only. 591-6954

BELMONT

ADULT LIVING

Our spacious luxury apts. include self-cleaning ovens, dishwashers, laundry facil. Rec room. Beautiful pool. No pets. For more info please call 592-7766, 9 am-9 pm.

BELMONT

CLASSIC BUILDING

Security bldg., enclosed lobby, pool, dishwasher, elevator, covered parking, storage lockers, adults. No pets. 1 bdrm. \$265, 2 bdrm. \$295, 593-9816. 2151 Carlmont Drive.

BURLINGAME

NORTH PARK

FANTASTIC studio, one and two bedroom apartments from \$220.

SOCIAL CENTER

2 POOLS

TENNIS COURTS

From Bayshore take Broadway off-ramp. Turn left on Carolan. One block to Northpark. Phone. 342-2301.

BURLINGAME charming 3 BR. D.R., ex. loc., no pets. \$345. 343-7717, 574-0957.

BURLINGAME 2 BR., centrally loc., w/w cpts, drps, elec. kitch. Adults only. No pets. \$275. 343-3734.

BURLINGAME MILLS ESTATE

1 BR. AEK, new cpts, no pet. Adults. \$290. Call 697-8669

BURLINGAME Modern 1 BR. AEK, w/w cpts, pool. Adults. \$235. 342-1538

BURLINGAME Near Broadway 1 large bdrm. Older building. Good exposure. Water, garage paid. \$225 mo. Call UNITED 342-7216

BURLINGAME studio, very lg. for mature, responsible adult. Walk to town. 344-0504, 343-8736

BURLINGAME studio. Sep. rms., lg. kitch., window box seat. 344-0504, 342-6497.

BURLINGAME 1 BR. Extra lg. rms. Feeling of home. Hdwd. floors. Best loc., nice grounds. 344-0504, 342-6497

BURLINGAME 1 lg. BR. AEK, cpts, drps. Fine loc. 520 Peninsula Ave. \$225 mo. 347-6072; 342-3216

BURLINGAME 2 BR, 1 BA garden apt. Must see. \$330 mo. 347-8800.

BURLINGAME, 1 BR. AEK. Carpet, draps, balcony. Carport. 1550. Heritage Realty 348-1810

SAN MATEO Studio. 123 S. Delaware. Close to downtown. \$150. Heritage Realty 348-1810

SAN MATEO Sunny 1 BR. Walk to town. QUIET garden court bldg. New cpts, drps. AEK. Adults, no pets. \$235. 344-3685

SAN MATEO Walk to Broadway - Lg. 1 BR., dishwasher Creek setting. \$245. Agent 574-1616.

SAN MATEO 1 bdrm. Pool. Parking. Close to freeway. Adults. No pets. \$180 mo. 349-8985.

SAN MATEO 1 BR. Stove, refrig, drps. Nr. transp. Adults. \$195. 347-3307

SAN MATEO 2 BR and 3 BR townhouses. Near 101/92, shops, bus line at door. 341-8296. 3213 La Selva.

SAN MATEO 2 bdrm., deluxe. Gd. location. Secure bldg. Fireplace. \$340. JOHNSON Realty 348-1111

SAN MATEO 2 BR. AEK, w/w cpts, drps. 139 No. Grant. 347-2987 or 342-5621

SAN MATEO. From \$200. 1-2 BR. AEK, cpts, drps, carports, laundry fac. Easy access to 101. 6 mo. lse. Child OK. No pets. 467 N. Idaho. Please call Rev. Freeman 342-2998

DALY CITY \$325. Lge. new 2 BR. cpts, drps. AEK walk to Bart. 273 So. Parkview. 756-7600.

502—Unfurn. Apartments

EVERY MONTH IS Summer At Woodlake

LIVE ON A LAKE. Surround yourself with the carefree pleasure of apt. living at its very best. Wooded areas, lush landscape and ideal location enhance this park setting in beautiful San Mateo. Adults of all ages enjoy a varied recreation program. Free membership in private social, health and tennis clubs. 4 superbly lighted tennis courts, 7 pools, putting green, covered parking and security. Studios from \$269.50, 1 BRs from \$314.50 and 2 BRs from \$384.50

No pets please. Model apts. Open Daily 10-6 900 Peninsula Ave. San Mateo 342-7002

Professionally managed by Gerson Baker & Assoc.

FOSTER CITY Extra lge 1 and 2 bdrm apts with lge patio. 345-1049; 341-6549.

MILLBRAE \$225 up

HURRY! HURRY!

1-2 bdrms. New paint, carpet, drapes, elec. kitch. Nr. shops. Best value! On premises. Gd. direct. 105 Garden Lane Nr. Rollins Rd., and Millbrae Ave. 697-1321

OLD PALO ALTO

1 and 2 BR Apts. from \$240. Luxury adult complex, AEK, shag cpts, Rec. rm, pool. OFFICE HRS: 9 to 6 pm. Mon thru Sat. 325-4811.

PACIFICA 1 Bdrm., 1 ba. Ocean view. Prefer male adult. \$250. RPS Realty 347-9861; 344-8689.

REDWOOD CITY \$195-\$210 1 BR

DELUXE HIGHRISE

Pool, walk to everything. Adults, no pets. 1321 Marshall 368-8176

REDWOOD CITY \$195-\$210 1 BR

LUXURY 1 BR

Carpets, drapes, AEK Elevator building, pool. Adults, no pets 369-1638

SAN BRUNO STUDIO \$150. \$160. Furnished; unf. Agent 871-8811.

SAN BRUNO \$250. Lge. 2 BR, AEK, cpts, drps. 241 San Diego Ave. 873-2181

SAN BRUNO 1 BR \$225. SAN BRUNO 1 BR \$215. 583-6484 or 349-6166

SAN BRUNO EVERGREEN GARDEN APTS.

1 bdrm. \$225 to \$260. 2 bdrm. \$280. 359-1757

SAN CARLOS Sunny 1 BR. patio, pool, all util. pd. \$265. 593-7461, 2-6 pm. Sats.

SAN CARLOS

BEAUTIFUL HILLS!

2 BR. with balcony, spacious, cpts, drapes, stove, refrig, ample closets. \$275. Call Janice 591-2344

SAN CARLOS

LIVE IN THE HILLS

Large 2 BR. New carpets. View. Adults, no pets. \$305. 351 Torino Dr. 591-7079

SAN CARLOS \$237.50. Spacious 1 bdrm, westside. Call Francis 574-9111.

SAN MATEO Park View Terrace. Studios, 1, 2 BR. Pool, tennis cts, secure. Adults. 1501 West Hillsdale. 574-1553.

SAN MATEO Charming 2 BR. Cpts, drps, dining rm., adult 6-plex sec. close in, no pets. \$295. 344-5077

SAN MATEO Choice. Secure 2 BR. 2 ba. View kit. Dr. \$375 Adults. Quiet 344-9036

SAN MATEO Spacious 2 BR. Cpts, drps, patio. Ex. loc. 364-7272 advance fee service. 343-7820

SAN MATEO large 1 BR. D.R. carport, no pets. \$210. 343-7717, 342-6259.

SAN MATEO lge. 2 BR. Like new. Close to shops, bus stop. \$250/mo. No pets. Call 348-7070, days. 573-5950

SAN MATEO NEW DELUXE APT BUILDING - 1 BR. 1 bath, cpts/drps. Laundry facilities. \$275. No pets. Adults only. Agent. 342-9993

SAN MATEO Shoreview. 2 BR. AEK. \$220. 342-2806 or 692-1852.

SAN MATEO Studios. \$205. AEK, pool, carpets, drapes. Adults, no pets. 3700 E. Camino. 573-1500, 341-5216

SAN MATEO Studio. 123 S. Delaware. Close to downtown. \$150. Heritage Realty 348-1810

SAN MATEO Sunny 1 BR. Walk to town. QUIET garden court bldg. New cpts, drps. AEK. Adults, no pets. \$235. 344-3685

SAN MATEO Walk to Broadway - Lg. 1 BR., dishwasher Creek setting. \$245. Agent 574-1616.

SAN MATEO 1 bdrm. Pool. Parking. Close to freeway. Adults. No pets. \$180 mo. 349-8985.

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SAN MATEO 2 BR and 3 BR townhouses. Near 101/92, shops, bus line at door. 341-8296. 3213 La Selva.

SAN MATEO 2 bdrm., deluxe. Gd. location. Secure bldg. Fireplace. \$340. JOHNSON Realty 348-1111

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SAN MATEO. From \$200. 1-2 BR. AEK, cpts, drps, carports, laundry fac. Easy access to 101. 6 mo. lse. Child OK. No pets. 467 N. Idaho. Please call Rev. Freeman 342-2998

502—Unfurn. Duplexes/Triplexes

SAN MATEO Large 1 BR. Dining rm, frpic. 122 E. Santa Inez. 342-4940 or 342-2210

SAN MATEO \$165 lg. studio. Util. Also \$195 lg. apt. garage. Util. Also \$220 lg. 2 BR, kids, util. Also 3 BR home. Kids, yard, garage. Frpic. Rental Exchange 364-7272 advance fee service.

SAN MATEO 1 BR. apt. Garden type. \$225 per month. 573-6802.

SAN MATEO 2 BR, 1 bath, cpts/drps. BRAND NEW. No pets. Avail Jan 3rd. \$350 mo. Agent 342-9993

SAN MATEO 2 bdrms. Stove, refrig., carpets, drapes, garage. \$360. Broadway Assoc. 342-3505

SOUTH S.F. lg. 1 BR apt. Garage, yard, util. Also \$240 lg. 2 BR, kids, negot. Util. Rental Exchange 364-7272 advance fee service.

SOUTH S.F. \$250 lg. 2 BR, kids, util. Also \$265 lg. 2 BR, kids, util. Also \$325 lg. 3 BR, kids, util. Rental Exchange 364-7272 advance fee service.

513—Townhouses/Condominiums

FOSTER CITY Brand new Isle Cove Townhome w / spectacular wide water view. Tennis, pool, 2 car. \$575. Foster City Realty 574-5155

FOSTER CITY 3 BR, 2 ba, breakfast rm, din. rm, deck, refrig, washer/dryer. Rec. center. \$430. 341-2571.

FOSTER CITY New. \$575. 3 BR, 2 1/2 ba. Wideswater. Pool, tennis. 349-1394.

FOSTER CITY Townsh. 2 BR, Den. 1 1/2 Ba. end unit. Pool \$450. 344-3321.

FOSTER CITY New 3 BR, 2 1/2 ba. on wide water, Isle Cove. 349-0892, 589-7179

FOSTER CITY

1 bdrm. condo \$345

2 bdrm. Tndsh \$450

COMMONWEALTH PROPERTIES

573-6211

SAN CARLOS 2 BR, 2 BA, AEK, Priv. patio, view. Extra sharp! \$400. apt. 591-7101

521—Furnished Houses

BURLINGAME 4 bdrms. 2 1/2 baths, dining room, family room. AEK. \$600 mo \$600 den. Child, pet OK. TASSOS REALTY 589-9700

522—Unfurn. Houses

BELMONT Newly ctpd. and decorated. 2 BR, 1 BA, AEK, frpic. \$395. 592-2336.

BELMONT 3 bdrm., 1 bath, Exc. W/S location. New shag carpets, newly painted. \$435. 854-5744

BELMONT 3 BR. stove, refrig. home view. \$425/mo. 591-6627.

BELMONT 4 bedrooms 2 1/2 baths 2 car garage plus off street parking. Children ok Submit pmt. Lease \$495 mo. C21 S.M. Investment 349-2121

BURLINGAME 1 bdrm. Rear cottage. Close in, westside. Adults. No pets. \$325 Call UNITED 342-7216

BURLINGAME 4 BR, frpic, din. rm. Laun facil. 220 wire. back yd. Cat ok. 343-0501

BURLINGAME, 2 BR, 1 BA, fireplace, kids OK. \$380. 343-4681

FOSTER CITY Waterfront home. 2 story. 4 BR, 2 1/2 BA, bonus room, liv. room, fam. room, din. area. 349-3009.

FOSTER CITY 4 BR, 2 1/2 BA. 2 story home. Lge. liv. room and fam. room. Modern kitch. 349-3009.

FOSTER CITY lovely 3 BR home. Daytime 342-4186 ask for Vickie. 574-0472 apt. 6.

FOSTER CITY 4 BR, 2 ba. 409 Nantucket St \$500 mo. 592-8583, 785-4839

FOSTER CITY, 3 BR, 2 BA, FR. DR. AEK. Immaculate family home on large lot - to see is to rent! \$550/mo.

RUPERT TAYLOR

R.E. Rtrrs., Inc. 574-1541

FOSTER CITY, 3 BR, 2 1/2 BA, FR. AEK. FR. Beautiful end unit. townhouse on "WATER." Immaculate \$550/mo.

RUPERT TAYLOR

R.E. Rtrrs., Inc. 574-1541

FOSTER CITY 3 bdrms. 2 baths. Child/pet O.K. Upgraded Foster City. \$525 per mo. Unit Management 574-1616.

FOSTER CITY

320 Chesapeake. 4 br. 2 ba. pet and child O.K. \$450

366 Port Royal, Foster City. \$495/mo. 3 br. 2 ba.

BERGMAN & ASSOCIATES REALTORS 574-1616

HILLSBOROUGH

THIS PICTURESQUE SETTING HAS NO EQUAL

You can escape from the noise, the hustle and bustle of city life on your private acre looking the Bay. Large 3 bdrm., 2 bath, family room home ideal for executive living.

OXFORD PROPERTIES

347-1218, 574-2312

HILLSBOROUGH 3 BR, 2 ba, exc. schls., 1/2 ac. level, bdrmn. ort. extras. \$695. Avail. 1/1. 851-8921.

Results With Want Ads

724—San Mateo

SAN MATEO PARK
A BIG Family home — in Top Condition. 6 bedrooms upstairs plus two down (presently used as family room and den). Fantastic living room 23x17 and dining room 24x16. Updated kitchen, baths, wiring, plumbing. Full basement for all kinds of hobbies. Notice the woodwork, plate rack in dining room, beveled glass sliding doors, quality of construction. \$250,000.

COLONIAL In The PARK
4 bedrooms, paneled den, English pub family room and sun-drenched H/F POOL. Many extra amenities — new exclusive at \$242,500.

IT'S A BEAUTY
Choice location — quiet street and Membership in Recreation Center with tennis, swimming and planned activities. Lovely 4 bedroom home, 2 1/2 baths, large family room, separate dining room, great all-electric kitchen and Three car Garage. Only \$152,500.

Ask about our Pacific Cal-West
HOME WARRANTY PLAN

COCKCROFT & CO.
35 Years Realtor Service
1345 Howard Ave., Burlingame 344-1778

FOX & CARSKADON
REALTORS SINCE 1929

FIRST TIME OFFERED
Immaculate! On a corner lot with much privacy. 3 BDRMS. 2 BATHS and spacious family kitchen. Recently repainted. 1-year warranty and tennis club facilities! \$102,950

SAN MATEO PARK
In a charming Japanese garden setting — you'll never be able to resist! 3 BDRMS. 2 1/2 BATHS, dining and family rooms — with new carpeting. Large patio area surrounding a lovely SWIMMING POOL. \$169,500

951 So. El Camino, San Mateo 342-7701

EXCEPTIONAL VALUE
PRESTIGE — PRIVACY — POOL — 4 BEDROOMS, 3 baths, spacious living/dining room with fireplace, A/EK, family room, H/F pool. The perfect Executive home. \$179,500.

CHARMING BAYWOOD COLONIAL
3 bedrooms, 2-1/2 bath. Brick patio, large level fenced lot. Excellent location, within walking distance to all schools. Beautifully decorated. \$194,500.

GRUBB & ELLIS
320 Primrose Rd. Burlingame 348-1161
Realtors

GET AHEAD START \$91,500.
Westside Doll House to begin 1978 with a winning investment. Brand new kitchen with all appliances. Colonial fireplace, formal dining room, beautiful floors, draperies. Call now.

CAHEN-MINDELL & DOUGHERTY
Realtors 574-2121
1106 S. El Camino, S.M.

PARROT DRIVE
Lowest priced home on Parrot Drive. Recently painted and newly carpeted. 3 BDRMS. 2 baths, lovely private rear yard with ideal pool site. Offered for \$115,000.

Croft & O'Halloran
REALTORS
Polhemus Rd. at De Anza Blvd.
San Mateo 349-5178

LANES EXECUTIVE
Charming spacious family home on oversized cul-de-sac end lot. 3 BDRMS. 2 baths, new family room, modern kitchen. Delightful garden. All in impeccable taste and condition. Large city maintained Recreation park just adjacent. Outstanding value. \$164,950.

BLITZ REALTY
REALTORS—MLS
257 Primrose, Burl. 344-1162

DRIVE BY
1784 Hamlet Dr.
Well Maintained
Ideal family home conveniently located. 3 BDRMS. 2 baths, A/EK, 2 car garage. Family room w/brick built in BBQ. Large secluded corner lot. You have to see to appreciate. Call us. Asking \$81,500.

call UNITED
Property Sales, 342-7216

THREE C's
Charm, comfort and convenience are yours in a ranch style home near downtown shops. Large living room, covered patio. 3 BDRMS. 2 baths, 2 car garage. Owner will finance. \$140,000

SERVING YOU
is the most important thing we do
JANE POWELL, Realtor
342-9204

TENDER LOVING CARE
Will make this charming 3 Bdrm home with walnut paneling and a beautiful stone fireplace a perfect first home. \$73,950.

CENTURY 21
COVENTRY REALTY
346 El Camino, San Carlos 591-7363

Sell musical instruments
with a Times Want Ad

OPPORTUNITY
OWNER TRANSFERRED! This could be your best buy of the New Year!!!
Well maintained 3 BR, 2 bath home. 2 car garage. Built in kitchen w/ eating area. Beautiful secluded rear patio. \$82,950
Realtor Fatchen 341-3661
161 West 25th Ave.
Suite 103, San Mateo

SPARKLING
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Lovely family home. 3 BDRMS. 2 baths, 2 car garage. Family rm. or den. Close to shops, bus and schools. Cpts., drapes incl. Only \$79,500.
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724—San Mateo

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for entertaining. Ideal for the large family. Enjoy the privacy of a 2 story 4 BR. 3 bth., huge family room, dining room home. A super kitchen and pleasures unfold about the H/F pool and sauna. Quick occupancy, owner transferred. \$126,500.

SELECTIVE??
Then picture your family moving into this delightful 3 BR. 2 1/2 bth., plus bonus room home. Used brick fireplace w/gas starter. Fully insulated, plus many extras. Perfect pool set-up. \$112,500.

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will come true when you move into this beautiful 3 bdrm., Harborside Townhouse, with these great custom features. Stained glass windows, hardwood floors, finished 2 car garage and deck plus 2 tennis courts, 2 pools, and the beach. Asking \$90,950.

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Exciting new life style ON THE WATER! Sail away right from the deck of this stunning, shingled contemporary. Dramatic high ceilings, dramatic, light-filled, 3 BR, 2 BA, FR, DR, A/EK. \$129,950

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FEELING OF VOLUME
Spacious 5 bdrm. Kay home featuring a large sunken family room with cozy fireplace. Master bdrm. has sunken Roman bath. Close to schools and shopping. Don't delay, call now. \$98,750.

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Foster City 349-3100

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Spacious 5 bdrm. Kay home featuring a large sunken family room with cozy fireplace. Master bdrm. has sunken Roman bath. Close to schools and shopping. Don't delay, call now. \$98,750.

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Quality Dean built home. 4 bdrms., 3 baths, family room. Choice cul de sac, \$129,950
GEDDLING & BURK
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HOPI SKIPI JUMPI
to swimming and tennis — this sparkling 3 bdrm., 2 1/2 bath, carefree townhome with fabulous deck for entertaining. All for only \$85,500.
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A fastidiously maintained beauty in the popular Belmont Shopping area. 3 bedrooms, 2 baths, 2-car garage with WORKSHOP and storage galore! Custom-crafted cabinetry in sparkling modernized kitchen. Sheltered patio, fence enclosed yard. Convenient to schools and bus service. Offered at \$99,750.

Broker Associates
REALTORS
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THE COMFORTS
Of home yet few of the Cares in this Very Stunning 3 BDR. 2 1/2 BA. Townhouse, LUSHLY Carpeted Fireplace Living Room, Formal Dining, A.E. Culinary Kitchen plus the Enjoyment of Dining ALFRESCO on the Garden Patio, or a few steps away enjoy a DIP in the POOL! Superb Living. Enjoy It To The Hilt! OUR EXCLUSIVE \$92,950.

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YOU'll get the picture with a camera from the Times Want Ads.

727—Belmont

"HAVE YOU NO PRIDE?"
Then you can entertain proudly in this NEW and exciting BELMONT home—SWEETENING LONG DRIVEWAY, formal entry foyer, 3 emperor-sized BR, real Birch paneled F/R, TWO F/R, Huge 21'x14' GAME RM., lovely hillside VIEWS and steeped in luxury estate! Realistically priced at \$155,000.

DOLPHIN REALTY
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NEW! NEW!
ON A LEVEL LOT WITH A VIEW!
Quiet Westside. Professionally decorated and designed super deluxe... Family rm kitchen, formal dining rm. Beam ceiling in Living rm. 3 Bdrms, 2 1/2 baths, and only \$139,950.

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BELMONT 591-2615
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POOL, VIEW 4 BEDROOMS
Choice weather and Great School Location provide the setting for this 4 BDR. 2 1/2 BA. Executive Home. Sunset View Picture Windowed Living Room designed for Casual Living and Sophisticated entertaining. Leading to sweeping decks overlooking miles of Wooded Grandeur, Great Family Room, Formal Dining, Meticulously planned and detailed A/EK, SPARKLING H. and F. POOL and JACUZZI to enjoy carefree California living. AHS WARRANTY, OUR EXCLUSIVE \$159,950.

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2 bedroom condominium. Charm and view of the hills plus only a few steps to the glistering pool. Owner leaving No. Calif. makes this 2 bedroom condo available. Carpets, draperies, refrig. washer/dryer are included. Hurry! This won't last at \$76,500.

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For starter or rental, this 3 bedroom home is hard to beat. Close to schools and transportation, boasting mature fruit trees and room for your RV, make a resolution now to see this exclusive listing.

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It can be you in this beautiful 3 BR, 2 bath, family rm home. Living rm features conversation pit with open hearth fireplace just perfect for Santa's visit. Lge sheltered backyard with pool site in view, makes this the ideal family home. \$159,950
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Lovely 3 bdrm. 2 bath home — covered Lg. — New shake roof — A/EK — Ready to move in \$99,500.

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R-4 LOT
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